

Income Qualified EE Advisory Committee

2020 SAG Portfolio Planning Process Proposed Income Qualified Energy Efficiency Ideas Template

Due Date: By 5:00 pm (CST) on Monday, April 27, 2020

Purpose: The [SAG Portfolio Planning Process](#) is an opportunity for Illinois Energy Efficiency Stakeholder Advisory Group (SAG) and Income Qualified EE Advisory Committee participants to understand current energy efficiency (EE) portfolios and provide feedback to Illinois utilities (Ameren Illinois, ComEd, Nicor Gas, Peoples Gas & North Shore Gas) as they develop their 2022-2025 EE Plans. **This Income Qualified Energy Efficiency Ideas Template is intended for Community-Based Organizations (CBOs) and Community Action Agencies (CAAs) to submit ideas for consideration by utilities.** ***Please note:*** SAG participants submitting Energy Efficiency Ideas have been invited to complete a separate template, which is also due on April 27th.

CBO and CCA Income Qualified EE Advisory Committee participants are invited to submit:

1. Feedback on current portfolios, focused on suggested changes for the 2022-2025 EE Plans;
2. Stakeholder ideas/approaches for utility consideration, such as program approaches or new measures that have been successfully implemented in other jurisdictions; and
3. Innovative ideas that could be researched during the next EE Plan cycle by utilities, evaluators, SAG, or another advisory group (IL-TRM Technical Advisory Committee; Income Qualified EE Advisory Committee).

How to Submit an Energy Efficiency Idea:

- Income Qualified EE Advisory Committee participants are encouraged to make a good faith effort to fill out as much information as possible in this template by the due date. Templates submitted after the April 27th deadline may not be considered due to time constraints.
- If you need help filling out the Energy Efficiency Idea Template or researching required information, contact the Income Qualified Facilitator for assistance: SAG Facilitator Celia Johnson (Celia@CeliaJohnsonConsulting.com) and Income Qualified Committee Facilitator Theo Okiro (Theo.Okiro@futee.biz).
- Income Qualified EE Advisory Committee participants that submit an idea may be invited to present their idea at the Wednesday, May 13 Joint SAG – IQ Advisory Committee meeting. Utilities will respond to feedback and ideas during the Wednesday, June 17 Joint SAG – IQ Advisory Committee Meeting.
- Please email your completed template, with any supplemental materials, to the SAG Facilitator Celia Johnson (Celia@CeliaJohnsonConsulting.com).

Submitter Contact Information

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Energy Efficiency Idea Questions

Please check the boxes below to identify 1) the type of idea; 2) which Illinois utility or utilities will be impacted by the idea; and 3) which EE sector the idea impacts.

Check	Type of Energy Efficiency Idea
<input checked="" type="checkbox"/>	New Measure or New Program Idea
<input type="checkbox"/>	Proposed Program Approach
<input type="checkbox"/>	Innovative Idea

Check	Illinois Utility Impacted by Energy Efficiency Idea
<input checked="" type="checkbox"/>	Central and Southern Illinois Utility (Ameren Illinois)
<input type="checkbox"/>	Northern Illinois Utilities (ComEd, Nicor Gas, Peoples Gas & North Shore Gas)
<input type="checkbox"/>	All Illinois Utilities

Check	Energy Efficiency Sector Targeted by Energy Efficiency Idea
<input checked="" type="checkbox"/>	Residential Customers – Single Family Income Qualified/Income Eligible
<input checked="" type="checkbox"/>	Residential Customers – Multifamily Income Qualified/Income Eligible

Additional Questions

1. **Description of Idea:** Describe the proposed idea, including the purpose of the suggested idea and rationale. Describe whether this is an idea that could be implemented in an existing EE program, or whether the idea involves establishing a new measure or program. Please indicate whether additional research may be required before implementation.

We suggest adding an EE measure that would door sweeps to be installed in customer's homes. The purpose would be to provide preventative service and an EE measure which is quick and easy to perform. The rationale behind the idea is that customer's homes that are drafty allow for air to enter and escape via doors that have gaps.

Questions to consider: What issue will this proposed change resolve? Will the proposed change increase participation and result in increased energy savings? Will this reduce costs? Will this increase customer satisfaction? Will this help achieve statutory goals? Will this help increase program penetration?

2. **Idea Marketing:** How will this idea be delivered to customers? Describe marketing strategies used to reach the target market and minimize market confusion.

We would propose delivering this idea to customers in a similar manner that other EE measures are delivered and with Ameren allies. At SSP, we would utilize our current handyman program and possibly our QA technicians to perform this measure as it does not require a high degree of skill. We would market the idea through our newsletter, social media, with advertisement videos on the importance of a clean and well maintained "sealed" home and more.

3. **Background:** Describe where the idea originated from, including whether this idea has been successfully implemented in other jurisdictions. Provide specific background information that will help utilities and SAG participants understand the proposed idea.

While we are unsure if this idea has been implemented in other jurisdictions we know firsthand of the need in our service area. Often, customers we work with, are living on very fixed incomes and "maintenance" is not at the top of mind or a priority. This measure would allow for this service to be completed at little to no cost.

Questions to consider: In what jurisdiction has this idea been successfully implemented? Do you have information on eligible customers, participation achieved, and/or savings achieved? Do you have access to reports describing the successful idea / program approach?

4. **Idea Impact:** Provide additional information on the customer segment that will be targeted with the program idea, including how and why this idea will have a positive impact on customers participating in Illinois EE programs.

We know that this type of measure is easy to complete and will have a significant impact on the customers in regards of energy efficiency, energy use, and should result in savings. We would like to see an estimated 25% of the market share (at a minimum) impacted by this measure.

Questions to consider: What level of impact will this idea have on current EE programs? How much additional market share do you estimate this change will impact?

5. **Duration:** Is this idea intended to be offered for the duration of the 4-year EE Plan (2022-2025) or as a pilot measure or program?

This idea is intended to be offered for the duration of the 4-year EE plan.

Sources

If any sources will be useful to Illinois utilities in reviewing ideas, please either provide links within this template or send attachment(s) to the SAG Facilitator with the Energy Efficiency Idea submittal.