

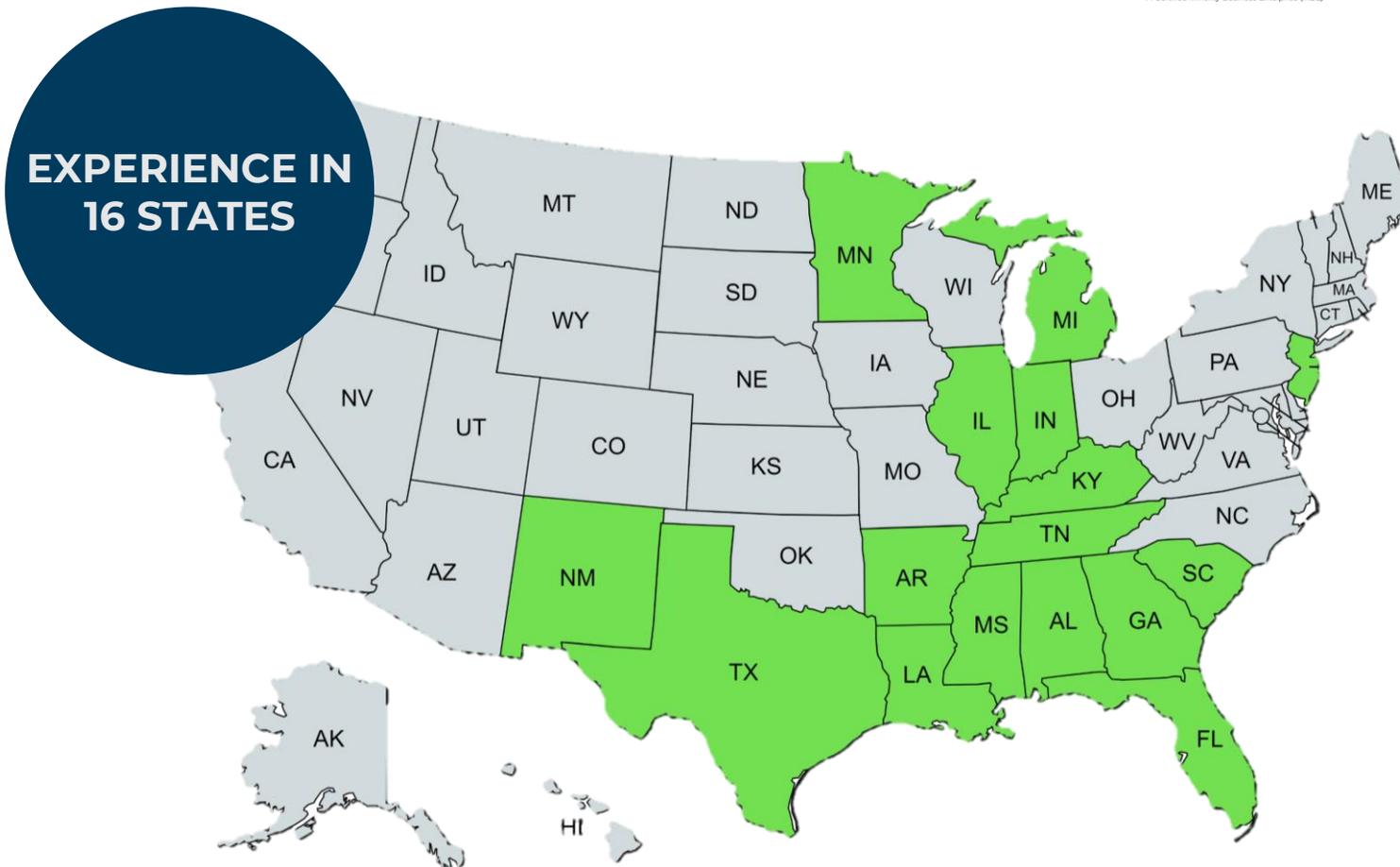


Overview and Capabilities



Who We Are & What We Do

- Established in 2009
- 100% Disabled Veteran Business (DVBE) and Minority-Owned Business Enterprise (MBE) Certified
- Focused on our Customers and Clients
- Able to Engage Hard to Reach Customers
- Committed to the Local Communities We Serve
- Effective Collaborators and Partners



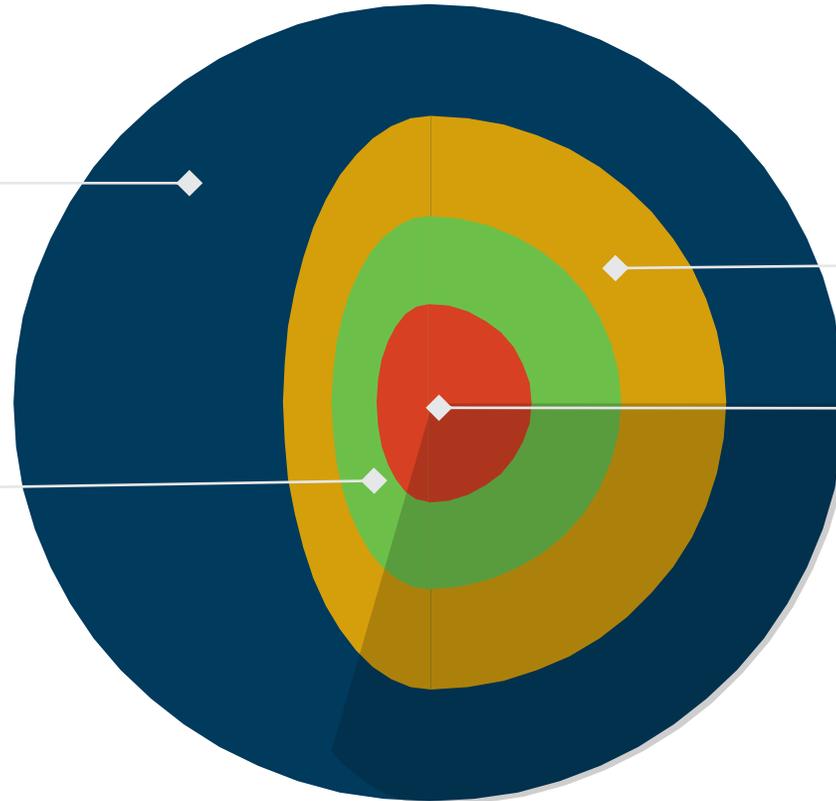
Core Values

Workforce Development

Community Partnership

Diverse and Inclusive Professional Practices

Energy Efficiency for All



JUSTICE

The act of just behavior and treatment.

EQUITY

The act of ensuring that processes and programs are impartial, fair and provide equal possible outcomes for every individual.

DIVERSITY

The presence of differences within a given setting. In the workplace, that can mean differences in race, ethnicity, gender, gender identity, sexual orientation, age and socioeconomic class.

INCLUSION

The practice of ensuring that people feel a sense of belonging in the workplace. This means that every employee feels comfortable and supported by the organization when it comes to being their authentic selves.

SEEL Capabilities



Energy Efficiency Program
Implementation & Rebate
Processing



Grant Writing Support & Classes



Certified BPI Test Center



Customer Outreach & Contact
Center



Community Partner
Engagement & Management



Strategic Planning &
Consulting



Technical & Engineering Support



Workforce Development &
Training



Weatherization

Workforce Development



Workforce Development Program

Fills labor gaps in the EE workforce with diverse candidates and provides training to existing and new staff.



EE Scholarship Program

Manage process and funding to develop a workforce pipeline.



EE Internship Program

Manage process and funding to develop a workforce pipeline for students and adults looking to change career paths.



Training

MCL JASCO University, SEELs Learning Management System with over 75,000 Available Courses

Grant Writing Consulting and Planning



Grant Research

Conduct thorough research to identify potential grant opportunities that match the client's needs, objectives, and eligibility criteria. This includes government grants, foundation grants, corporate grants, and other sources of funding.



Grant Proposal Development

Collaborate with the client to develop a compelling grant proposal that effectively communicates their project or program's goals, objectives, methodology, and budget. This involves crafting a persuasive narrative, outlining project details, and ensuring alignment with the grant guidelines.



Budget Planning

Assist in developing a detailed budget for the grant proposal, including all necessary expenses such as personnel, supplies, equipment, and overhead costs. Ensure the budget is realistic, well-justified, and aligned with the funder's requirements.

Grant Writing Training



Comprehensive Curriculum

The training covers all grant writing essentials, from grant types to proposal development and post-award management, ensuring participants grasp the entire process.



Interactive Learning

The training offers engaging workshops, case studies, and feedback sessions, providing hands-on experience and immediate application of skills.



Ongoing Support

Continuous support and access to resources like webinars and forums, keeping participants updated on the latest trends and best practices in grant writing.



CEJA Grant Writing Support



Progress summary

In 2023, and now 2024, SEEL has completed:

10 CEJA
grant
submissions

6 different
regions

\$12.6M in
requested
funding

\$4.9M in
approved
funding

CEJA Programs' Common Goal

“CEJA programs prioritize Illinoisans who live in communities that have historically faced economic barriers and environmental damage with the goal of bolstering a diverse workforce in the clean energy industry.”

Different programs, Different needs

- **Workforce Development Programs**
 - To expand and develop skills within the existing clean energy workforce, place individuals in newly-established clean energy jobs, and provide support services to energy workers.
- **Contractor Programs**
 - To establish new, local businesses to carry out clean energy work in the coming years, and to provide existing businesses with resource, support, and capital to take on larger-scale energy projects
- **Project Funding Programs**
 - To provide communities with funding to accomplish their unique clean energy transitions, through tangible projects to be located throughout the state.

Current CEJA Programs

Workforce Development Programs

- Clean Jobs Workforce Network Program*
- Climate Works Pre-apprenticeship Program
- Energy Transition Navigator Program*
- Returning Resident Clean Jobs Program*
- Solar Training Pipeline Program
- Multi-cultural Jobs Program*
- Craft Apprenticeship Program

Contractor Programs

- Clean Energy Contractor Incubator Program (CEJA Contractor Incubator Hubs)
- Clean Energy Primes Contractor Accelerator Program*

Project Funding Programs

- Equitable Energy Futures Grant Program*
- Community Solar Energy Sovereignty Grant Program*
- Energy Transition Community Grant Program
- Coal to Solar Energy Storage Grant Program
- Displaced Energy Worker Dependent Transition Scholarship Program

(*Programs marked with an asterisk are currently accepting applications in some capacity)

Questions?

Thank you!



Follow Us On Social Media!



www.seellc.com