

**IL EE Successes Subcommittee Meeting #4**  
**Teleconference**  
**Thursday, April 16, 2015**  
**Attendee List and Meeting Notes**

**Attendee List**

Celia Johnson, EE SAG Facilitator  
Ashley Collins, 360 Energy Group  
Chris Vaughn, Nicor Gas  
Deirdre Coughlin, DCEO  
Edith Makra, Metropolitan Mayors Caucus  
Jim Jerozal, Nicor Gas  
Julia Friedman, MEEA  
Karen Winter-Nelson, SEDAC  
Marcella Bondie-Keenan, Elevate Energy  
Paige Knutsen, Franklin Energy, on behalf of Peoples Gas-North Shore Gas  
Pat Michalkiewicz, Peoples Gas-North Shore Gas  
Stefano Galiasso, Energy Resources Center/UIC  
Andrea Reiff, DCEO

**Meeting Notes**

Follow-up is in **yellow highlight**.

**Introduction**

- The Subcommittee will report-out at the May large group SAG meeting (Monday, May 11<sup>th</sup>) to share the final draft Fact Sheet.
- The Successes Fact Sheet will focus on aggregate data from the programs.

**Greenest Region Compact (Edith Makra, Metropolitan Mayors Caucus)**

- Overview of GRC and upcoming efforts to update in fall 2015.
- GRC will become a template Sustainability Plan that municipalities can use. The template will include a challenge in the energy category for communities to participate in EE programs. If Program Administrators are interested in connecting, reach out to Edith.
- Edith is interested in feedback; review this as a large group SAG topic.

**Economic Impacts (Ashley Collins, 360 Energy Group; Karen Winter-Nelson, SEDAC)**

- Discussion of the job metric and recommendations, based on literature review research.
- **Recommendation: Base the metric on program spending. (Subcommittee agrees).**
  - Jim Jerozal, Nicor Gas: Since gas programs are newer than electric programs, is there a metric that would appropriately account for that?
  - Karen Winter-Nelson, SEDAC: Since gas programs are in year 4, it evens out.
  - Program spend = total budget spent \$ for each Program Year, split between residential and business portfolios (utilities). DCEO split
  - Act: The draft Fact Sheet will include an explanation of programs years (when the program year starts, and when the electric and gas EE plans began). **Celia to update fact sheet.** Celia to pull annual budget spend for each Program Year from annual reports (if not already provided). **Utilities to confirm annual budget spend.**

- **Recommendation: Present job numbers as a range (Subcommittee agrees).**
- **Recommendation: Metric to use – for \$1 million program spend, 66 to 81 jobs are supported (Subcommittee agrees).**
  - This includes direct, indirect and induced jobs. The 66 to 81 range includes all three, which translates to jobs created and/or sustained.
  - Another option is to communicate “up to xx jobs” were supported.
  - Use jobs, not job years. People may be confused by the term “job years.”
  - Do not round to more even number; use 66 to 81.
  - Act: The Fact Sheet messaging will include “jobs supported,” using the metric \$1 million program spend = 66 to 81 jobs. **Celia to update Fact Sheet.**
- Other Economic Metrics
  - Cost of saved energy. **LBNL Study – Karen Winter-Nelson to circulate.**
  - Fact sheet will include cost per therm / cost per kWh.

#### Draft IL EE Successes Fact Sheet (Various)

- **Savings** – Including total savings numbers in the Fact Sheet will be the most impactful.
  - **Utilities/DCEO to provide gross lifetime savings achieved for each Program Year, split by residential and business portfolios (if not already provided). DCEO to use the categories provided (public sector, low income, market transformation) but update to include gross savings.**
  - IPA – Include budget spend/savings achieved, if possible. **Celia to follow-up with Ameren IL and ComEd.**
- **Customer Participation** – The Fact Sheet will include the number of customer participants, in both the residential and business portfolios. **Utilities / DCEO to provide the total number of customer participants, for residential and business programs (if not already provided).**
  - **Ashley Collins to share data on participation numbers that she has been working on.**
- **Trade Ally Participation** – The Fact Sheet will focus on the number of companies that have participated in the programs.
  - **Utilities/DCEO to provide the total participation of Trade Allies/contractors in programs, split by residential and business program participation.**
- **Engagement through Energy Efficiency Events** – **Utilities/DCEO to look into how this information is tracked. It is possible to provide the number of events related to EE for past program years?**
- **Participation Heat Map** – Is it possible to include data for all utilities/DCEO within a similar heat map? Is it preferable to provide this data by city or zip code, or by county or town? **Karen Winter-Nelson to look into this and follow-up.**
- **Diversity Spend** – This category will be removed from the Fact Sheet. This information is tracked across the entire utility, and utilities/DCEO may categorize diversity spend in different ways.
- **Awards** – Categorize by type of award, such as marketing; ENERGY STAR; MEEA; national; regional; etc. **Celia to update.** The Fact Sheet will also include highlights of awards won.

#### Next Steps

- Responses to follow-up items due by COB on Friday, April 24.
- Meeting (teleconference) on Tuesday, April 28 (9:00 am – 12:00 pm).