

IL EE SAG EE Successes Subcommittee
Meeting #1: March 3rd, 2015
Teleconference / 760-569-6000; 844452# / Webinar

I. Agenda Items for Discussion/Materials

II. Meeting Attendees

Celia Johnson, SAG Facilitator
Jim Jerozal, Nicor Gas
Julia Friedman, MEEA
Chris Vaughn, Nicor Gas
Marcella Bondie Keenan, Elevate Energy
Jeffrey Walter, Metropolitan Mayor's Caucus
Todd Thornburg, ComEd
Ashley Harrington, 360 Energy Group
Karen Winter-Nelson, SEDAC
David Baker
Stefano Galiasso, ERC/UIC
Jonathon Jackson, Ameren IL
John Paul Jewell, ELPC
Paige Knutsen, Franklin Energy, on behalf of PG-NSG
Molly Lunn, DCEO
Andrea Reiff, DCEO
Ted Weaver, First Tracks Consulting, on behalf of Nicor Gas
Karen Winter-Nelson, SEDAC

III. Key Issues Discussed

Action Items/Follow-up

Discussion Questions

1. What awards have programs/portfolios won over the past few years?
2. Do utilities/DCEO have a metric for job creation?
3. Success Stories/Case Studies – Do utilities/DCEO have this information available online? Can we identify success stories on utility coordination/collaboration?
4. Have utilities/DCEO completed an economic study? If so, do you have a metric for \$ invested / savings?
5. Do utilities/DCEO count diversity spending? If so, how?

Timing/Process/Scope

Ashley Harrington: Will we do joint media?

- Yes, that is a next step.

Julia Friedman, MEEA: Who is the target audience?

- The information is factual; the goal is to communicate it in a way that people understand.
- Julia Friedman, MEEA: Putting a face/profile to an EE success story is one way to connect with the audience.

Jim Jerozal, Nicor Gas: Gov. Rauner's message is that IL needs to "grow our way out of this" budget problem. We need to show economic impacts of EE as part of this effort.

Form:

- The group decided to call this work product a "fact sheet" instead of a scorecard. The Subcommittee will create a fact sheet for each utility and DCEO to showcase EE successes, and will also create an overall EE successes fact sheet for Illinois.

Categories

- Energy savings – lifecycle or first year?
 - Molly Lunn, DCEO: We should look at lifecycle; there have been questions about 'first year' savings.
 - Ameren IL and PG-NSG do not track this. ComEd tracks cumulative savings.
 - Is a lifecycle calculation feasible? Utilities/DCEO to review and follow-up. Discuss at 3/17 meeting.
 - Additional question: Can evaluators calculate lifecycle savings going forward?
 - Julia Friedman to pull MEEA data on savings/budget spend for all program years.
- Customer Participation / Community Participation
 - Start with overall participation.
 - Communities served:
 - Metropolitan Mayor's Caucus did a study last year and is analyzing the data; Jeffrey Walter to follow-up.
 - DCEO – Can provide this data.
 - ComEd – It is easier to do this on the C&I side; it is more of a struggle on the residential side.
 - For ex: CFLs are difficult to track; fridge/freezer program is easy to track but the connection is lost once people move.
 - Ameren IL – Information is available by rate class; it can be filtered by zip code.
 - PG-NSG tracks addresses/rate classes.
 - Utilities/DCEO to follow-up.
 - Add "Public Sector" under "Participation" in the Subcommittee Plan.
- Economic Impacts:
 - Added to economic impacts: improving business competitiveness.

- Which multiplier should be used?
 - Nicor Gas – Jim Jerozal described a proposed multiplier.
 - MEEA has stayed away from jobs reporting; there has been a lot of controversy on this topic.
 - There are a number of multipliers used for economic impacts, including the Brookings Institute; LBNL; DOE; ACEEE; etc.
 - Karen Winter-Nelson; Ashley Harrington; and Julia Friedman will look into the multipliers used and report back at the 3/17 meeting.
- Jobs discussion:
 - For dollars spent, how many jobs are created?
 - Types of jobs supported; what types to include?
 - What is a positive impact (how many jobs)?
- Southeast Energy Efficiency Alliance worked with Cadmus to do an economic study of the region and state by state; Julia Friedman will send.
- Diversity spending:
 - All utilities collect this information. DCEO to follow-up.
 - Gov. Rauner issued an Executive Order on this topic, 15-12, “to ensure equal opportunity is provided to all Illinois persons and businesses”:
 (<http://www.illinois.gov/Government/ExecOrders/Pages/201512.aspx>).
 - Utilities/DCEO – how is diversity spending currently tracked? Discuss at 3/17 meeting.
 - How many vendors?
 - Total spend \$ and incentives? One or both?
 - How does this have a positive impact on contractors?
- Carbon reductions:
 - Will use a common formula (ENERGY STAR?)
 - Next step question: How will we communicate that information?
 - For ex: Trees, cars, gallons of gas saved.
- Awards/Recognitions:
 - Utilities / DCEO to provide.
- Utility Coordination / Joint Programs:
 - Todd Thornburg, ComEd: This story on coordination could be programs getting more for the \$ by partnering; maximizing funds/impacts; etc.
 - Jim Jerozal, Nicor Gas: The Codes effort is a good example.
 - Additional categories:
 - Trade Allies – participating companies by programs
 - Associations touched by the program.
- Success Stories – Select examples that had an impact on the business and created jobs.
 - Utilities/DCEO to follow-up.

- Jim Jerozal, Nicor Gas: Can we sort this for different audiences?
We should have a suite of stories to choose from.
 - Trade Allies vs. customer participation.
- Molly Lunn, DCEO: We should include framing statements at the beginning – what are the EE programs? Who is being served? How is this funded?

Template for Fact Sheets: Jim Jerozal/Chris Vaughn/Celia Johnson to draft for the 3/17 meeting.

IV. Action Items

Assignments:

- Energy savings:
 - Is a lifecycle calculation feasible?
 - Utilities/DCEO to follow-up.
 - Additional question: Can evaluators calculate lifecycle savings going forward?
- Energy savings/budget spend/TRC:
 - Julia Friedman to pull MEEA data on savings/budget spend for each program year for utilities/DCEO.
- Customer Participation / Community Participation:
 - Overall participation:
 - Utilities/DCEO to follow-up.
 - Communities served:
 - Metropolitan Mayor's Caucus did a study last year and is analyzing the data; Jeffrey Walter to follow-up.
 - Utilities/DCEO to follow-up.
- Economic Impacts:
 - Which multiplier should be used to determine economic impacts?
 - Karen Winter-Nelson; Ashley Harrington; and Julia Friedman will look into the multipliers used and report back at the 3/17 meeting.
 - Economic study example:
 - Southeast Energy Efficiency Alliance worked with Cadmus to do an economic study of the region and state by state; Julia Friedman will send.
- Diversity spending:
 - How is diversity spending currently tracked? Utilities/DCEO to follow-up.
 - How many vendors?
 - Total spend \$ and incentives? One or both?
 - Which diversity categories are tracked?
 - How does this have a positive impact on contractors?
- Awards/Recognitions:

- Utilities / DCEO to provide.
- Success Stories:
 - Utilities/DCEO to provide.
- Template for Fact Sheets:
 - Jim Jerozal/Chris Vaughn/Celia Johnson to provide for the 3/17 meeting.

Next Steps:

- The next meeting will be Tuesday, March 17th from 9:00 – 10:30 am at MEEA.