

# Program Year 5 4<sup>th</sup> Quarter Results

Key Activities and Concerns

*Illinois Stakeholder Advisory Group  
September 24, 2013*



***ActOnEnergy.com***

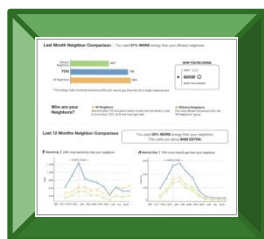
# Residential Programs



Lighting



ENERGY STAR®  
New Homes



Home Energy  
Reports



Energy Efficient  
Appliance  
Rebates



Appliance  
Recycling



Multifamily



Home Energy  
Performance &  
Moderate Income



HVAC

# Lighting



- Lighting reached its year end savings goal and reported a total of 2,667,111 bulbs sold this program year.
- Specialty bulbs as a percentage of total bulbs invoiced remained strong and resulted in 13% at the end of the year.
- New POP signage is complete and will be put into stores in PY6.

# Home Energy Reports

- At the end of the program year therm savings are reported at 136% (1,310,551 therms) of goal for the year achieving its year-end gas goal of 968,740 therms.
- The electric savings are reported at 72% (28,628 MWhs) of savings goal at the end of the program year.
- Cross promotion of Appliance Recycling program test was completed at the end of PY5 and provided a slight increase in participation.

## Recycle your energy hog and win \$2,000

ActOnEnergy® pays you \$50 anytime to recycle your fridge or freezer. **Plus, if you recycle it by March 31, you'll be entered to win a \$2,000 shopping trip for an ENERGY STAR® appliance of your choice.\***



Feeling lucky? Schedule your FREE pickup by March 31: Visit [ActOnEnergy.com/pickup](https://actonenergy.com/pickup) or call (866) 899-9088

\*You must be an Ameren Illinois residential electric customer to participate. For complete rules, visit [ActOnEnergy.com/illinois/recycle](https://actonenergy.com/illinois/recycle).

# Energy Efficient Products (REEP)

- The annual electric savings for REEP exceeded target – achieving 120% of goal (1,164 MWhs) while staying right on target with incentive dollars.
- The annual gas savings for REEP exceeded target – achieving 134% of goal (105,841 therms) but also exceeded the budgeted incentive dollars primarily due to high uptake of heat pump water heaters.
- Both electric heat and gas heat thermostat rebates were overachievers at 113% and 137% of the annual goal.



# Appliance Recycling

- At the end of the fourth quarter the program achieved 6,067 MWhs of its annual goal of 6,685 MWhs (90.7%)
- The retailer program with Sears produced 67 units in PY5
- Print ads in newspapers throughout downstate Illinois, direct mailed postcards, and retail POP at select Sears stores and small retailers were used for marketing



# Multifamily

- The electric saving goal reached 118% (15,622 MWhs) of its goal. Gas savings for the program fell short of its goals reaching 81% (208,099 therms).
- Direct Install projects had an increase of 90% in electric apartments and 33% in gas apartments over PY4. This equated to an additional 33,709 bulbs and 20,303 aerators over PY4.
- The In-Unit portion of the program served a total of 10,749 units in PY5.
- 482 Major Measures projects were completed in PY5.



# Home Energy Performance & Moderate Income

- The HEP program achieved 97% of its electric savings goal and 145% of its gas savings goal.
- A total of 2,942 HEP audits were completed in PY5, along with 2,102 projects, and 225 full QA job-inspections.
- A total of 258 Moderate Income audits were completed in PY5 and a total of 251 homes were retrofitted in PY5 achieving the annual production goal
- In PY5 103 homes qualified for an IHPwES silver certificate and 21 homes qualified for the IHPwES gold certificate.





# HVAC

- The results for this program were below targets – reaching 88% of the annual electric goal and 69% for the annual gas goal.
- The program currently has 885 total allies, of which 533 are active allies. Active represents those who have submitted an incentive application within the past 12 months. A total of 131 new program allies were added to this program for PY5.

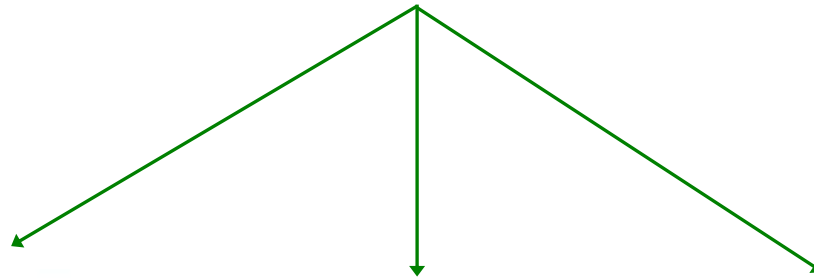


# Energy Star New Homes

- The program surpassed the annual production goal by 12% (160 projects completed) and the annual gas savings goal by 9% (10,964 therms saved); however, 86% (303 MWhs) of the annual electric goal was achieved.
- Over 70 new projects were enrolled in the last quarter which should provide a pipeline of pending homes greater than half of the PY6 goal.
- The New Homes program the most prolific HERS rater in the nation for the last 20 years, to conduct a two-day seminar on Energy Star Version 3 directed to builders, raters, and HVAC contractors. The Springfield Home Builders Association hosted the event at their facility.



# Business Programs



Custom



Standard



Retro-commissioning

# Business Programs

- The business program has surpassed its annual goal for both the electric and gas portfolios. Electric savings for the business portfolio reached 117% of goal while remaining below the budget. Gas savings for the business portfolio reached 141% and also remained below the budget.
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- Standard projects achieved 60% of the electric savings, Custom projects achieved 30% of the electric savings and Retro-Commissioning achieved 10% of the electric savings. Initial results indicate that a total of 153,445 mWhs were saved.



# Business Programs

- Standard projects achieved 60% of the gas savings, Custom projects achieved 28% of the gas savings and Retro-Commissioning achieved 12% of the gas savings. Initial results indicate that a total of a total of 2,654,646 therms were saved.
- There has been a steady increase in electric program participation by top 100 customers over the last 5 years. The annual review shows that 52% participated in ActOnEnergy programs in PY5 with 112,594 mWhs saved. Top 100 gas customer (excluding self-direct customers) participation in the programs was at a 9% level with 2,446,778 therms saved for PY5.



## Business Programs

- A total of 13,176 light kits were distributed to customers who responded to the offer. The light kit options included 6 CFLs or 3 CFLs and 3 LEDs.
- ActOnEnergy Business Symposiums were held in East Peoria on May 21 and in Collinsville on May 22. 531 business customers registered for the events and 401 attended the sessions. Each attendee received a 15% coupon which must be submitted along with a project application by Oct. 31, 2013.

