

Ameren Illinois

Report-Out

PY2018 Q2-Q3

Presented to:

Stakeholder Advisory Group

Chicago, Illinois

PY2018 Q2 – Q3

AIC PY2018 Q2 Report

- Statewide Template
 - Filed 08/14/18 in 2018-2021 Plan Docket No. 17-0311
 - Submitted to SAG 08/14/18 and posted on SAG website
 - Addressing questions as received
 - SAG website link: [Q2 Spreadsheet](#), [Q2 Report](#)

AIC PY2018 Q3 Report

- Statewide Template
 - ICC: Filing in 2018-2021 Plan Docket consistent with IL EE Policy Manual Ver. 1.1
 - SAG: Provide to SAG Facilitator consistent with IL EE Policy Manual Ver. 1.1

Q2-Q3 Portfolio

- Energy savings achievement and forecasting
 - Business Program
 - Savings below 2018-2021 Plan
 - Additional marketing
 - Incentive increases
 - Residential Program
 - Greater participation for lighting measures
 - Budget increase (coupled with savings increase)
 - Finding/training diverse program implementers for weatherization
 - Continuation of implementation of CAA channel projects

Q2-Q3 Residential

- Home Efficiency Income-Qualified (HEIQ)
 - >1,450 homes served (multiple channels) through Q3
 - Smart thermostats added
 - Core ally network increased 25% by end of Q3 – 25 total

You have taken the first step to managing your energy costs — **only two steps to go** before you start enjoying lower energy bills and a more comfortable home.

- ✓ Schedule and receive an energy audit for your home.
- 2 Contact a trust determine what improvements
- 3 Sign an agreement to install the upgrades.



MORE WAYS TO SAVE

<p>Use a smart power strip These power strips automatically shut off electronic devices — like TVs and cable boxes — when not in use, helping to save you energy.</p> <p>Use your ceiling fan Set your fan to a clockwise setting in the winter and a counter-clockwise setting in the summer to maximize comfort.</p> <p>Don't block air vents Keep your vents clear and clean so they can circulate heated or cooled air throughout your home.</p> <p>Use smart plugs Plug small appliances like a coffee maker or toaster into a smart plug to remotely manage energy use and shut off devices when not in use.</p> <p>Keep your fridge cool Place a dollar bill over the refrigerator's seal and close the door. If you can pull the bill out easily, it's time to replace the seal.</p>	<p>Size it right When buying a refrigerator, select the size that's right for your home. To lower energy use, select a smaller model that can suit your needs.</p> <p>Open or close window coverings Close your curtains or blinds in the summer to block the sun's hot rays. In the winter, pull them open to let the sunlight warm up the room.</p> <p>Shop for ENERGY STAR® When searching for new appliances, look for the ENERGY STAR label. These products use 10-50% less energy than standard models.</p> <p>Check your filter Check your air filter every month, especially those months when you use your heating and cooling system the most. A dirty filter slows the airflow and makes the system work harder to keep your home warm or cool.</p>
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Learn about other available incentives and rebates for your home:
Visit AmerenIllinoisSavings.com/MyHome
or call 1.866.838.6918.

Q2-Q3 Residential

• Retail Products

- Online Marketplace launched in Q2
 - LED bulbs, advanced power strips, smart thermostats
 - >100 smart thermostats through Q3
- Smart thermostat instant rebate portal launched in Q2
 - No more “wait for the rebate”
 - Nearly 3,300 smart thermostats through Q3
- Residential retail sales allocation tool (RSAT) launched in Q3
 - Analyze retail data to better reach low-income
 - 565 retail stores throughout AIC service territory
- Programmable thermostat measure removed in Q2



**LIGHTEN UP
YOUR BUDGET**

Purchase energy-efficient LEDs
for your home at participating retail
stores throughout our territory — and
start saving on energy costs!



Find LEDs at discounted prices:
AmerenIllinoisSavings.com/Retail



01/00 02/09

Q2-Q3 Residential

- Appliance Recycling
 - Marketing Strategy for improved delivery
 - 4,500 units picked-up and recycled through Q3
 - Program cross-promotion



- School Kits

- End of 2017-2018 school year (through Q2)
 - 64 school presentations / >4,000 kits
- Launched pilot to 3rd-4th graders in Q3
- Cross-promotion to schools participating in small business direct install offering



Q2-Q3 Market Development

- Launched first EE Internship and Summer Work Program
 - Local, diverse job candidates
 - Experience and exposure in EE industry
 - Onsite work experience
 - Instructor-led EE training



Q2-Q3 Market Development

- Partner Kickoff in Q3
 - >100 attendees/18 partner organizations
 - CAAs
 - Illinois Black Chamber
 - NAACP
 - CCRPC
 - Springfield Urban League
 -and more



Q2-Q3 Market Development

- Partner Kickoff in Q3
 - Each partner launching EE projects to further reach low/moderate income

ILLINOIS VALLEY ECONOMIC DEVELOPMENT CORPORATION

223 S. MACOUPIN STREET, GILLESPIE, IL 62033

PROJECTS:

Education and Assistance

The agency will leverage its good relationships with municipal bodies and other public or them about Ameren offerings pertaining to public buildings and secure viable projects to program. The agency will also enroll some of its eligible public facilities in this program.

Senior Services

The agency will provide education and information to its senior low/moderate-income client Ameren programs and sign up customers to participate in these programs.

Supportive Housing

The agency does not own any public housing but works closely with partners that do. The energy audits for its supportive housing program partners' facilities and refer qualifying Ameren programs. The agency will also provide energy efficiency education and kits to

CHAMPAIGN COUNTY REGIONAL PLANNING COMMISSION (CCRPC)

1776 E WASHINGTON STREET, URBANA, IL 61802

PROPOSED PROJECTS:

Database for Project Tracking and Reporting

CCRPC is developing a database for tracking and reporting projects within Ameren's Market Development program. The database will make recommendations for data collectors, including type, format and frequency, and report in addition to the database itself. CCRPC is creating a user application for participating organizations and track inventory related to their various projects.

Door to Door Canvassing Program

CCRPC will target homes in the Garden Hills Neighborhood through door to door canvassing to add energy efficiency, distribute and install additional EE measures (LED's, weatherstrips, smart power strip residents in the LED front yard lighting program, and inform and enroll residents in the Home Efficiency program.

Energy Efficiency Workshop and Kit Distribution Program

CCRPC will conduct four (4) energy efficiency workshops in collaboration with the United Garden Hill Association. Workshops will be held in the evening in an effort to accommodate work schedules of all residents of Garden Hills. CCRPC will educate residents about energy efficiency, inform and enroll lighting program, and inform and enroll residents in the Home Efficiency program. The Workshop opportunity for CCRPC to define targeted areas for the LED front yard lighting program that will yield Garden Hills Neighborhood in 2018.

ILLINOIS BLACK CHAMBER OF COMMERCE

411 HAMILTON BLVD. SUITE 1404, PEORIA, IL 61602

PROJECTS:

Diverse Business Outreach Expansion

The Illinois Black Chamber of Commerce will host two (2) new project managers/relations tasked with assisting to expand the number of diverse businesses providing services in I (EE) programs. The PMRMs are responsible for the following:

- Developing and submitting a list of currently certified diverse business enterprises;
- Assisting with the timely submission and processing of applications of non-certified c AIC's service territory from a pre-determined list of third-party certification suppliers;
- Recommending for consideration newly certified or interested businesses within AIC become business partners/allies;
- Networking with other chambers of commerce to add further diversity to potential b service territory to participate in its EE programs;
- Serving as a diverse business partner liaison for businesses within AIC's service terr participating in its EE business programs;
- Facilitating EE workshops for businesses within AIC's service territory.



SPRINGFIELD URBAN LEAGUE

100 N 11TH STREET, SPRINGFIELD, IL 62703

PROPOSED PROJECTS:

ACE-Illinois Kits (Ameren Customer Energy-Efficiency)

Springfield Urban League will identify 12 activities or events where Ameren energy efficiency programs will be promoted, and qualified referrals will be generated resulting in Energy Efficiency program participation. Springfield Urban League will be trained by Ameren on energy efficiency, Ameren programs and EE kits in order to educate and distribute kits to Ameren customers at these events.

Job Board

Develop, update and maintain a web-based portal, as an extension of its existing website, on which energy efficiency (EE)-related jobs that are available in the State of Illinois and within Ameren Illinois' service territory, will be posted. This portal will be available for use by individuals seeking employment, as well as businesses seeking employees.

ACE-Illinois Landlord-Tenant (Ameren Customer Energy-Efficiency)

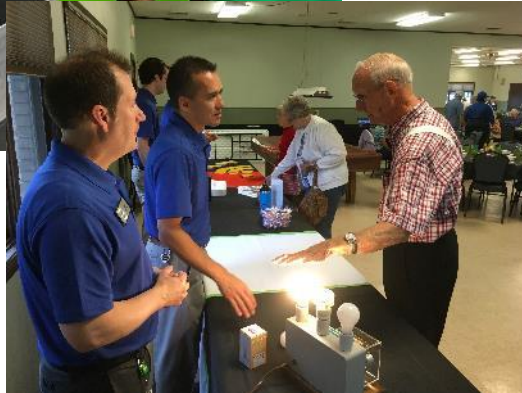
Springfield Urban League will scope and develop a landlord tenant program based on research. SUL will perform research to determine potential barriers to single family rental property participation. Based on this research, SUL will develop best practices to overcome those barriers and create an intake form based on the results. SUL will perform outreach targeted at increasing the number of tenant occupied single family residences participating in Ameren's energy efficiency program.

Q2-Q3 Market Development

- Bill Pay Assistance Events
 - 3 events
 1. West Frankfort
 2. Macomb
 3. Decatur
 - >1,200 customers
 - Kits distributed
 - Customer sign-up for additional EE services



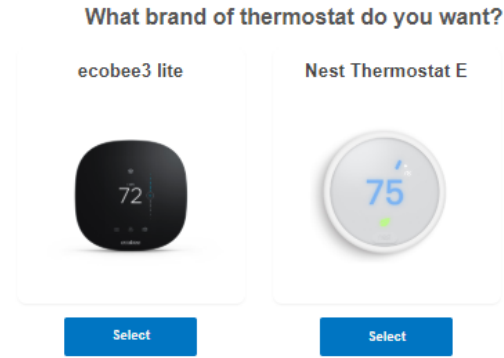
Q2-Q3 Market Development



- Senior Power Hour Event Open House
 - 6 events.....company-wide
 - >500 kits distributed
 - EE presentations
 - Appliance Recycling station
 - Lighting station
 - Home Audit kiosk station
 - 77 seniors referred to EE program
 - Scam awareness tips for additional information

Q2-Q3 Market Development

- Smart Savers offering in Q3
 - Additional channel to provide access to smart thermostats to low/moderate income at no cost
 - Smart Savers launched in four areas:
 1. Champaign
 2. Decatur
 3. East St. Louis
 4. Peoria



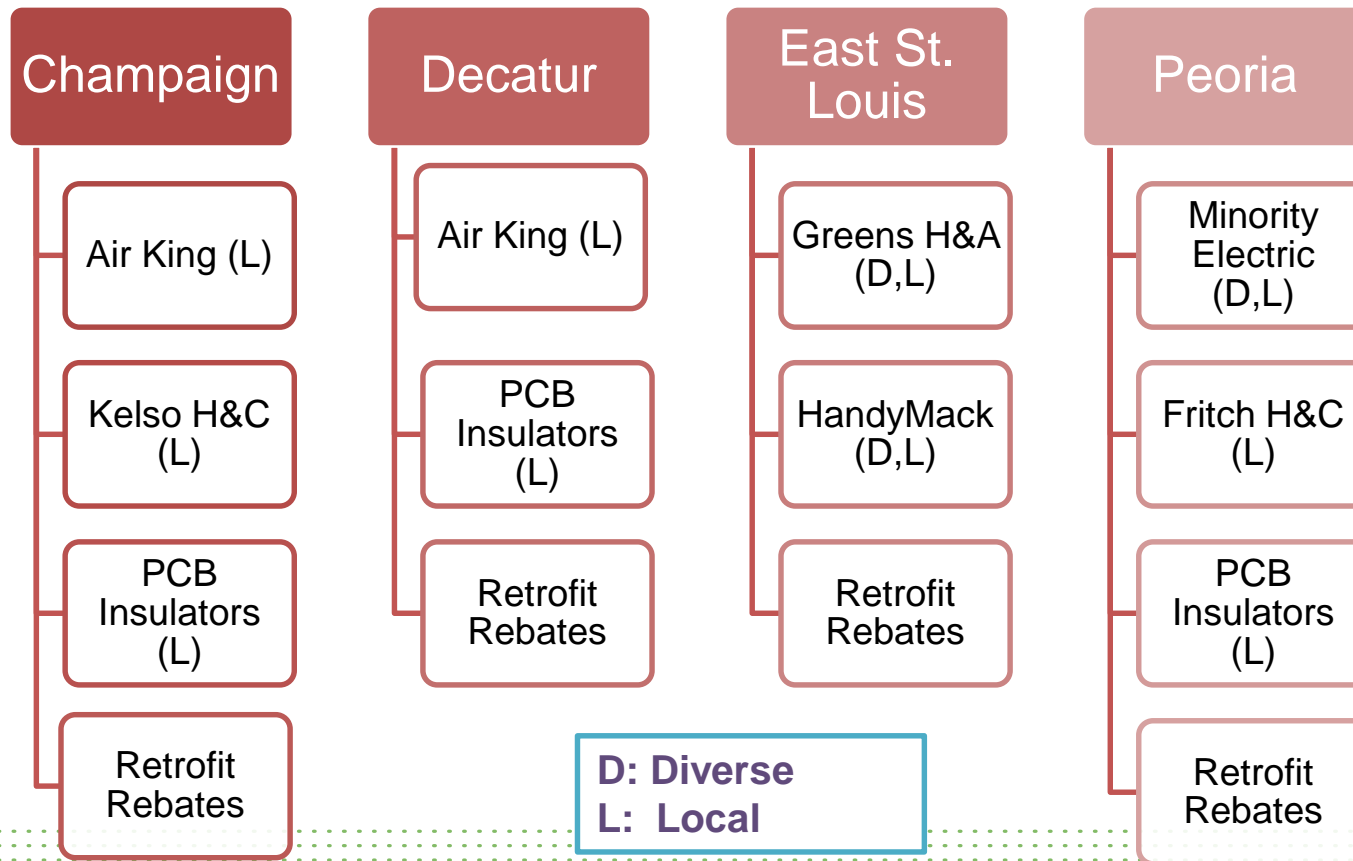
Product Features Guide

Feature	ecobee3 lite	Nest Thermostat E
Your cost	\$0.00	\$0.00
Diameter	3.33"	3.19"
Wi-Fi Connected	Yes	Yes
Maintenance Alerts	Yes	Yes
Warranty	3 Years	1 Year if self installed, 3 Years if installed by a Nest Pro Installer
ENERGY STAR® Certified	Yes	Yes
Color	Black	White
Free Energy Reports	Yes	Yes

Learn more at:



Q2-Q3 Market Development Initiative - Engagement of local and diverse service vendors as program allies



Q2-Q3 Business

▪ Public Sector Success

- Significant project uptake due to:
 - Summer Break Bonus for Schools
 - Installation Incentives for public sector midstream products
 - Bonuses to Program Allies serving public sector
 - Waste Water Treatment Plant
 - Enhanced Custom Incentive



Q2-Q3 Business

- Custom Savings and Budget Less than 2018-2021 Plan
- Efforts to respond to market and mitigate Portfolio Impact
 - Increased outreach and site visits by Energy Advisors
 - Increased incentive in Spring 2018
 - Increased incentive in Summer 2018
 - Increased Program Ally bonus in Summer 2018

Q2-Q3 Business

- Street Lighting
 - Large municipally-owned street light project initiated in Q3 (Decatur)
 - Designed community development street lighting pilot



MUNICIPAL STREET LIGHTING

Get cash incentives for LED street lighting upgrades.

STREET LIGHTING ACCOUNTS FOR A SCALABLE PORTION OF MUNICIPAL BUDGETS. Upgrading street lights to high-efficiency LED technology can help municipalities substantially reduce energy and operations costs. Ameren Illinois can provide incentives to help your municipality become more energy efficient with LED street lighting.

<div style="background-color: #4CAF50; color: white; padding: 2px; text-align: center; font-weight: bold;">PROGRAM ELIGIBILITY</div> <p>Municipalities within the Ameren Illinois service territory are eligible to receive up to 30% of the total cost of the project for the replacement of municipally owned street lights with qualified LED street lighting products.</p>	<div style="background-color: #4CAF50; color: white; padding: 2px; text-align: center; font-weight: bold;">BENEFITS OF LED STREET LIGHTING</div> <p>Street lighting can account for as much as 40% of a municipality's energy budget. Other benefits include the elimination of maintenance costs for poles and costly to maintain, aging or lighting assets. By upgrading to high efficiency LED Street Lighting, a municipality can reduce energy and operations costs by as much as 50-70%, saving taxpayers the means of dollars.</p>
<div style="background-color: #4CAF50; color: white; padding: 2px; text-align: center; font-weight: bold;">INCENTIVE DETAILS</div> <p>MUNICIPALITY-OWNED STREET LIGHTING: Incentives are based on 30% of the total cost of the project.</p>	<div style="background-color: #4CAF50; color: white; padding: 2px; text-align: center; font-weight: bold;">Advantages of LEDs:</div> <ul style="list-style-type: none"> • Reduce energy use — LED street lights use about 50% less energy • Longer life and lower maintenance costs • Improved quality of light and more uniform illumination for better visibility • Ability to be dimmed or integrated with sensors for enhanced safety • Reduce light pollution and wasted energy • Increased sustainability — LEDs containing no toxic materials require 100% recyclability <p>If your community has been looking for ways to further reduce energy use and cut down on maintenance costs, upgrading to LED street lighting may be the perfect fit. If you need low cost assistance with a potential business project, we're here to help.</p> <p>Our Energy Advisors can provide a free energy consultation to advise you on lighting upgrades — and show you where new ways to reduce your energy use.</p>





FOR MORE INFORMATION

CALL US: 1 866 870 0747
 EMAIL US: IllinoisBusiness@ameren.com
 WEBSITE: AmerenIllinoisSavings.com/usbusiness

*Incentives are available for municipally-owned street lighting only. Incentives are based on 30% of the total cost of the project. Incentives are subject to program rules and conditions. ©2014 Ameren Illinois. All rights reserved.

Q2-Q3 Business

- Staffing Grants
 - Applications released in June
 - Primary implementation for 2019
 - New focus on community development
 - Economically challenged communities
 - Workforce development and safety improvements
 - Helping locally-owned businesses
 - Status
 - 39 grants approved
 - 27 grants approved focused on community development

Q3 Third Party Program

- ICC Approval in AIC 2018-2021 Plan Docket
 - \$8.35 million
 - Residential Retail Products
 - Residential Direct Distribution Efficient Products
 - Online Retail Store
- RFP Development
 - Stakeholder review
 - Released in August
- RFP Bids
 - Cadmus - Independent Third Party Review/Scoring
 - 8 Bids/6 Parties received in September
- Next Steps (timeline)
 - Winning bidder(s) announcement (Nov)
 - Contract negotiations with winning bidder(s) (Nov/Dec)
 - Implementation (1-1-2019)

Q3 Electric Savings from Alternate Fuels

- Participation expended the HEIQ PY2018 gas budget in Q3
- Electric funds allocated to incentivize gas measures to maintain HEIQ initiative
- Smart Savers pilot funded with electric funds
- Therm savings converted to electric savings

