



ComEd® Energy Efficiency Program

Comprehensive Energy Efficiency Solutions for Small Businesses

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February SAG Meeting 2016

[Video Link](#)

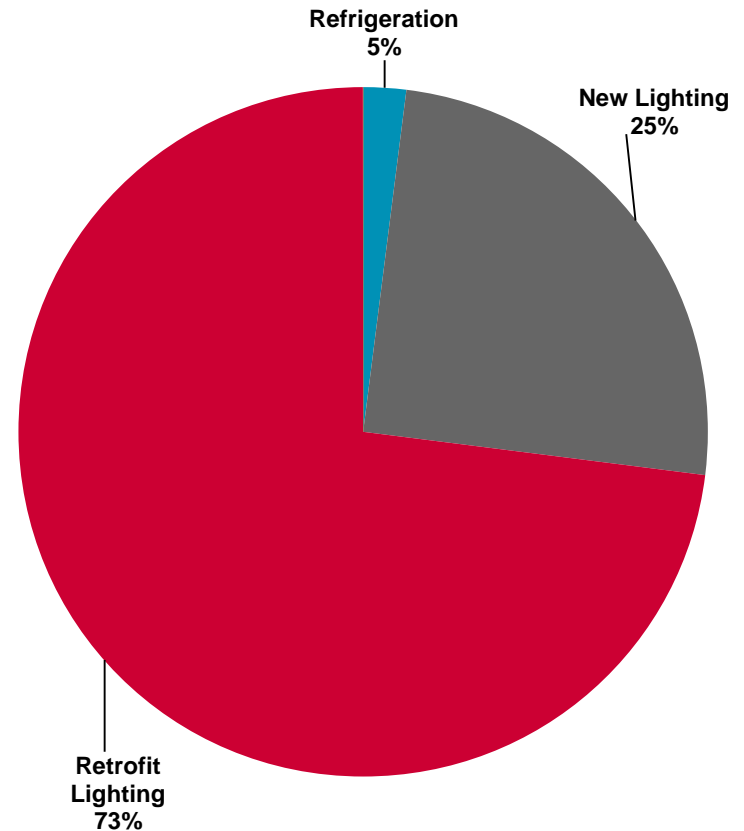


An Exelon Company

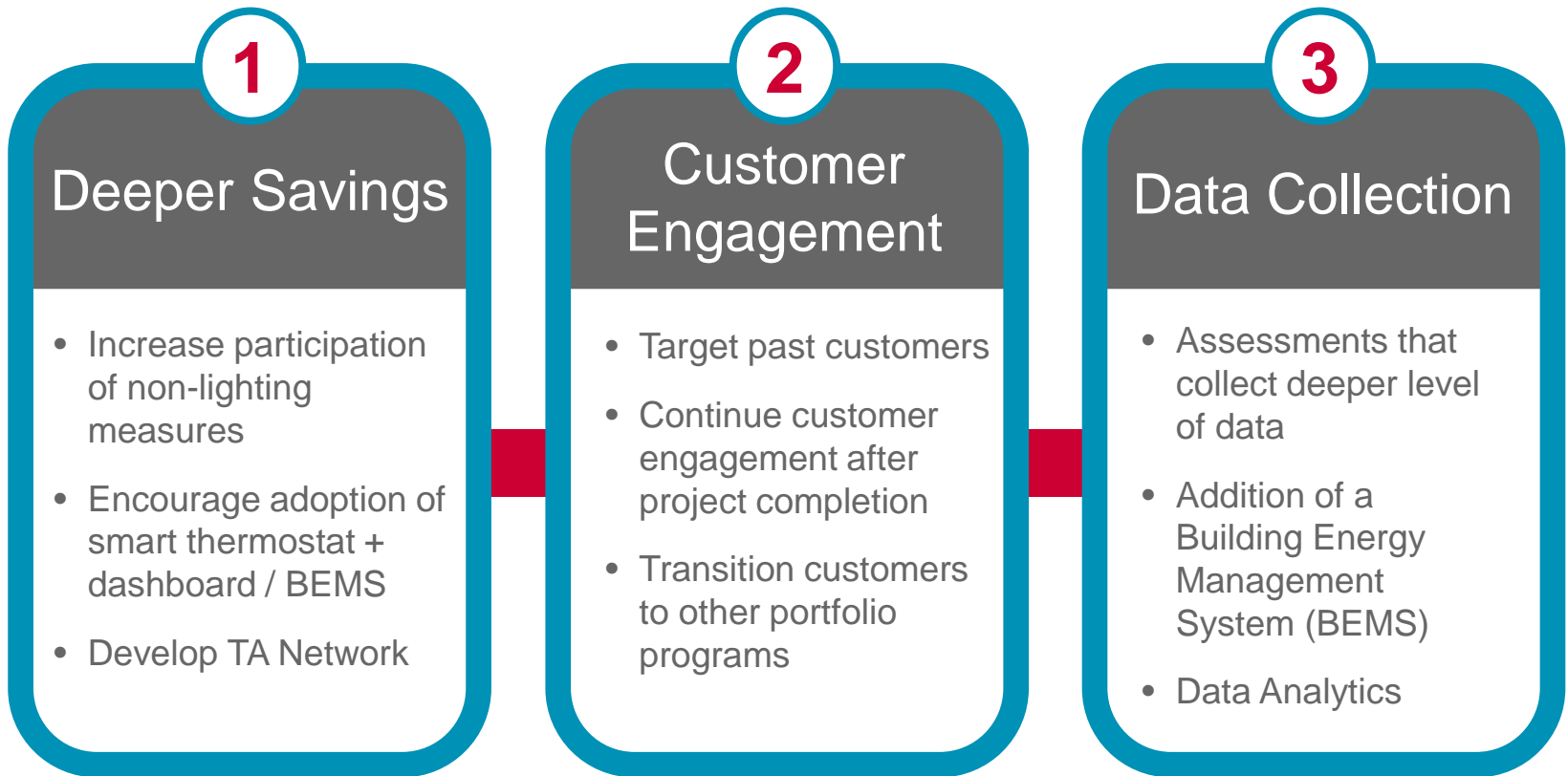
Driving a Comprehensive Approach

- ✓ Higher Cost
- ✓ Not as Visible
- ✓ Contractor Training
- ✓ New Marketing

2014 SBES Savings by Measure Category



Comprehensive Solutions



Maximize Savings and Customer Satisfaction

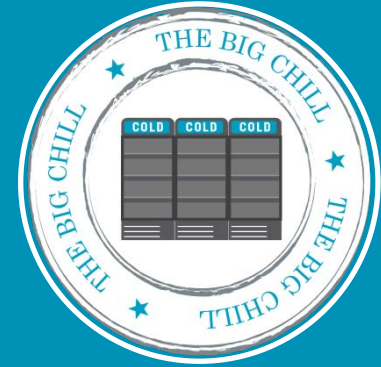
Campaign Offerings



The Works



The Big Blast



The Big Chill

Maximize Savings and Customer Satisfaction

Closed Trade Ally Network

Contractors interested in becoming a Trade Ally must:

**Have high
customer
satisfaction**

**Demonstrate
capabilities with
campaign measures**

**Demonstrate
quality work**

**Submit
quality
paperwork**

Complete the
Application process

SBES Trade Ally

Campaign Process

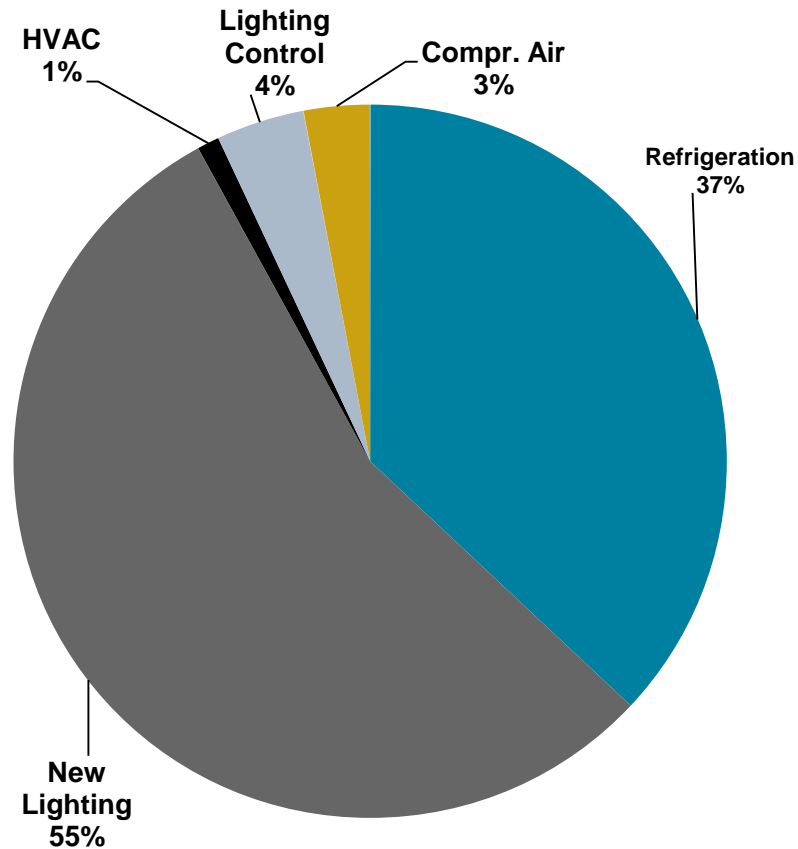


ENERGY ROADMAP

- ✓ Comprehensive Assessment
- ✓ SBES reviews assessment w/ customer
- ✓ Project Roadmap
 - Smart Ideas Offerings
 - Facility Assessment
 - Installation
- ✓ 3-6 Month Check-in
 - BEA Tool for SBES

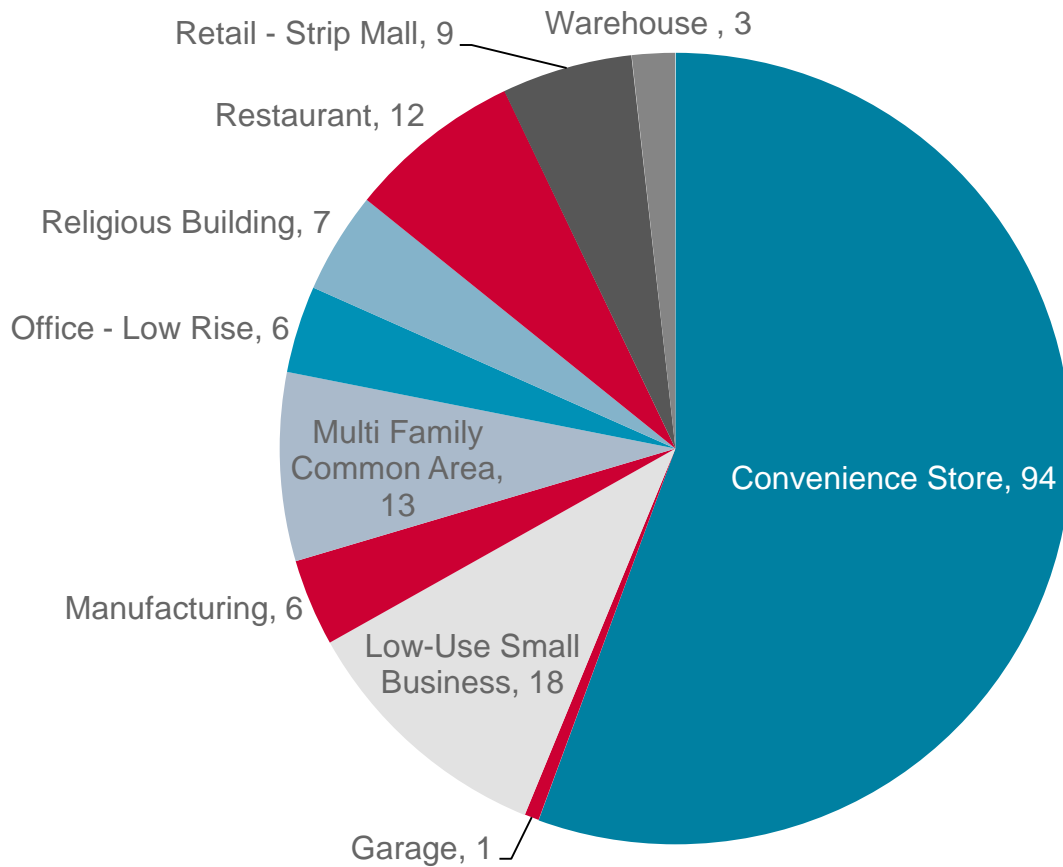
Diversifying Energy Savings

2016 Campaign Savings by Measure Category



169 Smart Thermostats Reserved

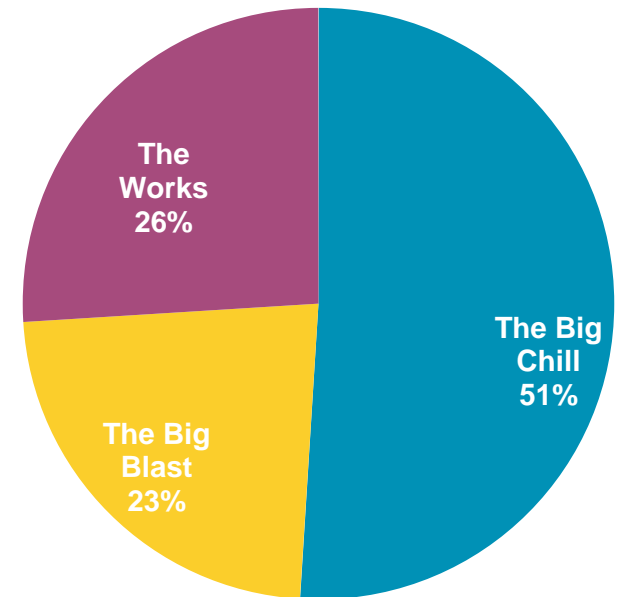
Smart Thermostats Reserved by Customer Segment



Results: 108% of kWh Savings Goal

Explore Energy for Comprehensive Savings Campaign Offering	<i>Estimated</i> Total Savings (kWh)
The Works: Checking All Systems	3,300,000
The Big Blast: Compressed Air	6,500,000
The Big Chill: Refrigeration	8,700,000
Total	18,500,000

Campaign Savings Distribution



The Future of Energy Efficiency

