

# GEOGRAPHICALLY TARGETED PILOT

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# Background

- Older multifamily housing stock in low and moderate income areas
- Less investment
- Low-income tenants least able to absorb rent increases due to rising energy costs
- Target areas served by other geographically focused programs

# Programming in Targeted Areas

- Focused outreach and program efforts
  - Build on existing outreach efforts
- Determine eligibility by rents
- Increase rebates and incentives
- Complement to DCEO programs