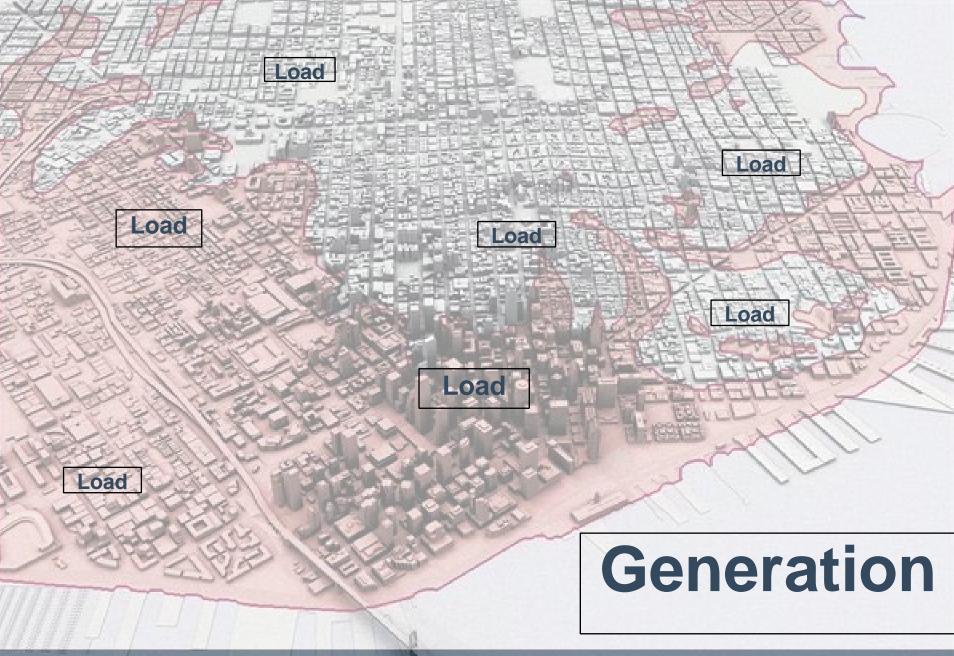
# Opening Up Markets for Efficiency Though Open Standards

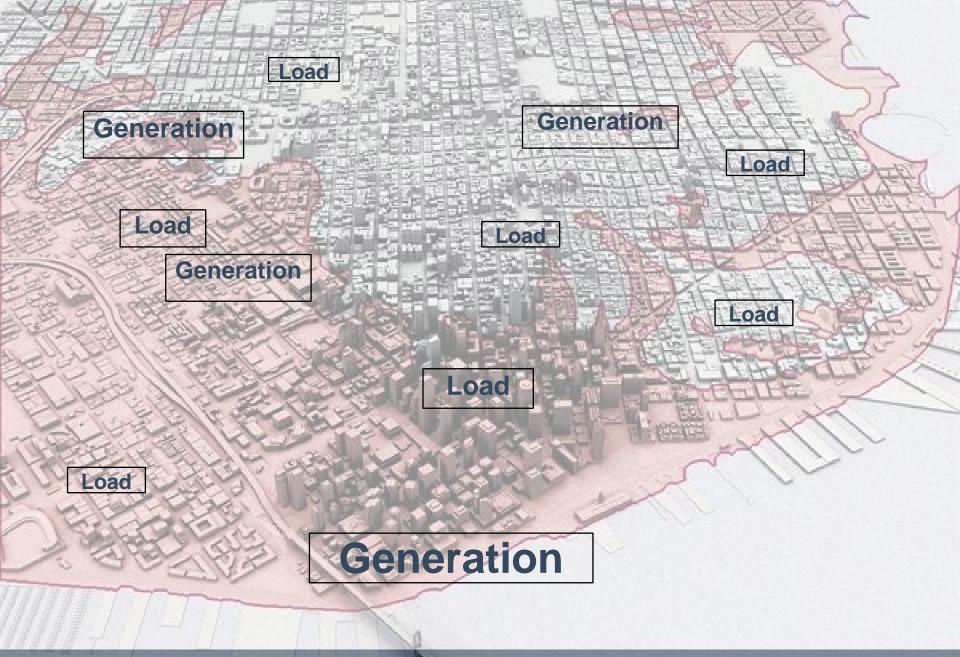
Matthew Gee December 15<sup>th</sup>, 2015



# The Grid Is Changing









# From this



An Exelon Company













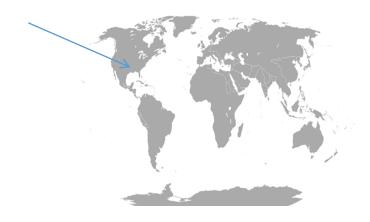


# To this





# Grid 2.0 Knowing the Where and When of Generation and Load









#### Get Rebates of up to \$6,500\* for Home Upgrade

Find a Home Upgrade Professional to make your home more energy efficient.

Search Now



#### WINTER IS COMING!

Columbus, Indiana

UP TO \$750 IN REBATES FROM DUKE, REMC & VECTREN





UN CLIMATE CHANGE CONFERENCE





**Project finance:** The long-term financing of projects based upon projected <u>cash flows</u> rather than the balance sheets of its sponsors.



# Toward Efficiency as Capacity

- 1. Have a standard measure for efficiency
- 2. Know where efficiency is
- 3. Know when efficiency is
- 4. Have aggregators that can provide efficiency at utility scale



# The Goal of Open Energy Efficiency

Help create a standard for calculations for energy efficiency, and provide free, open source software that allows anyone to measure and aggregate savings



# **Open Energy Efficiency Meter**

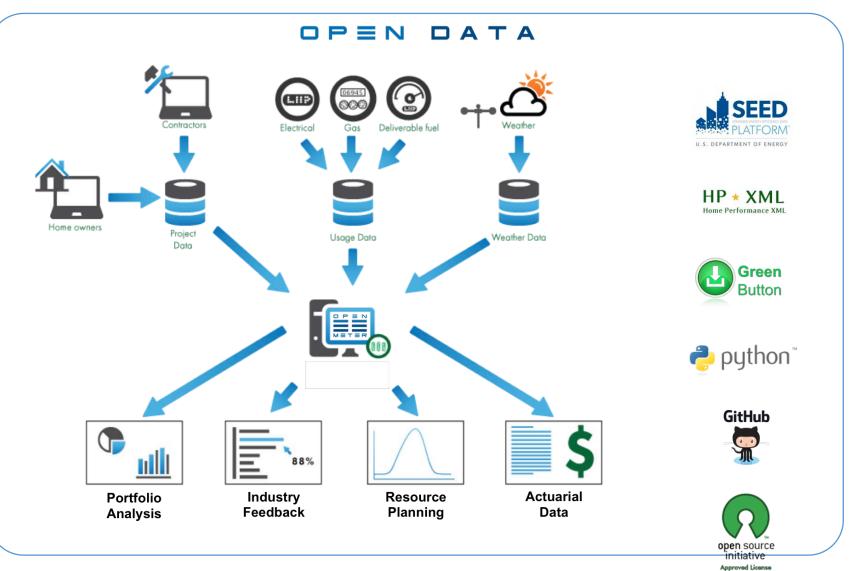
OPEN STANDARD OPEN SOURCE OPEN DATA





#### OPEN STANDARD

#### OPEN SOURCE



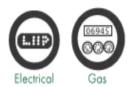
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# Supports Data Standards



Data

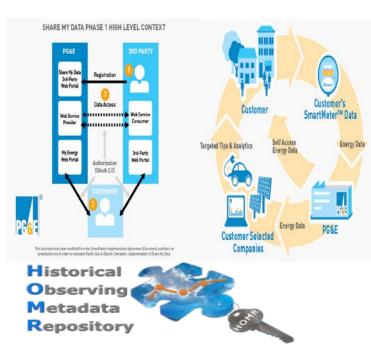
Access







HP \* XML Home Performance XML





# **Open & Standard Methods**





### **Standardized M&V**

DPEN STANDARD OPEN SOURCE OPEN DATA

#### Joint ANSI Standard In Development:

Protocol for Quantifying Energy Efficiency Savings in Residential Building (EE Meter)

Uniform method for measuring energy savings resulting from efficiency improvements at the portfolio level by calculating a standard unit of gross savings for existing residential buildings based on weather-adjusted, metered utility data. The standard will also identify a process for qualifying automated systems for compliance with this standard.







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# Open Source License & Open Source Codebase



### Open Source MIT License

The MIT License is a free software license originating at the Massachusetts Institute of Technology (MIT). It is a permissive free software license, meaning that it permits reuse within proprietary software. python™

Python is a widely used, open source, general-purpose, high-level programming language. Its design philosophy emphasizes code readability, and its syntax allows programmers to express concepts in fewer lines of code than would be possible in languages such as C++ or Java.





open-ee-meter / data / processors / contractor\_data\_prep.py p branch: master -Ê ≣ <> a cathydeng on Dec 22, 2014 add gross savings data prep for contractors, add contractor layout, c... () 1 contributor n 253 lines (211 sloc) 10.881 kb History Raw Blame 面 1 import pandas as pd from pandas import to\_datetime 2 3 import numpy ≁ import json 4 import re 5 import os 6 ٥l 7 projects = pd.read csv( "build/merged.csv") 8 loc = pd.read csv( "build/latlong clean.csv") 9 10 merged = projects.merge(loc, on="zipcode") 11 12 contractor\_dict = { 13 'electricity iou': { 14 'contractor\_names' : ['Contractor 12'], 15 'actual\_col' : 'weather\_normalized\_yearly\_kwh\_savings', 16 'pred\_col': 'predicted\_yearly\_kwh\_savings', 17 'hist\_chunks' : [float(i)/2 for i in range(-8, 9)] 18 }, 19 'gas\_iou': { 20 'contractor\_names' : ['Contractor 12'], 21 'actual\_col' : 'weather\_normalized\_yearly\_therm\_savings', 22 23 'pred col': 'predicted yearly therm savings',





#### OpenEEMeter

Search docs

#### Tutorial

Introduction

Installation

Using an existing meter

Loading consumption data

Creating a custom meter

**Caching Weather Data** 

API

#### Using an existing meter

This tutorial will walk through how to use an existing meter to evaluate the energy consumption of a portfolio of buildings.

For this tutorial, we'll use sample data, but please see below for a tutorial on connecting to a database, importing Green Button XML, or importing Home Performance XML.

We will start by creating a portfolio by specifying distributions to draw parameters for simple temperature sensitivity models of electricity and natural gas consumption.

The following parameter distributions are for generating fake data using a model which takes both heating degree days (HDD) and cooling degree days (CDD) into account. This is a suitable model for monthly electricity consumption.

from eemeter.models import TemperatureSensitivityModel
from scipy.stats import uniform

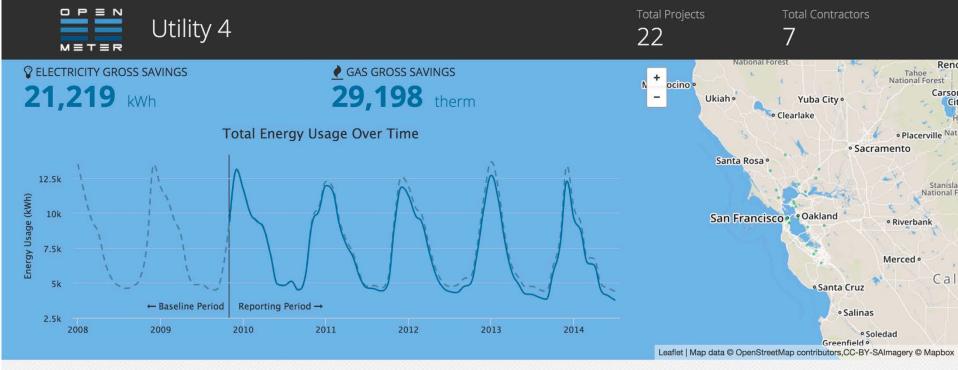
electricity\_consumption\_model = TemperatureSensitivityModel(heating=True,cooling=True)

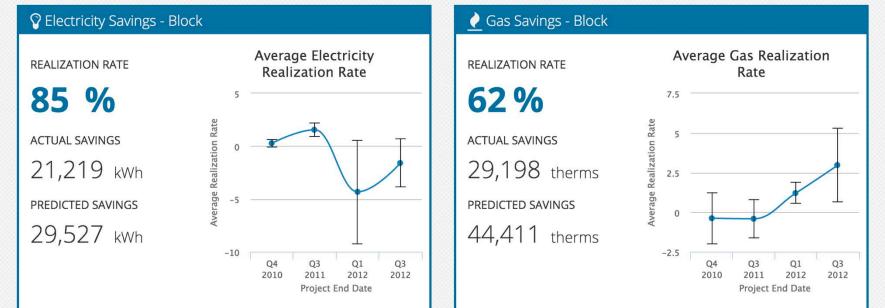
```
electricity_param_distributions = {
    "cooling_slope": uniform(loc=1, scale=.5), # consumption per CDD
    "heating_slope": uniform(loc=1, scale=.5), # consumption per HDD
    "base_consumption": uniform(loc=5, scale=5), # per day
    "cooling_reference_temperature": uniform(loc=70, scale=5), # degF
    "heating_reference_temperature": uniform(loc=60, scale=5) # degF
}
electricity_param_delta_distributions = {
    "cooling_slope": uniform(loc=-.2, scale=.3), # change in HDD temperature sensitivity pos
    "heating_slope": uniform(loc=-.2, scale=.3), # change in HDD temperature sensitivity pos
    "base_consumption": uniform(loc=-2, scale=.3), # change in base load post retrofit
    "cooling_reference_temperature": uniform(loc=0, scale=0), # no change
```

"thesting a Connect temperature" and form (loc 0, scale 0), # no change

"heating\_reference\_temperature": uniform(loc=0, scale=0) # no change







# Open EE Meter In Action Three Current Cases





# ational**grid**

California Third-party Pay-for-Success Pilot

Connected Thermostat Savings Measurement Standard

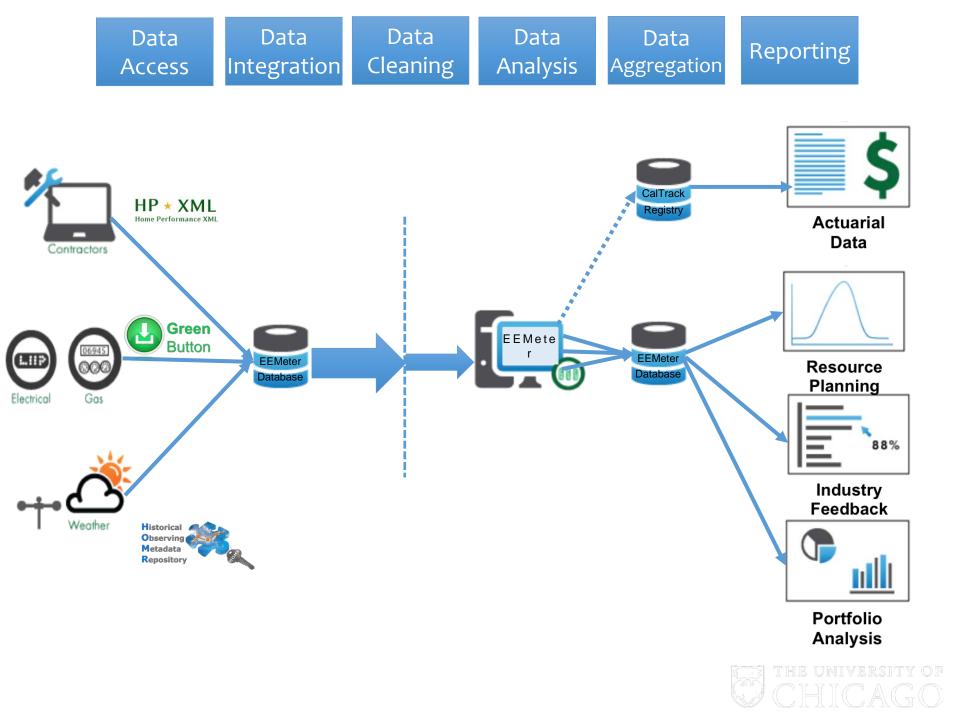
NY Automated M&V Pilot



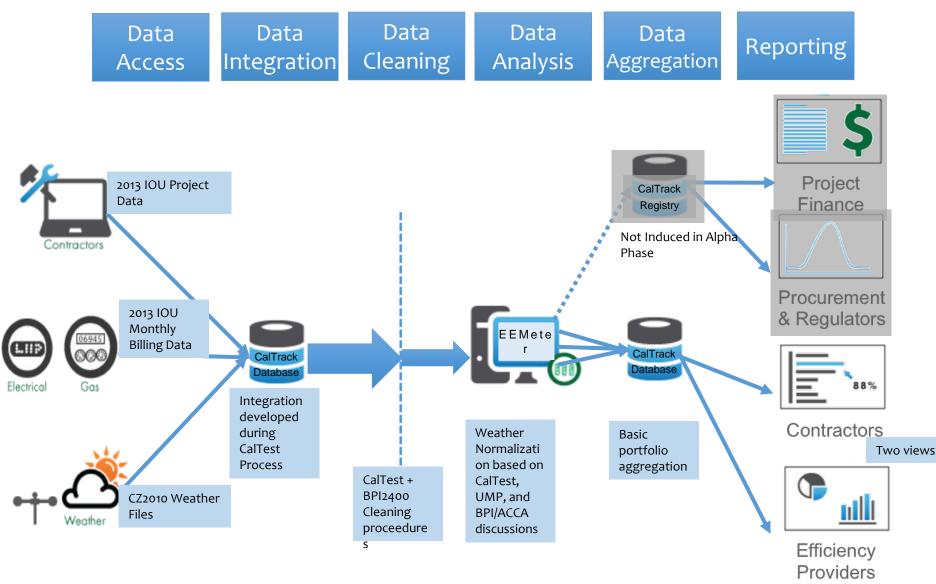
# CalTrack

The CalTrack System will automatically calculate and report realized savings for every participating residential energy efficiency project in California based on standard input data formats and analysis methods.



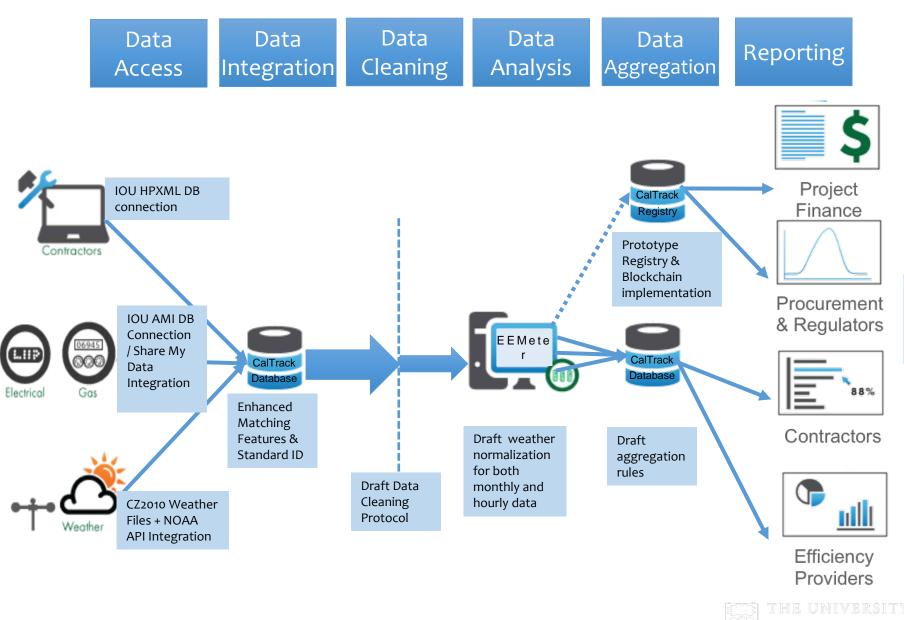


## CalTrack Pilot: Alpha Version



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## CalTrack Pilot: Beta Version



Four Views

# Enabling Third Party Procurement

Pace Providers Behavior Change Providers

### Equipment Manufacturers

RENOVATEAMERICA

RENEWABLE 🌟 FUNDING



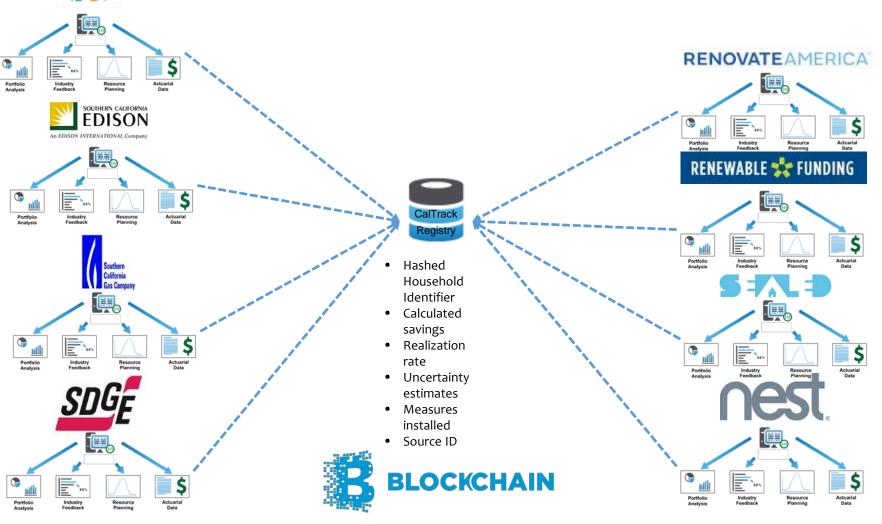
METERHERO



**Nest** 



# Open EE Meter's Distributed Architecture



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### **Shifting to Pay-4-Metered Performance**

#### SB-350 / AB-802, signed into CA law in Oct 2015

- Increase of CA EE goals by 50%
- Redefines EE as normalized metered performance
- Removes regulatory barriers (code baseline, behavior, etc)
- Requires CPUC to run P4P pilots
- Implementation starts January 1<sup>st</sup> 2016



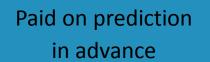
PG&E will launch Pay-4-Metered Performance Pilots for 2016:

- Open markets
- Savings based on EE Meter
- Pay for results

#### 

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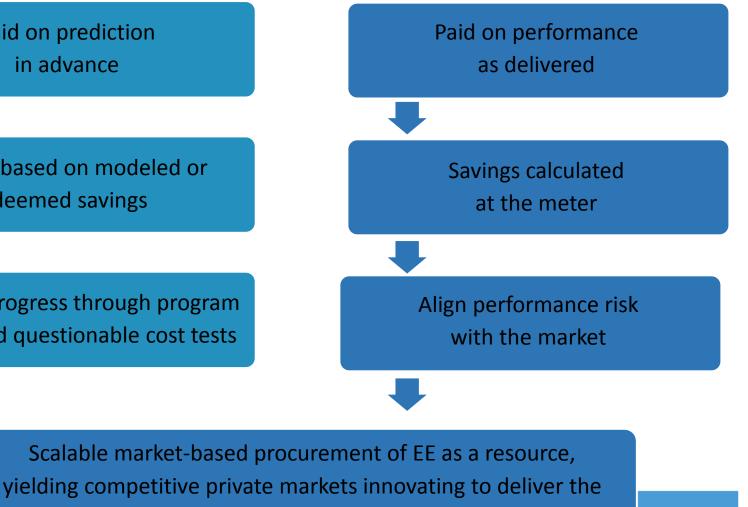




Rebate based on modeled or deemed savings

Regulate progress through program QA/QC and questionable cost tests

### **Pay-for-Performance**



most cost efficient and reliable energy savings.



### **How It Works**

#### Paying for for actual savings at the meter

- Encourage savings persistence not just one time projects
- Relieve the requirement to regulate business models

#### Aligning incentives with results

- Revenue and profitability from performance at the meter
- Transfer performance risk from regulators to market actors

#### Turn Efficiency into a cash flow

- Pay for actual results over time as a cash flow that can be securitized
- Get rid of program overhead and encourage competitive market

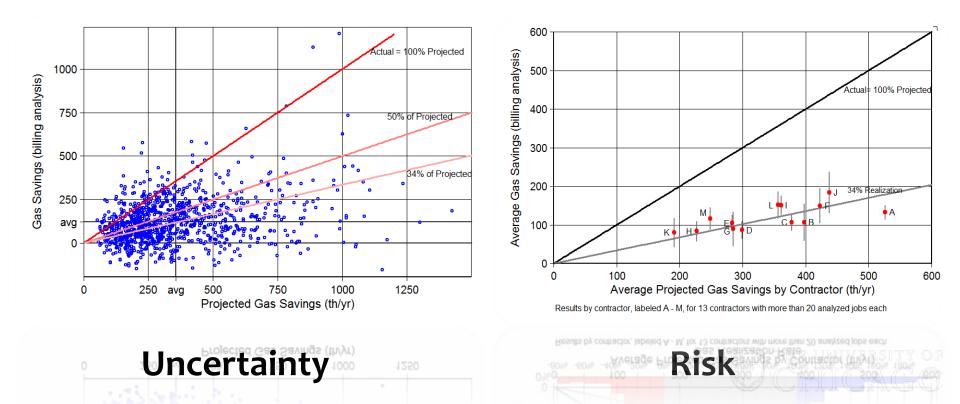




### **Benefits of Pay-for-Performance**

#### **Efficiency is a reliable and procurable resource**

- Reliable returns at a portfolio level
- Turn efficiency into demand capacity (savings + time + location)



# **Two Additional Use Cases**



# Measuring Savings from Connected Thermostats



nest







# Honeywell



# Automated M&V for SMEs

# nationalgrid





#### 



#### **Thank You**

#### **Questions?**

**Matt Gee** 

Senior Research Fellow Center for Data Science and Public Policy University of Chicago <u>mattgee@uchicago.edu</u> @matthewgee

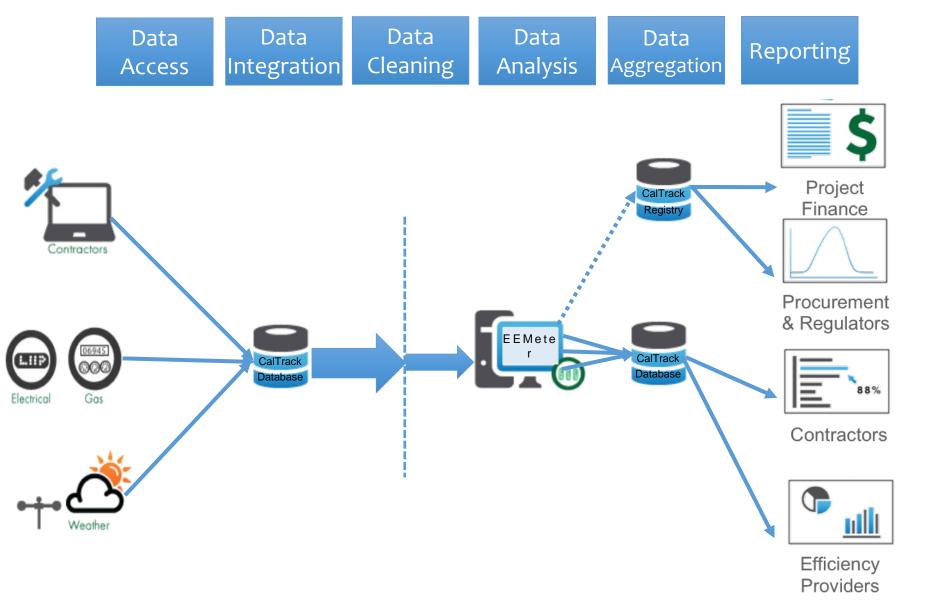
> Co-founder and CTO Open Energy Efficiency



CalTrack Technical Requirement Areas

- Data Access
- Data Integration
- Data Quality
- Data Analysis
- Data Aggregation
- Data Visualization & Reporting

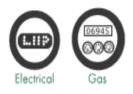






#### Data Access







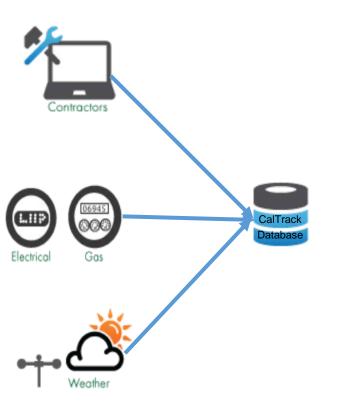
## Issues with Data Access

- Required to Access
  - Project Data
  - Usage Data
  - Weather Data
- Required of Access
  - Structured
  - Automated
  - Reliable
  - Secure
- Key Issues
  - Standard Sources
  - Authentication
  - Consent
  - Data exchange format









# Overview of Data Integration

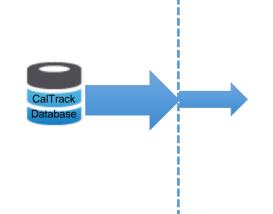
- Required to Integrate
  - Project Data
  - Usage Data
  - Weather Data
- Required of Integration
  - Standard
  - High match rate
- Key Issues
  - Unique identifiers
  - Deduplication
  - Weather station matching



#### Data Cleaning

# Overview of Data Cleaning

- Required to Clean
  - Project Data
  - Usage Data
  - Weather Data
- Required of Cleaning
  - Standard
  - Reproducible
  - Consistent with estimation methods
- Key Issues
  - Missing values
  - Extreme values
  - Miscoded values
  - Insufficient data
  - Imputation & deletion





#### Data Analysis

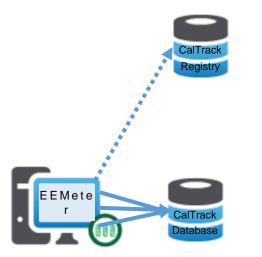
## Overview of Data Analysis

- Required Analyses
  - Weather-normalized savings estimates using monthly billing data
  - Weather normalized & behavior adjusted hourly savings estimates
  - Bias-adjusted cohort savings
- Required of Analysis
  - Standard
  - Open
  - Reproducible
  - Defensible
  - Actionable
- Key Issues
  - Standard monthly billing analysis
  - Hourly counter-factual generation
  - Model selection
  - Standard errors and confidence intervals
  - Post-estimation sufficiency
  - Model validation
  - Automated control groups





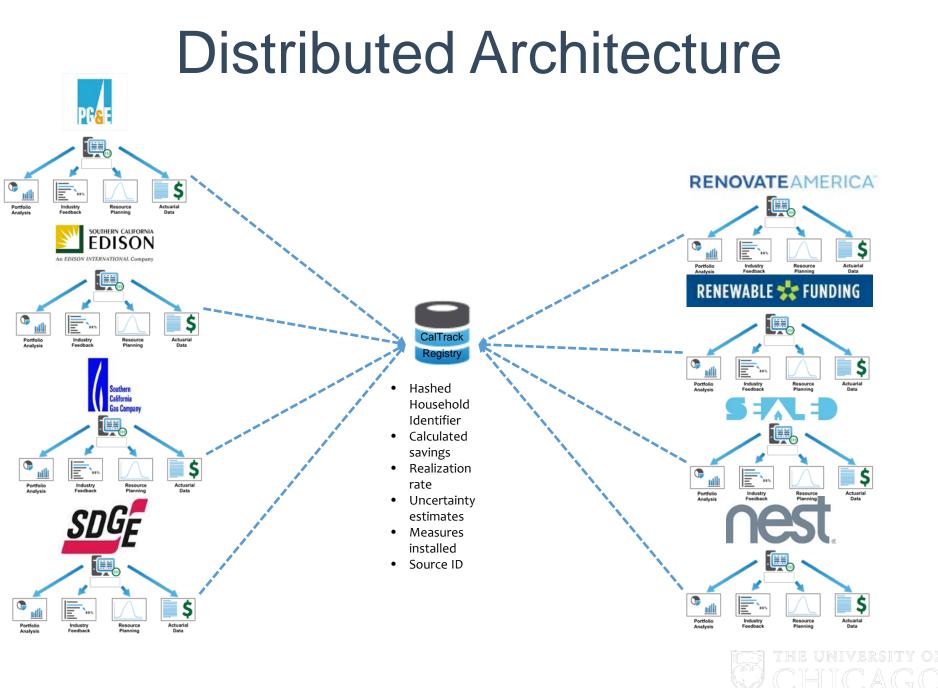


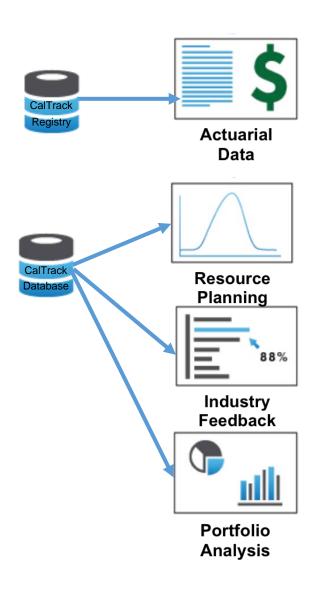


# Overview of Data Aggregation

- Required for Aggregation
  - Individual household savings estimates, errors, and project data
- Required of Aggregation
  - Standard
  - Reproducible
  - Distributed
  - Traceable
  - Secure
- Key Issues
  - Portfolio savings totals, averages, & confidence intervals
  - Minimum aggregation rules
  - Savings attribution & decomposition
  - Anonymization
  - Secure exchange and provenance
  - Dedupliction & entity resolution







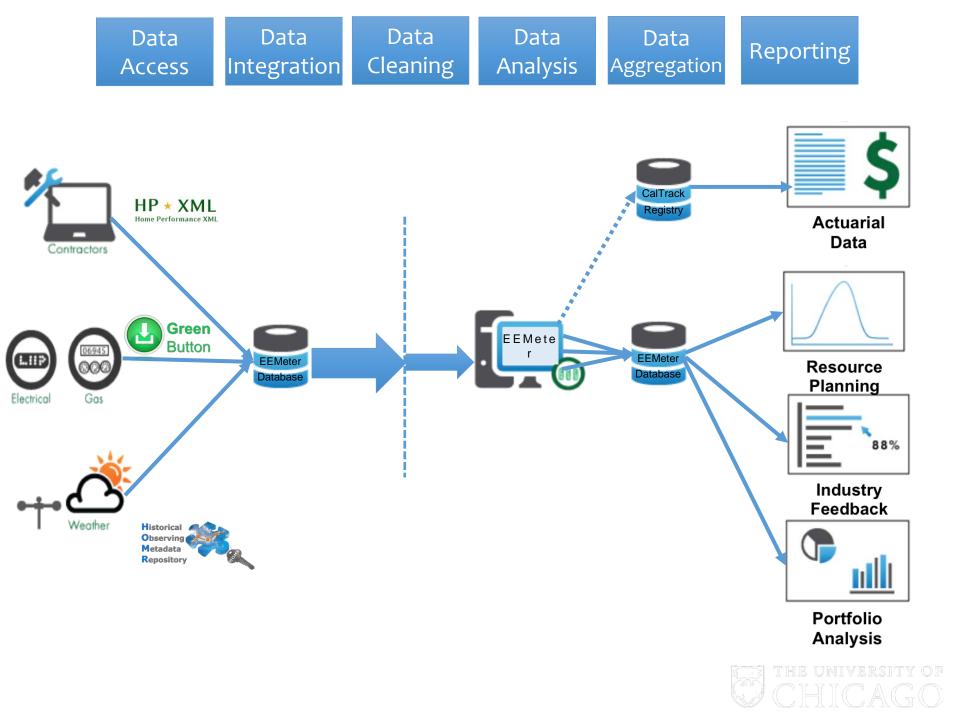
# Issues with Views and Reporting

- Required for Reporting
  - All meter inputs and outputs (depending on report)
- Required of Reporting
  - Flexible
  - Customized
  - Authorized
  - Some standard reports
- Key Issues
  - Identifying key stakeholders
     & their information needs
  - Flexible API for development and innovation
  - Tiered access for user types
  - SEED Integration

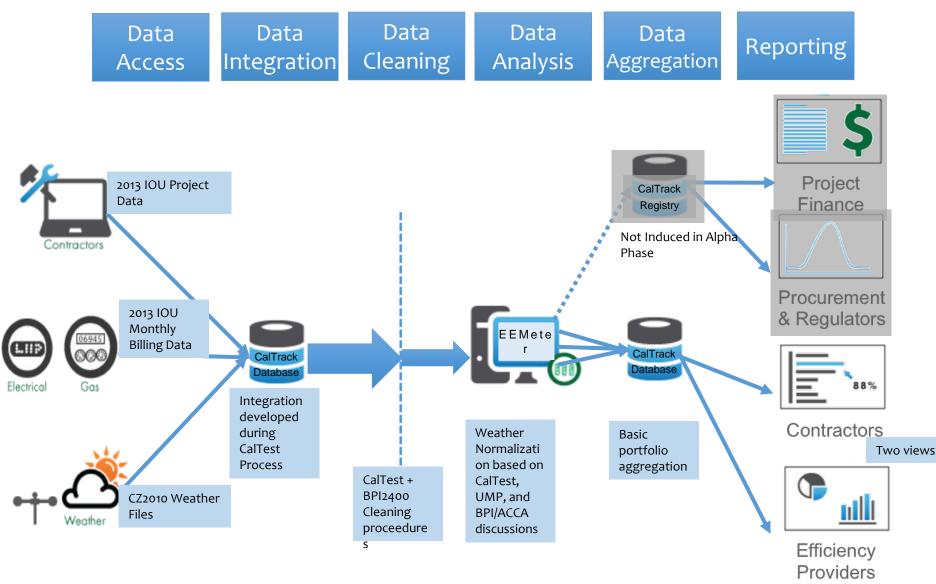


Data Access	Data Integration	Data Cleaning	Data Analysis	Data Aggregation	Data Visualization and Reporting
Standard sources	Unique identifiers	Missing values	Standard monthly billing analysis Hourly counter-	Portfolio savings totals, averages, & confidence intervals	Portfolio view
Secure authentication		Extreme values	factual generation	Minimum aggregation rules Savings attribution	Contractor view Block generator
	Deduplication	Miscoded values	Standard errors and confidence intervals	& decomposition	Flexible API for development and innovation
Consent		Insufficient data	Post-estimation sufficiency Model validation	Secure exchange and provinance	Tiered access for user types
Standard formats	Weather station matching	Imputation & deletion	Control groups	Dedupliction & entity resolution	SEED Integration

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#### CalTrack Pilot: Alpha Version



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# CalTrack Pilot: Alpha IOU Requirements

- Data Access Needs
  - None! We already have the data
- Support
  - None!
- Feedback
  - Bi-weekly feedback calls

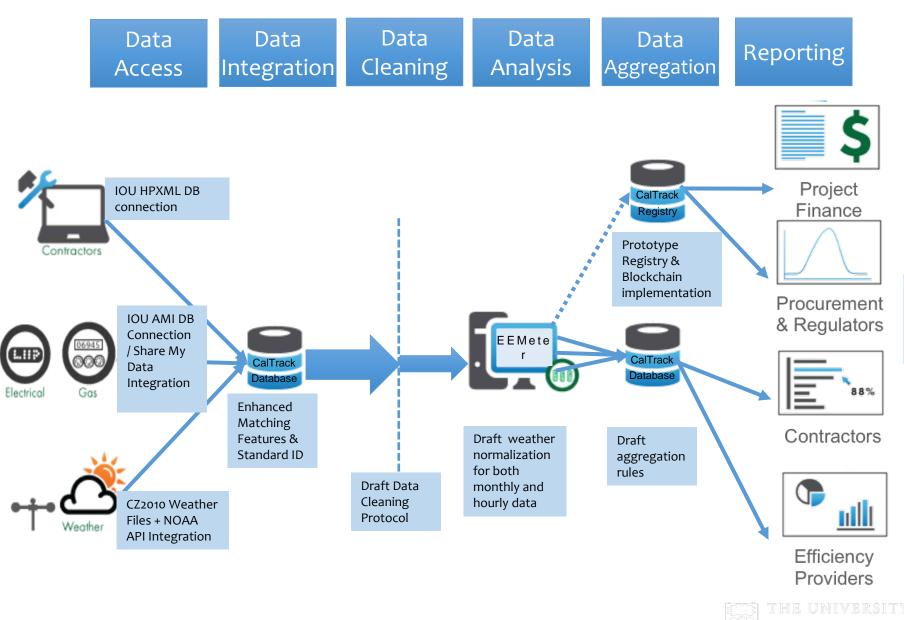


## CalTrack Pilot: Alpha IOU Deliverables

• IOU-specific instance of CalTrack



#### CalTrack Pilot: Beta Version



Four Views

# CalTrack Pilot: Beta

- Data Access Requirements
  - IOU AMI DB Access
  - HPXML DB Access
  - Share My Data Authorization
- Support
  - Minimal (weekly calls with IT at start)
- Feedback
  - Bi-weekly feedback calls



### **Data Access Deep Dive**





# **Project Data Access**

Past

Source: Fields manually entered into Program CRM, EPro files saved by software, or paper forms manually requested from contractors

Authentication: Report generated and manually exchange between program administrator and evaluator

Consent: Usually not collected from participants

Format: no standard format. Most time spent

### Prototype

Source: Pre-formatted database of project data generated during CalTest Process from Epro files and CRMs

Authentication: Manual

Consent: Data stripped of PII

Format: CSV

#### Ideal

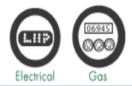
Source: Software exports HP-XML directly to CalTrack

Authentication: Oauth

Consent: Automated upon enrollment

Format: HPXML





# **Usage Data Access**

Past

Source: Manual request reports from contractors

Authentication: Manual exchange between

Consent:

Format: CSV

## Prototype

Source: Usage data extract from CalTest

Authentication: Manual

Consent: No PII

Format: CSV

### Ideal

Source:

Authentication: OAuth

**Consent: Automated** 

Format: XML/JSON





# Weather Data Access

Past

Source: No real agreement on weather data, though plenty of standard datasets to choose from (TMY2, TMY3, CZ2010, WeatherBug, AdHoc)

Authentication: Some weather data sources behind pay walls, others open requiring no authentication

Consent: None needed. No PII

Data exchange format: Each source had a standard file format, but no good open weather data APIs

## Prototype

Source: CZ2010 weather files

Authentication: none

Consent: none

Data exchange format: CSV

#### Ideal

Source: NOAA API

Authentication: API Key

Consent: None

Data exchange format: JSON



### **Data Integration Deep Dive**



## **Data Integration**

Past

Unique identifiers: AdHoc

**Deduplication: Manual** 

Weather station matching: Nearest based on distance

## Prototype

Unique identifiers •Customer ID

DeduplicationExact match on select fields

#### Weather station matching

•Nearest weather station in climate zone based on zip code

#### Ideal

Unique identifiersInternal CustomerID

#### •Probibalistic based on all fields

#### Weather station matching

• Probabilistic based on fit with weather dependence



## Data Cleaning Deep Dive



## Data Cleaning

#### Past

Extreme values

Missing values

Miscoded values

Insufficient data

Imputation & deletion

## Prototype

Missing values

• Strict requirements of fields (no missing values)

• Windsorizing

Miscoded values

Strict logic rules on allowable values

#### Insufficient data

Monthly: 12-month pre & post strict requirement
AMI: Full season strict requirement

#### Imputation & deletion

Only weather data imputed. (random forest)All non-complying observations dropped

#### Ideal

Missing values

Flexible imputation procedure

Extreme values

• Flexible extreme value elimination (beyond 99%)

#### Miscoded values

- Miscoding detection
- Flexible omission of flags in views

#### Insufficient data

- Monthly: 12 month requirement or SE requirement
- AMI: Full season requirement or SE requirement

#### Imputation & deletion

- Random forest imputation for short numeric lapses
- Missing value flags





### Data Analysis Deep Dive



## **Data Analysis**

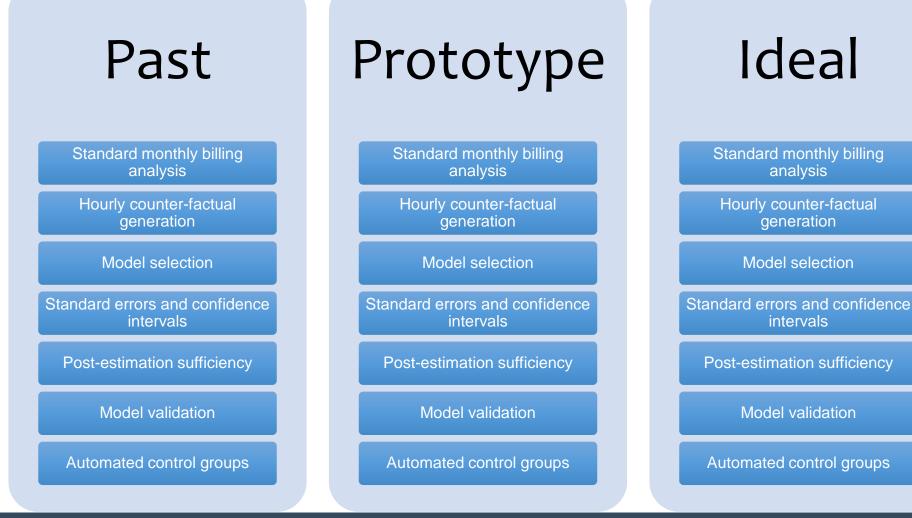
Past	Prototype	Ideal
Standard monthly billing analysis	Standard monthly billing analysis • Regression of ADG on HDD/CDD for baseload and weather dependent pre-post parameter estimate • Annualized against standard calendar year • Projected forward against current weather	Standard monthly billing analysis • Regression of ADG on HDD/CDD for baseload and weather dependent pre-post parameter estim • Annualized against standard calendar year • Projected forward against current weather
Hourly counter-factual generation	Hourly counter-factual generation <ul> <li>Same regression with time dependent fixed effects</li> </ul>	Hourly counter-factual generation <ul> <li>BSTS Modeling</li> </ul>
Model selection	Model selection • MSE	Model selection <ul> <li>Cost-validation</li> </ul>
Standard errors and confidence intervals	Standard errors and confidence intervals <ul> <li>Standard</li> <li>No autocorrelation adjustment</li> </ul>	Standard errors and confidence intervals <ul> <li>Autocorrelation &amp; serial correlation corrections</li> </ul>
Post-estimation sufficiency	Post-estimation sufficiency Minimum R2	Post-estimation sufficiency  • Adjusted finness criteria
Model validation	Model validation <ul> <li>No hold-out set</li> </ul>	Model validation • Hold-out set or common validation pool
Automated control groups	Automated control groups  • None	Automated control groups <ul> <li>Synthetic controls? Hashed matching?</li> </ul>



## Data Aggregation Deep Dive



# Data Aggregation



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