

CUB Proposal- Expansion of Ameren Appliance Rebates



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Proposed Change

- Ameren should include more appliance rebates - such as:
 - Clothes Washer and Dryers at \$100
 - Refrigerators at \$250
 - Freezers for \$50
 - Room ACs at \$125
- The proposed rebates should focus on increasing the participation rates of Low and Moderate Income Households



Background

- Other utilities, including ComEd, offer rebates for the listed items:
 - 137 have refrigerator rebates
 - 86 have freezer rebates
 - 186 have clothes washers
 - 87 have clothes dryers
 - 62 have room Acs
- When compared to standard appliances, Energy Star qualified...
 - refrigerators use 40% less energy
 - freezers use 10% less energy
 - clothes washers use 40-50 % less energy
 - clothes dryers use 20% less energy
 - room air conditioners use 15% less



Positive Impact

- Increased Participation
- Targeting of Low and Moderate Income groups
- Additional Savings Potential



Implementation

Funds from the allocation of lighting programs to the IPA should be placed toward the appliance rebates.

