IL EE Stakeholder Advisory Group Tuesday, June 23rd 2015

10:30 am - 4:30pm

Large Group SAG Meeting Attendee List and Meeting Notes

Midwest Energy Efficiency Alliance (MEEA) 20 N. Wacker Drive, Suite 1301, Chicago

Call-In Number: 760-569-6000; access code 844452#

Webinar: https://attendee.gotowebinar.com/register/9031238242095821057

<u>Agenda</u>

Time	Agenda Item	Discussion Leader
10:30 - 10:40	Opening and Introductions	Annette Beitel, EE SAG
		Facilitator
10:40 – 12:40	IL TRM Version 5.0	Annette Beitel, EE SAG
	Discussion of proposed	Facilitator
	high/medium/low priority measures.	
	Purpose: To determine final list of	
	high/medium/low priority measures by	
	July 1 st .	
12:40 – 1:10	Lunch	
1:10 - 2:00	Smart T-stat Collaborative and	Noel Corral, ComEd; John
	ComEd Home Energy Savings	Paul Jewell, ELPC
	Program	
	Overview of collaborative	
	(participants, issues/challenges	
	discussed).	
	ComEd Home Energy Savings	
	Program smart t-stat offering.	
	Savings and evaluation issues. Patail shape of patiens.	
	Retail channel options.	
	Purpose: To educate SAG.	
2:00 - 3:30	Update on IL EE Successes Fact	Report-out to SAG:
	Sheet – Report-out to SAG	Jim Jerozal, Nicor Gas
	 Review updated final draft fact sheet; 	
	data collected.	EE Jobs Multipliers:
	Plan for updating fact sheet.	Karen Winter-Nelson,
	PE John Markin Com	SEDAC; Ashley Harrington,
	EE Jobs Multipliers	360 Energy Group
	Discussion of EE jobs multiplier	Additional methodologies:
	research.	Ian Adams, Clean Energy
	 Subcommittee recommendations. 	Tan Adams, Olean Energy

	 Additional methodologies. Next steps. Purpose: To report-out to SAG. 	Trust; BW Research (invited); ACEEE (Casey Bell); Center for Strategic Economic Research (invited)
3:30 – 3:45	Break	
3:45 – 4:20	 SAG Schedule Update and Status of SAG Subcommittees Status of SAG Subcommittees. SAG Schedule for 2015-2016. Should SAG report to the Commission on an annual basis? Purpose: To educate SAG. 	Annette Beitel, EE SAG Facilitator
4:20 – 4:30	Closing	Annette Beitel, EE SAG Facilitator

Attendee List

Annette Beitel, EE SAG Facilitator

Celia Johnson, SAG Senior Policy Analyst

Roger Baker, ComEd

Hammad Chaudhry, Nicor Gas

Kristol Whatley, Ameren IL

Chris Vaughn, Nicor Gas

Jim Jerozal, Nicor Gas

Randy Gunn, Navigant

Carla Colamonici, CUB

Laura Goldberg, CUB

Rob Neumann, Navigant

Pat Michalkiewicz, Peoples Gas-North Shore Gas

David Baker, ERC/UIC, on behalf of DCEO

Angie Ziech-Malek, CLEAResult

Ashley Harrington, 360 Energy Group

Nick Dreher, MEEA

Dan Lefevers, GTI

Stefano Galiasso, ERC/UIC, on behalf of DCEO

Jeffrey Walters, Metropolitan Mayors Caucus

Arelene Hass, Elevate Energy

Suzanne Stelmasek, Elevate Energy

Molly Lunn, DCEO

Noel Corral, ComEd

John Paul Jewell, ELPC

Mary Ellen Guest, Chicago Bungalow

Ted Weaver, First Tracks Consulting, on behalf of Nicor Gas

Casey Bell, ACEEE

Andrea Reiff, DCEO

Byron Lloyd, DCEO

Brian Bowen, First Fuel

Tim Melloch

Bill Provencher, Navigant

Patrick Giordano, Giordano & Associates

Sam Mueller, Nexant

Vincent Gutierrez, ComEd

Jeff Erickson, Navigant

Keith Goerss, Ameren IL

Ben Lipscomb, CLEAResult

Karen Lusson, IL AG

Andy Robinson, DCEO

Domenico Gelonese, Embertec

Deirdre Coughlin, DCEO

Rick Bain, Embertec

Ken Woolcutt, Ameren IL

Jim Fay, ComEd

Arturo Hernandez, ComEd

Kristol Whatley, Ameren IL

Hannah Arnold, Opinion Dynamics

Carl Uthe, Embertec

Rich Hackner, GDS Associates

Travis Hinck, GDS Associates

Bridgid Lutz, Nicor Gas

John Madziarczyk, Nicor Gas

Kevin Grabner, Navigant

Jennifer Morris, ICC Staff

Ryan Hoger, TEC

Andrew Cottrell, AEG

Philip Mosenthal, Optimal Energy, on behalf of IL AG

Paige Knutsen, Franklin Energy, on behalf of Peoples Gas-North Shore Gas

Douglas Rossin, DNV-GL

Karen Kaminsky, Elevate Energy

Wade Morehead, CSG

Jeremy Offenstein, ADM Energy

Monika Jesionek, ADM Energy

Joshua Goffin, CLEAResult

James Gowen, ADM Energy

George Roemer, Franklin Energy

Jane Colby, Cadmus Group

Shraddha Mutyal, ERC/UIC

Chelsea Lamar, Navigant

Sue Nathan, AEG

Thad Carlson, Trickle Star

Meeting Notes

Follow-up items are indicated in yellow highlight.

Technical Advisory Committee

TRM Measure Tracker Next Steps

- If anyone has additional items to consider, please add it to the tracker by Wednesday COB. If new topics are submitted, we will hold a teleconference meeting on Tuesday (9-10am).
 Otherwise another meeting will not be held.
- Celia to update the tracker based on the changes made in this meeting.

Afternoon Meeting

Smart T-stat Discussion (John Paul Jewell, ELPC; Noel Corral, ComEd)

- There are varying definitions of "smart" thermostats.
- Ryan Hoger, TEC: Why is this limited in scope to occupancy control smart t-stats? There are other smart t-stat options.
 - o Noel Corral, ComEd: This is a place to start. This is a market that will continue to expand, and get re-defined as new t-stats come into the market.
- How are the savings being determined? What is the study design?
 - o Bill Provencher, Navigant: The evaluation method is based on matching with regression estimation, over a 12-month period (May 2014 April 2015). The timeline for a draft evaluation is 7 weeks following the data collection completion.
 - kW, kWh, and therms
 - Preliminary draft may be ready in late August.
 - o Do you expect the savings to be different for Navigant based on NIPSCO/Vectren?
 - Bill Provencher, Navigant: It depends on the data results.
- Is it an opt-in pilot?
 - Noel, ComEd: Yes this is an opt-in program for residential. We are also looking at small business.
- Three different delivery channels and incentives, with different launch dates from July to October 2015.
- How does the installer ensure the smart t-stat is the right fit for the particular homeowner?
 - Noel Corral, ComEd: This is in the works right now. We are trying to get as much info before we get into the house, to determine if the smart t-stat is the right fit for the customer such as, do they have WiFi? There will be training for installers, for manufacturer and utility Trade Allies.
- There are three products on the market that meet the requirements Nest, Honeywell Lyric, and Ecobee 3.
 - o Ecobee 3 includes an extra sensor.
 - Honeywell Lyric uses geo-fencing.
- Cost-Effectiveness: Why is there such a big difference in estimated TRC scores?
 - Roger Baker, ComEd: This is more of a program-TRC than a measure-level TRC.
 - Hammad C., Nicor Gas: In the ET program, TRC ranged from 1.88 and 3.9 depending on the cost. The sample size was apx. 70 homes.
- Marketing campaign messaging will be further developed by mid-July.
- Randy Gunn, Navigant: Savings may change over time.

- Bill Provencher, Navigant: One concern about deeming is this measure evolving over time. This number will represent the best estimate of savings.
- Will the savings be representative of Ameren IL's service territory?
 - o Bill Provencher, Navigant: That is a reasonable assumption.
 - o Randy Gunn, Navigant: There may be weather considerations.
 - o Phil Mosenthal, Optimal Energy, on behalf of IL AG: Agreed. We don't know about the persistence of savings and how it might change over time.
- How does this impact the participation in programs?
 - Noel Corral, ComEd: This is just another measure in that program channel. For direct install, 10% is the participation amount assumed.
- Rob Kelter, ELPC: Suggests looking at the programmable t-stat measure again. The current measure in the IL-TRM assumes zero savings. Add this to the TRM tracker.
- Next step Discuss Navigant's smart t-stat evaluation at the September SAG meeting. Nicor Gas to present on Emerging Technology Program t-stat results.

IL EE Successes Report-out (Jim Jerozal, Nicor Gas); EE Jobs Multipliers (Karen Winter-Nelson, SEDAC; Ashley Harrington, 360 Energy Group; Ian Adams, Clean Energy Trust; Casey Bell, ACEEE)

- Cost-effectiveness moved to Successes Fact Sheet Version 2.
- Is there a reason not to include Chicagoland Program savings?
 - o The Chicagoland Program was not evaluated.
- Nicor Gas study used actual GPY1-3 spending amounts, using completed project cost (beyond incentives). Also used actual savings recorded.
- Molly Lunn, DCEO: These models are based on the models DCEO uses.
- Casey Bell, ACEEE: Indirect, direct, and induced tends to vary. They are captured within a lot of
 data that supports input/output models. We also look at jobs that result from the investment in
 energy efficiency, and also jobs that are created throughout the economy. Both of these shifts in
 spending patterns account for direct/indirect/induced jobs. A single multiplier may be an
 incomplete way to estimate.
- Casey Bell, ACEEE:
 - ACEEE is working on a project to provide guidelines for a method on the ex post verification of EE programs. They are looking at net jobs, rather than gross jobs. The project is not yet completed (est. completion September 2015).
 - o There are a number of varying and divergent approaches to EE job multipliers.
 - ACEEE currently does not have a jobs multiplier recommendation to use; a previous spreadsheet for states to use was taken down after realizing the numbers were not realistic.
 - Keys to establishing an EE jobs estimate
 - Consistency of the narrative
 - Changes in spending throughout the economy
- Randy Gunn, Navigant: Are the number of jobs in EE clear at the national level?
 - Casey Bell, ACEEE: I don't think it is a clear-cut case. It relies heavily on your definition of "job." It depends on your assumptions as to what sectors are included.
- Rob Neumann, Navigant: Recommends reducing the jobs number by 10% for a conservative estimate.
- Feedback what are participants' thoughts on approaches for the EE jobs multiplier?
 - o David Baker, ERC/UIC: Why not cite another study that has come up with its own estimate (such as Clean Energy Trust), instead of coming up with a multiplier?

- Stefano Galiasso, ERC/UIC: If funds were not spend in the EE economy, but spent elsewhere, there would be a net loss of employed people (aka jobs). This supports the net impacts of EE.
- Molly Lunn, DCEO: Agrees it makes sense to stick with CET number. However, it minimizes the impact of programs in IL. Suggests looking at what ACEEE puts out in September; what will that methodology look like? Decide whether it is something we can pursue for IL.
 - If SAG doesn't decide to do this, the state will look at this either way.
- o Randy Gunn, Navigant: It would also be helpful to show the job impacts of EEPS. Other states are debating EE funding; it's important to look at this in advance of this coming to IL in the future.
- Pat Michalkiewicz, PG-NSG: If there is a way to include the jobs number that is being used in another state, we should go there, but if it's not, we shouldn't include it.
 Concerned about people focusing on a jobs number instead of the EE reporting.
- Other suggestions:
 - o Randy Gunn, Navigant: How much have these programs saved real people?
 - Savings for real people Version 2.0.
 - o How does this compare to other states?
 - Version 2.0.
 - Randy Gunn, Navigant: This document should include C/E information.
 - Keith Martin, Ameren IL: We should put our facts on the table; actual results. The audience for this is broad. We should be careful not to create doubt about our accomplishments by including controversial info.
 - o Molly Lunn, DCEO: Legislators are interested in the economic impacts of programs. It's important that we can demonstrate these programs save IL consumers \$.
 - Karen Winter-Nelson, SEDAC: We have lifetime savings; all we need is to create a cost per kWh, cost per therm.
 - Next step: Do not include a jobs multiplier number in Successes Fact Sheet Version 1.
 ACEEE will publish their suggested method for jobs in September 2015; follow-up on this discussion for Version 2.
- Next Steps on Successes Fact Sheet Version 1:
 - 1) Clean up document/circulate to SAG for review. Add final version 1 to website and circulate notice.
 - 2) For version 2 (anticipated to begin in October 2015), Subcommittee to discuss:
 - Dollar savings (cost-effectiveness)
 - Jobs multiplier follow-up
 - How does Illinois compare to other states?
 - How will the Successes Subcommittee disseminate Fact Sheet information?