

Big Bold Initiatives
Strawmen Suggestions
August 2013

1. Integrated Demand-Side Management (linking Smart Grid, EE, DR, other)
2. Effectively Serving Low-Moderate Income Programs
3. Comprehensive Residential
4. “Wasted Energy”
5. Intelligent Efficiency – Using data, web-based solutions to increase EE (non-widget-based)
6. Other (?)