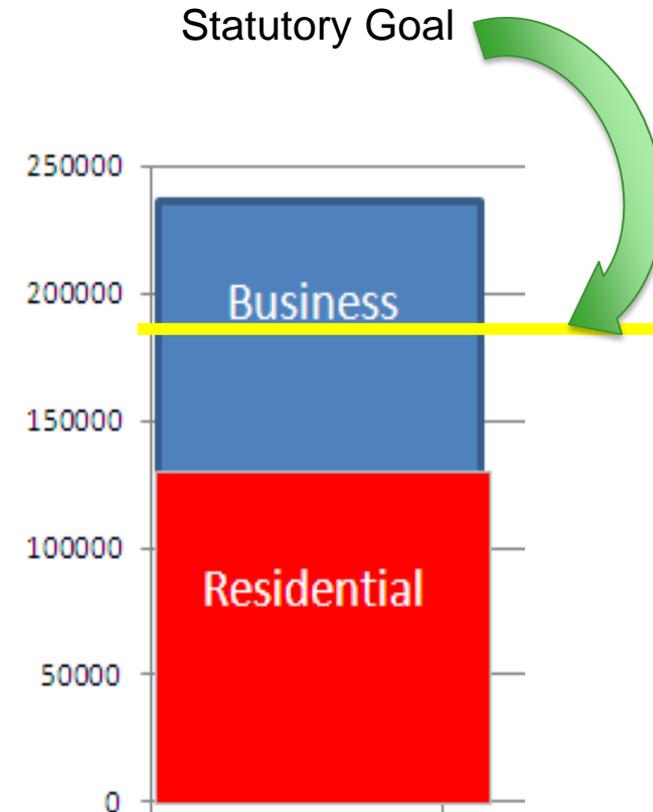


Program Year 3: Third Quarter Update



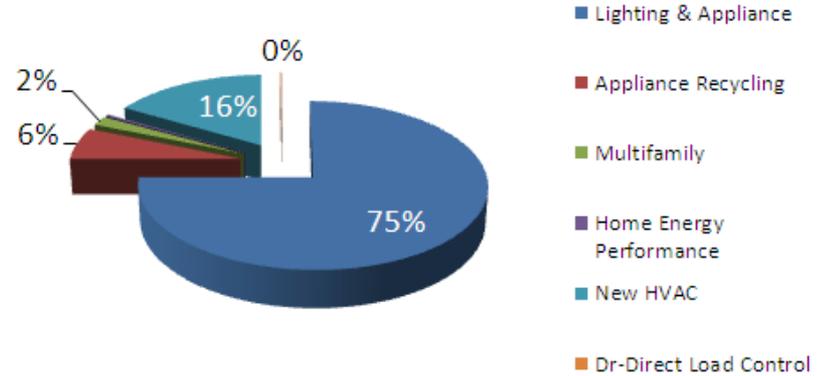
✓ **On track to achieve goals**

OVERALL EE/DR PORTFOLIO			
Indicator	Actual PYTD	Goal PY10	% Achieved PY10
ENERGY SAVINGS (MWH)			
Actual	162,958		
Pending	79,963		
Total	242,921	190,853	127.28%
AIU TOTAL INCENTIVE BUDGET			
Actual	\$ 11,809,340		
Pending	\$ 6,521,963		
Total	\$ 18,331,303	\$ 19,860,238	92.30%



PY3 – 3RD QUARTER - RESIDENTIAL PORTFOLIO

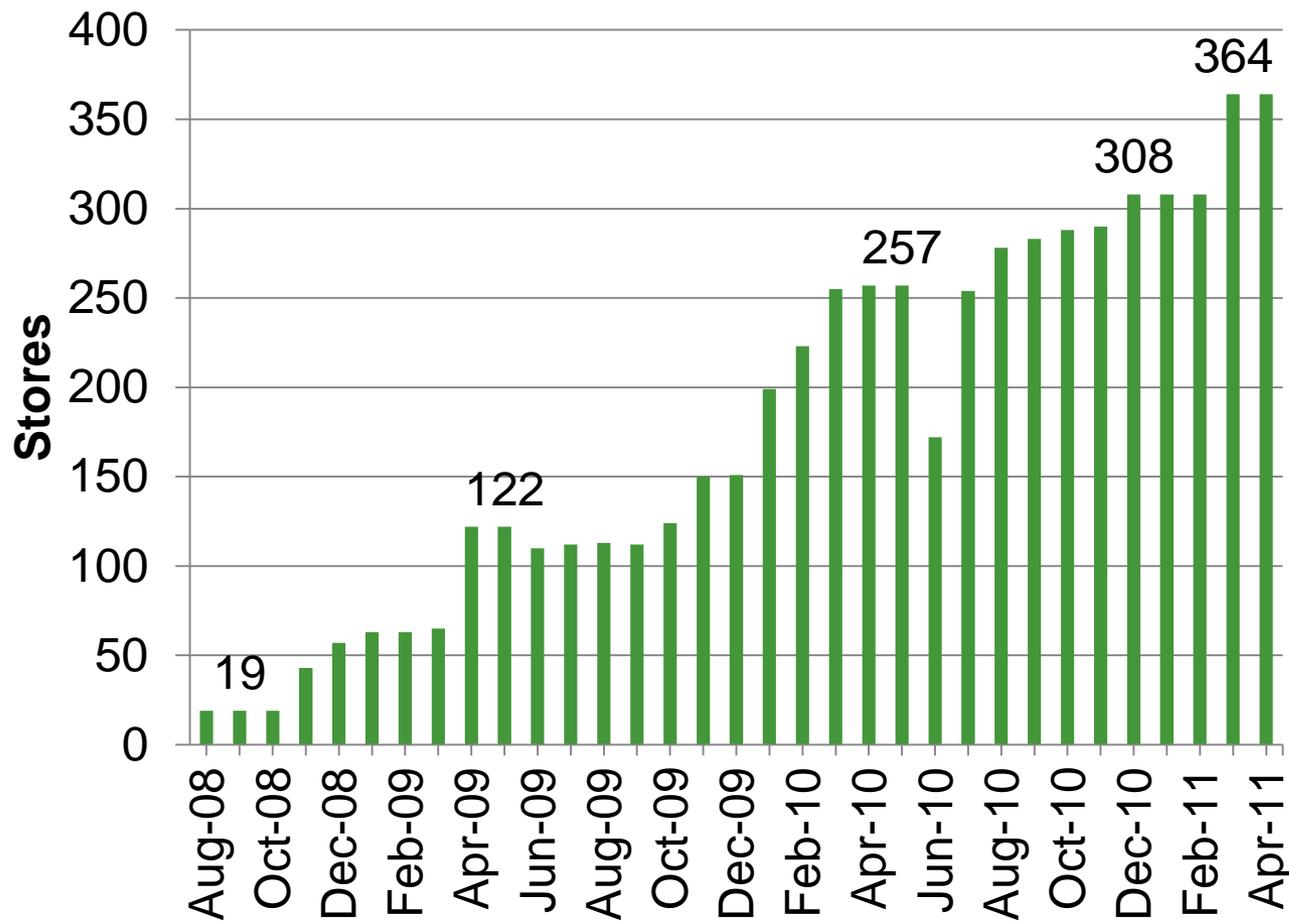
Lighting represents majority of savings followed by New HVAC and Appliance Recycling



Residential Portfolio Energy Savings	Net MWh Actual PYTD	Net MWh Goal PY#3	% Achieved	% Portfolio
Lighting & Appliance	101,317	95,478	106.12%	75%
Appliance Recycling	8,610	13,868	62.09%	6%
Multifamily	2,442	3,196	76.41%	2%
Home Energy Performance	543	1,297	41.87%	0%
New HVAC	22,098	14,634	151.00%	16%
Dr-Direct Load Control	179	891	20.09%	0%
Energy Star New Homes	56	68	82.35%	0%
Total	135,245	129,432	104.49%	100%

*Includes 10,232 of Pending Project Savings

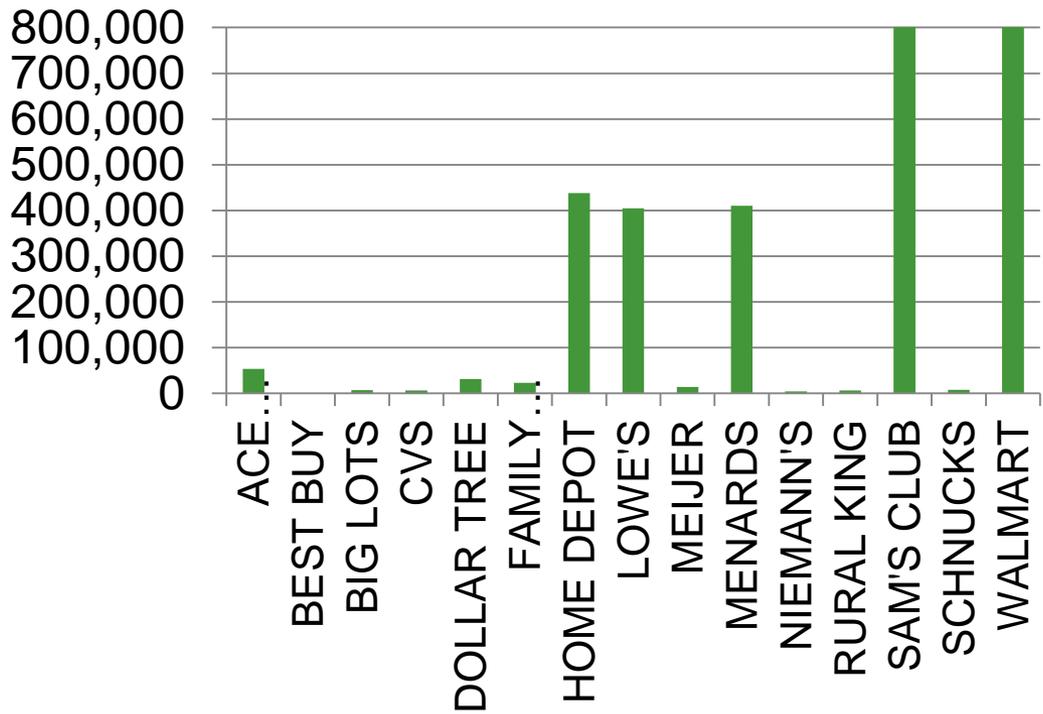
PY3 – ENERGY EFFICIENT LIGHTING – RETAILERS 2008 -2011



PY3 – ENERGY EFFICIENT LIGHTING – SALES BY RETAILER



Lighting – Sales by Retailer PY 3



Cub Foods

County Market

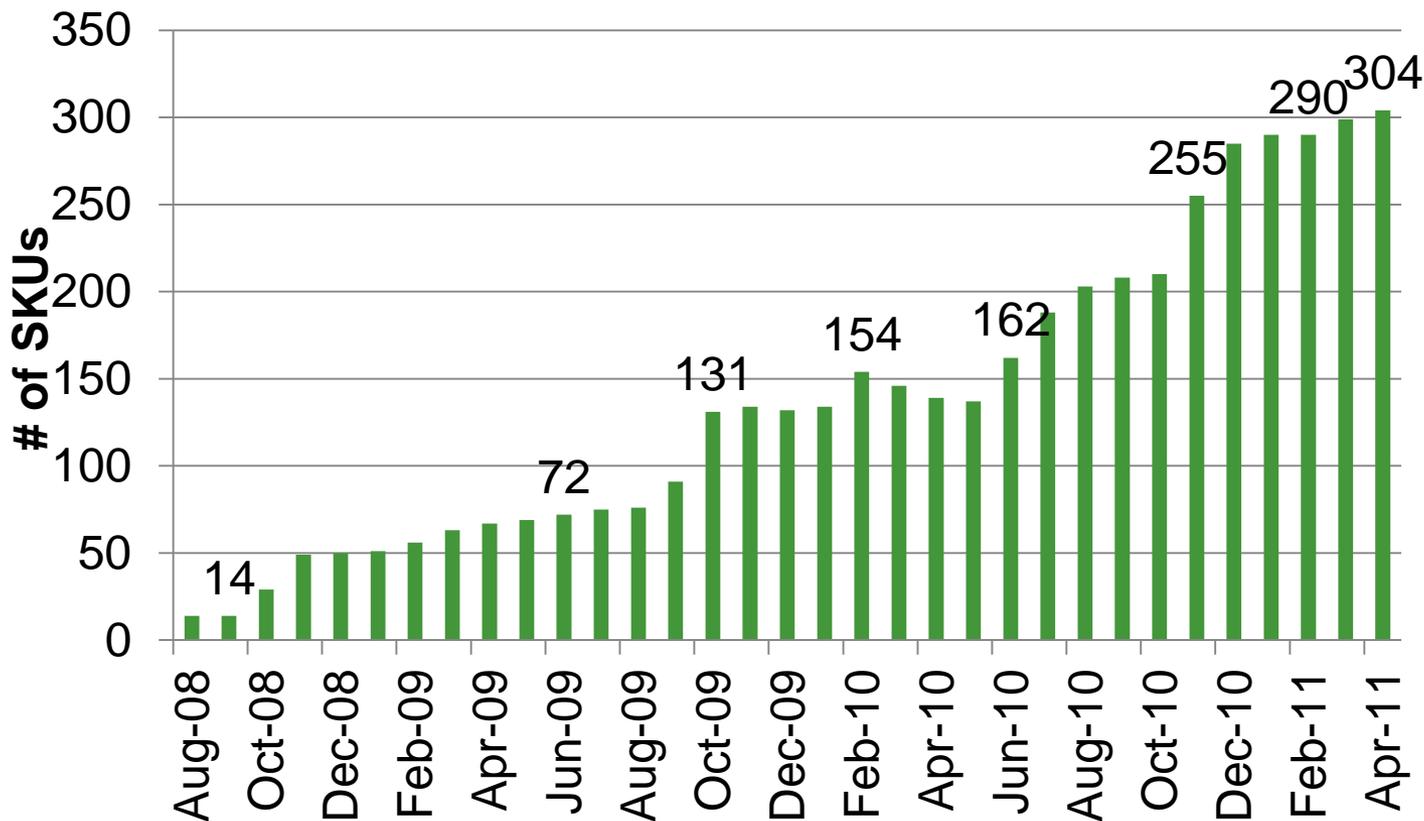
Rural King



PY3 - ENERGY EFFICIENT LIGHTING - PRODUCTS

ENERGY STAR® qualified CFL products in the lighting program have increased from 14 in PY1 to 304 in PY3.

Get discounts
on lighting



PY3 - APPLIANCE REBATES

Save on
ENERGY
STAR®
products



Appliance Rebates			
Measure	Qty	Incentive	kWh (net)
\$20 -Ceiling Fan Light Kit	44	\$880	2,675
\$20 -Ceiling Fan w/Light	73	\$1,460	4,438
\$20 -Air Purifier	430	\$8,600	87,582
\$25 -Dehumidifier	10,973	\$274,325	2,251,660
\$35 -Room Air Conditioner	5,538	\$193,830	1,094,309
Total Rebates	17,058	\$479,095	3,440,664



Earn a rebate
for your spare
fridge



Refrigerator/Freezer Recycling Program

- 8,673 units recycled
 - 6,673 refrigerators
 - 1,997 freezers

PY3 - ENERGY STAR® NEW HOMES

The ENERGY STAR New Homes Program assists homeowners and builders in the construction of new homes with: Construction and equipment recommendations prior to building, monetary incentives for builders, an energy-efficiency inspection after construction to ensure ENERGY STAR standards are met.

✓ *12 enrolled in PY2 ; 89 enrolled in PY3!*

A glance at PY3 -

- ✓ 89 Builders enrolled
- ✓ 16 HERS Raters enrolled
- ✓ 104 Houses in the pipeline -
61 completed, others
pending



PY3 – RESIDENTIAL - HOME ENERGY PERFORMANCE

Home Energy Performance improvements in PY3

- Reviewed and revised shell measures in PY3:
 - Air Sealing - \$0.50 per CFM, up to \$900
 - Attic Insulation - \$0.35 per SF, up to \$700
 - Wall Insulation - \$0.60 per SF, up to 1,200
- Incentive levels were changed in October 2010 which resulted in a big uptake in shell improvement projects.
 - December – 36 projects
 - January – 54 projects
 - March – 31 projects
 - **Currently at 275 shell measure projects**
- This increase in incentives takes coverage of the avg. project from approximately 20% of the total bill covered to approximately 40-50% of the total covered



June 2009: 3 Allies
June 2010: 15 Allies
Today: 40 Allies!

PY3 - MODERATE INCOME PROGRAM

- The Moderate Income Program or, Warm Neighbors, Cool Friends program was launched in June of 2010 in conjunction with the Energy Assistance Foundation, a 501c3 located in Decatur, IL. Act On Energy incentive amounts are based on covering approximately 40-50% of the cost for shell measures. Participants must fall into the moderate income category, which is a household income greater than 200% but less than 300% of poverty level income.
- Program has already helped 50 families, and we have 2 more projects committed. The pilot phase has been conducted in Decatur, IL, but plans to expand to Peoria, Metro East and Western IL in the coming year.
- Average total cost per project - \$5,843
- Average Act On Energy incentive - \$1773
- Average EAF contribution - \$3430
- Average Homeowner contribution - \$639
- Program is continuously seeking funds to support program expansion.

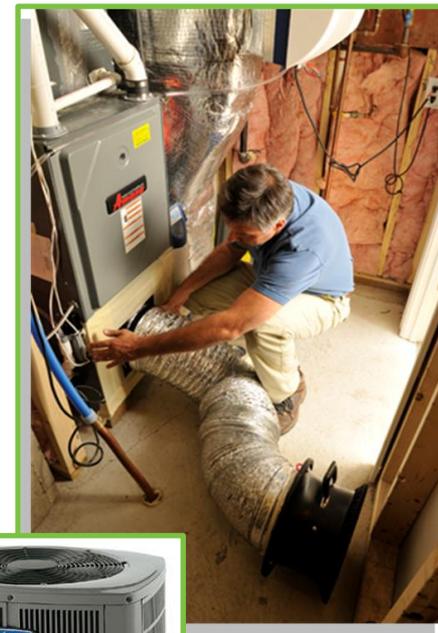


PY3 – NEW HEATING & COOLING EQUIPMENT

As in PY2, participation in the HVAC program is high.

- **Through end of April:**
 - Central Air (ER) – 6,555 units
 - Central Air (existing > 10 SEER) – 1,304 units
 - Air Source Heat Pumps (ER) – 813 units
 - Air Source Heat Pumps (existing > 10 SEER) – 255 units
 - Ground Source Heat Pumps – 386 units

- 95% AFUE Furnace – 8,114 units
- 92% AFUE Furnace – 278 units
- 90% Boiler – 136 units



PY3 – NEW HEATING & COOLING EQUIPMENT

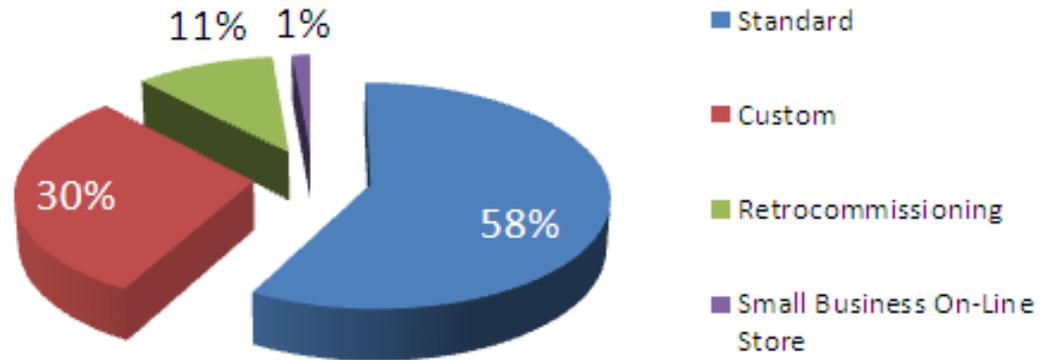
Table ES-4. Summary of Gross Savings, Realization Rates, and Prospective and Retrospective Net Savings

Measure	Ex Ante Gross Savings (MWh)	Realized Gross Savings (MWh)	Realiz. Rate	PY1 NTG Ratio	Prospective Net Savings (MWh)	PY2 NTG Ratio	Retro-spective Net Savings (MWh)
Early Replacement ASHP Cooling and CAC	9,423	5,845	62%	76%	4,442	63%	3,695
Replacement at Burnout ASHP Cooling and CAC	335	417	124%	76%	317	63%	263
Manual J Sizing	3,155	194	6%	76%	147	63%	122
<i>Subtotal of ASHP Cooling and CAC</i>	12,913	6,455			4,906		4,080
GSHP Heating and Cooling	3,910	1,257	32%	76%	955	63%	795
ASHP Heating		2,777	N/A	76%	2,111	63%	1,756
<i>Subtotal of ASHP Heating and GSHP Heating and Cooling</i>	3,910	4,034			3,066		2,550
Total	16,823	10,489			7,972		6,631

- **Low PY2 EMV Realization Rate and NTG dramatically lowers savings estimates**
- Program RR: 0.62
- Program NTG: 0.63
- Discontinued Manual J incentive
- Discontinued incenting switching fuels with GSHP

PY3 – BUSINESS SAVINGS GOALS

- Standard represents majority of savings to date followed by Custom



Business Portfolio Energy Savings	Net MWh Actual PYTD	Net MWh Goal PY#3	% Achieved	% Portfolio
Standard	62,287	60,181	103.50%	58%
Custom	32,411	37,214	87.09%	30%
Retrocommissioning	11,473	18,000	63.74%	11%
Small Business On-Line Store	1,503	NA	NA	1%
DR	2	NA	NA	0%
Total	107,676	115,395	93.31%	100%

*Includes 69,731 of Pending Project Savings



Standard

- *Lighting*
- *Refrigeration*
- *Motor System*
- *HVAC*

Market Specific

- *Grocery/Convenience Stores*
- *Agriculture*
- *Commercial Kitchens*
- *Lodging*

Other Electric Programs:

- *Custom*
- *Small Business Online Store*
- *Compressed Air Retro Commissioning*
- *Healthcare Retro Commissioning*

PY3 – BUSINESS PROGRAM ACTIVITY

Project Type	# of Projects	kWh Saved - Gross	Electric Incentives
Custom	242	54,519,199	\$3,524,531
Standard Motor	90	29,068,298	\$1,515,380
Standard Lighting	912	50,080,359	\$3,395,301
Compressed Air Retro Cx	22	13,576,359	\$248,408
Healthcare Retro Cx	3	3,098,908	\$117,683
Standard Grocery	206	4,440,478	\$304,156
Standard HVAC	151	2,625,913	\$192,374
Standard Refrigeration	0	0	0
Standard Commercial Kitchens	3	2,109	\$100
Standard Lodging	6	123,107	\$8,463
Standard Agriculture	1	19,713	\$2,162



- **PY3 Business Symposium Coupon**
 - 15% additional incentives for Symposium attendees submitting apps by 12-31-10
 - 54 Project Applications
 - \$2.56 M incentives (*includes 15%*)
 - 42,468 MWh gross energy savings
- **Online Store**
 - Opened Online Store to all business customers (previously DS-2 only) in February
 - Product purchase limits remain
 - Initiated Chamber Challenge in February
- **Pre-approval Threshold increased from \$5,000 to \$10,000**
 - More projects completed without technical review up-front
- Customers can still call with questions or concerns about their project(s)

- **T12 Phase-Out**

- Resulting in more projects in PY3 and project size has also been larger in PY3 than PY1 or PY2
- More than 20% increase for T12 replacement projects in PY3 than PY2
- Substantial increase in T12 replacement projects in December due to 15% additional incentives decreased to 10% beginning 1-1-11
- Overall pace for lighting applications for both T12 replacement and non-T12 replacements have slowed in the 3rd Quarter of PY3.

- **Competitive Large Project Incentive (CLPI) Update**

- New for PY3
- Maximum project incentive of \$500,000
- Projected annual energy savings of the project must exceed 500,000 kWhs
- Project payback cannot exceed 7 years, but no minimum
- Originally 9 PY3 and 2 PY4 Projects in CLPI Program
- Originally \$1.1 million incentives in PY3 and \$170 thousand PY4 incentives
- Originally \$19.7 million kWhs in PY3 energy savings and 2.4 million in PY4 energy savings
- At end of 3rd Quarter PY3
 - 7 PY3 Projects with \$836 thousand incentives and 15.2 million kWh energy savings
 - 3 PY4 Projects with \$322 thousand incentives and 5.2 million kWh energy savings

New

- **Feet On the Street Initiative**
 - Created in late February to drive energy savings in the short-term
 - 3 Technical Reviewers assigned throughout territory for customer facility walk-through identifying energy savings project possibilities

New

•‘Sweet Deal’ Bonus

Feb. 14 – introduced ‘sweet deal’ bonus of 15% for apps received Feb. 14 thru Mar. 31 and completed by May 31.

Cannot combine with other special offers

Designed to achieve oversubscription and insure against project slippage

•Custom Program - Early Completion Bonus

- Applicable to applications received after 10-20-10
- 2 cents/kWh more if completed by 03-31-11 AND paperwork within 30 days
- 1 cent/kWh more if completed by 04-30-11 AND paperwork within 30 days

•High bay Lighting Replacement – Early Completion Bonus

- Applicable to applications received after 10-20-10
- Increased incentives if completed by 3-31-11 AND paperwork within 30 days
- Increased incentives if completed by 4-30-11 AND paperwork within 30 days

•Retro Commissioning

- Additional 2 cents/kWh for additional savings achieved above minimum and completed by 3-31-11
- Additional 1 cent/kWh for additional savings achieved above minimum and completed by 4-10-11

PY3 – BUSINESS – SPECIAL OFFERS

Act On Energy® Special Offers

Project Type	Bonus Start Date*	Bonus Incentive Amounts for Projects Completed By**:			Additional Information
		March 31, 2011	April 30, 2011	May 31, 2011	
		EARLY COMPLETION BONUS!			
Custom Projects	Oct. 20, 2010	2¢ per kWh	1¢ per kWh	Base Incentive (No Bonus)	Custom projects cannot fall under the standard (lighting, refrigeration, HVAC or motor) or retro commissioning programs All Custom projects must be pre-approved before any financial commitments are made
Highbay Lighting Replacement (BPL91)	Oct. 20, 2010	5½¢ per Watt reduced	4½¢ per Watt reduced	Base Incentive (No Bonus)	Applies to highbay replacement only Measures: BPL91
Retro Commissioning (Compressed Air and Healthcare)	June 1, 2010	2¢ per kWh	1¢ per kWh	Base Incentive (No Bonus)	Applies to savings up to 2 million kWh above minimum requirement. For savings over 2 million kWh above minimum, bonus is paid out at 50%
T12 Phase-Out	June 1, 2010	N/A	N/A	15%	Applies to upgrading T12 lamps only Measures: BPL40, BPL41, BPL42, BPL43, BPL60, BPL62, BPL63, BPL64, BPL65, BPL93
	Jan. 1, 2011	N/A	N/A	10%	15% bonus only for applications submitted before Dec. 31, 2010
Energy Efficient Heating Upgrades	Sept. 1, 2010	N/A	N/A	50%	Applies to select boiler/furnace replacement Measures: BPH4, BPH6, & BPH7 Must be an Ameren Illinois rate GDS-2 customer
Symposium Coupon	Aug. 1, 2010	N/A	N/A	15%	To redeem, this coupon must be submitted along with the project application before December 31, 2010



Questions?

