# Energy Efficiency Stakeholders Group

February 23, 2010



### Metropolitan Mayors Caucus

- Founded in 1997 by Mayor Richard M. Daley
- Collaboration between Chicago and nine suburban Councils of Government
  - •6 counties/273 municipal members
- Caucus is a consensus-based organization
- Policy areas include environment, energy, economic development, transportation, affordable housing, and education reform



## PY1 Ex-Post Gross Results (MWh)

- •Standard Incentive 17,468
  - •Municipal 6,403
  - •Goal 41,059
- •Custom Incentive 13,143
  - No breakout on custom incentives by type of unit of local government
  - •Goal 6,000

Data: Navigant Consulting Energy Efficiency and Demand Response Evaluation Presentation to SAG January 26, 2010



## Municipal Challenges

- Worst fiscal climate in 75 years
  - Significant decrease in revenues
  - Consolidation of services/staff layoffs
- •25% local match to access EEPS funding
  - Until recently ARRA funding wasn't accepted as match
- •Franchise agreement "free" service
- Incentive offerings not aligned with capital planning cycles



# ComEd Community Energy Challenge

- Competitive program to implement efficiency goals while advancing municipal sustainability objectives
  - Achieve energy reductions from municipal facilities
  - Implement public efficiency education campaign
  - Assist ComEd in delivering cost effective efficiency programs to residents and business customers
- •\$2 million in ComEd/ DCEO incentives available



# ComEd Community Energy Challenge

- Technical Assistance:
  - Assigned project manager
  - Individualized scoping session
  - Access to electricity consumption data for ComEd customer rate classes
  - One-2-five energy management and planning workshop
  - Minimum one SEDAC energy audit per plan



### SSMMA Model

- Define sustainability objectives
- Identify targeted groups for energy efficiency
  - Public sector
  - Number/type of housing units
  - Business characteristics and districts
- Inventory resources and tools that support objectives
- Identify existing resources that might be leveraged



### SSMMA Model

- Identify partners who can help with implementation
- Draft a plan and schedule that leverages resources and partners



### Recommendations

- •Hire a contract administrator for Public Sector marketing, technical assistance and implementation
- Focus marketing on development of sustainability plans that create a pipeline of projects
- Offer higher incentive levels to allow for quicker payback
- Minimum one energy audit per municipality upon request

