

ActOnEnergy®

**Program Year Two
Third Quarter Highlights**

April 13, 2010



Program Year Two: Through February 2010

OVERALL EE/DR PORTFOLIO			
	Actual PYTD	Goal PYTD	% Achieved PYTD
ENERGY SAVINGS MWH			
Actual	52,364	-	-
<i>Pending</i>	<i>67,801</i>	-	-
Total	120,165	131,952	91.07%
INCENTIVE BUDGET			
Actual	\$4,968,479	-	-
<i>Pending</i>	<i>\$4,628,607</i>	-	-
Total	\$9,597,086	\$10,836,555	88.56%

DR MW Goal:	4
MW Achieved:	1.86
Total Carbon Reduction:	95,369 Metric Tons



To Increase Business Participation

No applications were submitted in November, and very few in December:

1. \$500 Visa gift cards to program allies who submitted PY2 projects in February (minimum 10,000 kWh savings)
2. 15% incentive bonus on standard, custom, and grocery applications for PY2 projects submitted February through April
 - Resulted in adding 45% additional savings
(pending and actual savings now meet Business portfolio goal)
3. Small Business Online Store
 - 50% discount January-March, plus 3 free CFLs, free shipping
 - Chamber challenge; \$1,000 for the Chamber with most products sold



Business Portfolio Highlights

- **Variable-frequency drive (VFD)**
 - A variable-frequency drive (VFD) measure is part of Standard HVAC
 - Now added to the Standard Motors program (January)
 - Both offered with a limited-time 80% increase in incentive amount
- **Standard Motors** has grown to 11% of business portfolio's kWh savings
- **New Construction** now part of Custom program (low participation)
- **Retro-commissioning**
 - Focusing on Healthcare and Compressed Air
 - (15% of business portfolio's kWh savings)



ARRA HVAC Funding

- Administered by MEEA
- \$3 million budget
- High efficiency AC, gas furnaces, boilers
- CSG (AIU Implementer) chosen to administer funds for Central and Southern Illinois
 - Including non-AIU territory
 - Original incentive allocation: \$800,000
 - Achieved approximately \$2 million in incentives
 - Closed in March



Residential Highlights

- **Anticipate reaching savings goals**
- **Demand Response**
 - Continues to be a challenge
 - High cost/KW
 - Limited business opportunity (less than 400 KW and non-ARES)
 - ICC Staff did not approve allocation of Rate Relief Funds
- **Appliance Recycling lagging**
 - But savings are exceeding in other programs
- **DCEO Downstate Lighting low sales**
 - Lack of promotion
 - Lack of muni/coop promotion



Program Year Three

- **Launching OPOWER Home Energy Report pilot**
 - 50,000 dual fuel customers (8% of dual fuel)
 - Territory wide
- **Launching “Warm Homes”**
 - Collaboration with Energy Assistance Foundation
 - 200-300% of Poverty
 - Wholesale retrofit
 - Higher incentives for portfolio measures
- **Planning for On-Bill Financing**
 - To launch in PY4; June 2011

