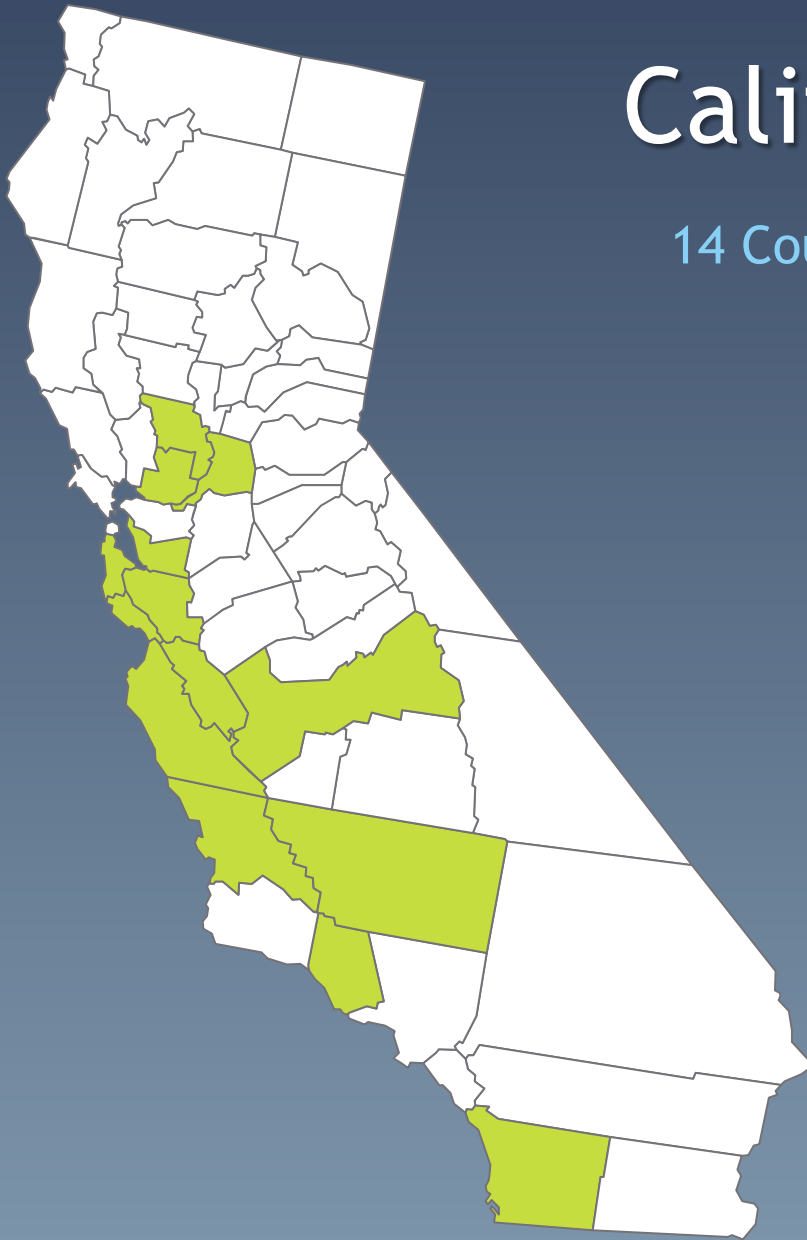


# CaliforniaFIRST

14 Counties, 146 Cities - Launch: Summer 2010



- ❖ Sponsor: CA Statewide Communities Development Authority
- ❖ Team: Renewable Funding; Royal Bank of Canada Capital Markets
- ❖ Eligible Projects: renewable energy, energy efficiency, water efficiency
- ❖ Requires energy efficiency projects before installing renewables
- ❖ Centralized administration and bond issuance, local customization
- ❖ Awarded \$16.5 Million ARRA grant

# CaliforniaFIRST

FOR Property Owners

FOR Contractors

FOR Governments



finance energy efficiency  
for your home or business

[Property Owners Learn More >>](#)

## New Financing for Clean Energy Projects

- Finance projects through an incremental property tax — up to 20 years
- Transfer financing to future owners when the property is sold
- Save energy and reduce utility bills

[Sign up for CaliforniaFIRST Updates >>](#)

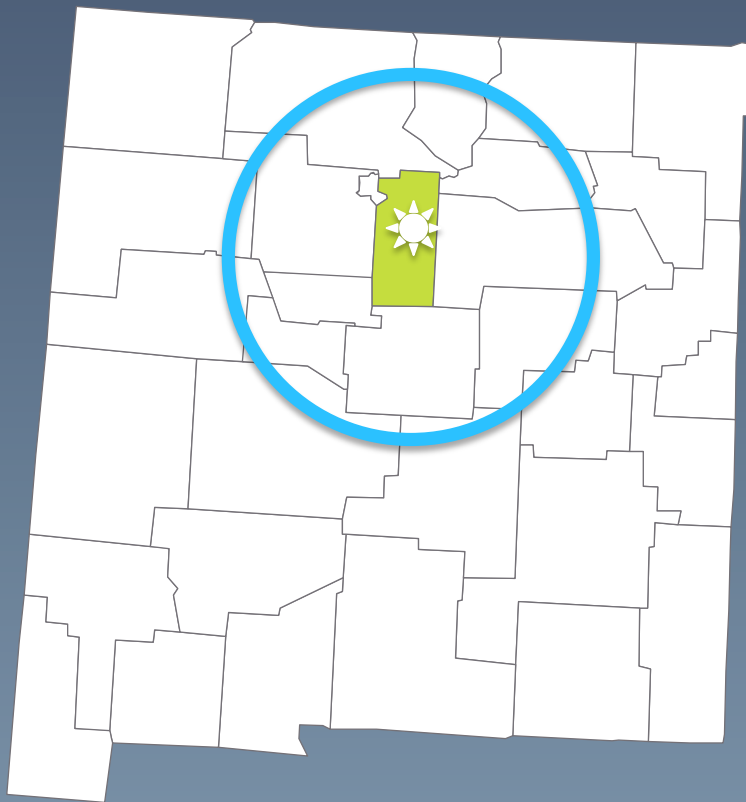
## Participating Communities

Is CaliforniaFIRST available in your community?

[List of CaliforniaFIRST Cities and Counties >>](#)

# Santa Fe County, New Mexico

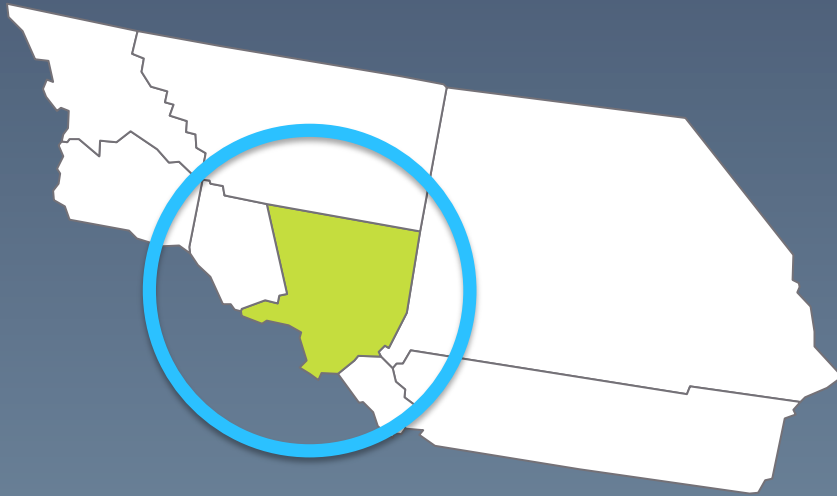
Launch date: April 2010



- ✦ Team: Renewable Funding, Modral Sperling, Citigroup
- ✦ Eligible projects: renewable energy only
- ✦ Includes the County and cities within the County

# Los Angeles County, California

Launch Date: Summary 2010



- ✦ Program encompasses up to 88 cities, over 10 million people
- ✦ Program team to deliver marketing, administration, quality assurance, workforce training, and other efforts
- ✦ Renewable Funding is PACE program administrator. Broader team includes: BKi, Build it Green, The Energy Coalition and South Bay Environmental Service Centers
- ✦ Eligible projects: residential and commercial RE, EE, water efficiency

# Illinois PACE Legislation: SB2505

- ❖ SB2505 passed the Senate 37-11 on April 15<sup>th</sup>
  - Lead sponsor Sen. Michael Frerichs
- ❖ Bill in House Revenue & Finance Committee
  - Lead sponsor Rep. Lou Lang
- ❖ Illinois Finance Authority may create a statewide PACE program that counties and municipalities could join.
- ❖ CMAP Received USDOE Retrofit Ramp-Up Grant
  - Possible focus on PACE financing
  -

# Integrating PACE & Utility EE Programs

- ❖ PACE can finance balance remaining after all governmental and utility incentives are applied to project costs.
- ❖ PACE programs and utility programs can actively cross-promote their programs to increase energy savings.
- ❖ Utilities subject to EEPS may be permitted to count PACE-financed EE savings toward EEPS mandates, increasing energy savings without increasing rates.
- ❖ But, utilities should only be credited if they materially support and promote PACE programs, yielding greater energy savings that would have otherwise occurred.



# Renewable Funding Services



- ❖ Program Design
- ❖ Program Administration & Education
- ❖ Financing



## RENEWABLE FUNDING

- \* Architects of PACE municipal financing program
- \* Only firm with track record providing PACE program services
- \* National source for best practices, including technical assistance for DOE, EPA, & HUD
- \* Contracts cover 200+ governmental jurisdictions, 20+ million people
- \* Contracts in CA, WA, OR, NM, CO, OH, MD, LA.
- \* Offices: CA, OR, NM, TX, IL, DC





RENEWABLE  FUNDING

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