

**Act**OnEnergy®

**Program Year Two  
Third Quarter Highlights**

April 13, 2010



# Program Year Two: Through February 2010

<b>OVERALL EE/DR PORTFOLIO</b>			
	<b>Actual PYTD</b>	<b>Goal PYTD</b>	<b>% Achieved PYTD</b>
<b>ENERGY SAVINGS MWH</b>			
Actual	<b>52,364</b>	-	-
<i>Pending</i>	<i>67,801</i>	-	-
<b>Total</b>	<b>120,165</b>	<b>131,952</b>	<b>91.07%</b>
<b>INCENTIVE BUDGET</b>			
Actual	<b>\$4,968,479</b>	-	-
<i>Pending</i>	<i>\$4,628,607</i>	-	-
<b>Total</b>	<b>\$9,597,086</b>	<b>\$10,836,555</b>	<b>88.56%</b>

<b>DR MW Goal:</b>	<b>4</b>
<b>MW Achieved:</b>	<b>1.86</b>
<b>Total Carbon Reduction:</b>	<b>95,369 Metric Tons</b>



# To Increase Business Participation

**No applications were submitted in November, and very few in December:**

1. \$500 Visa gift cards to program allies who submitted PY2 projects in February (minimum 10,000 kWh savings)
2. 15% incentive bonus on standard, custom, and grocery applications for PY2 projects submitted February through April
  - Resulted in adding 45% additional savings  
(pending and actual savings now meet Business portfolio goal)
3. Small Business Online Store
  - 50% discount January-March, plus 3 free CFLs, free shipping
  - Chamber challenge; \$1,000 for the Chamber with most products sold



# Business Portfolio Highlights

- **Variable-frequency drive (VFD)**
  - A variable-frequency drive (VFD) measure is part of Standard HVAC
  - Now added to the Standard Motors program (January)
  - Both offered with a limited-time 80% increase in incentive amount
- **Standard Motors** has grown to 11% of business portfolio's kWh savings
- **New Construction** now part of Custom program (low participation)
- **Retro-commissioning**
  - Focusing on Healthcare and Compressed Air
  - (15% of business portfolio's kWh savings)



# ARRA HVAC Funding

- Administered by MEEA
- \$3 million budget
- High efficiency AC, gas furnaces, boilers
- CSG (AIU Implementer) chosen to administer funds for Central and Southern Illinois
  - Including non-AIU territory
  - Original incentive allocation: \$800,000
  - Achieved approximately \$2 million in incentives
  - Closed in March



# Residential Highlights

- **Anticipate reaching savings goals**
- **Demand Response**
  - Continues to be a challenge
    - High cost/KW
    - Limited business opportunity (less than 400 KW and non-ARES)
  - ICC Staff did not approve allocation of Rate Relief Funds
- **Appliance Recycling lagging**
  - But savings are exceeding in other programs
- **DCEO Downstate Lighting low sales**
  - Lack of promotion
  - Lack of muni/coop promotion



# Program Year Three

- **Launching OPOWER Home Energy Report pilot**
  - 50,000 dual fuel customers (8% of dual fuel)
  - Territory wide
- **Launching “Warm Homes”**
  - Collaboration with Energy Assistance Foundation
  - 200-300% of Poverty
  - Wholesale retrofit
  - Higher incentives for portfolio measures
- **Planning for On-Bill Financing**
  - To launch in PY4; June 2011

