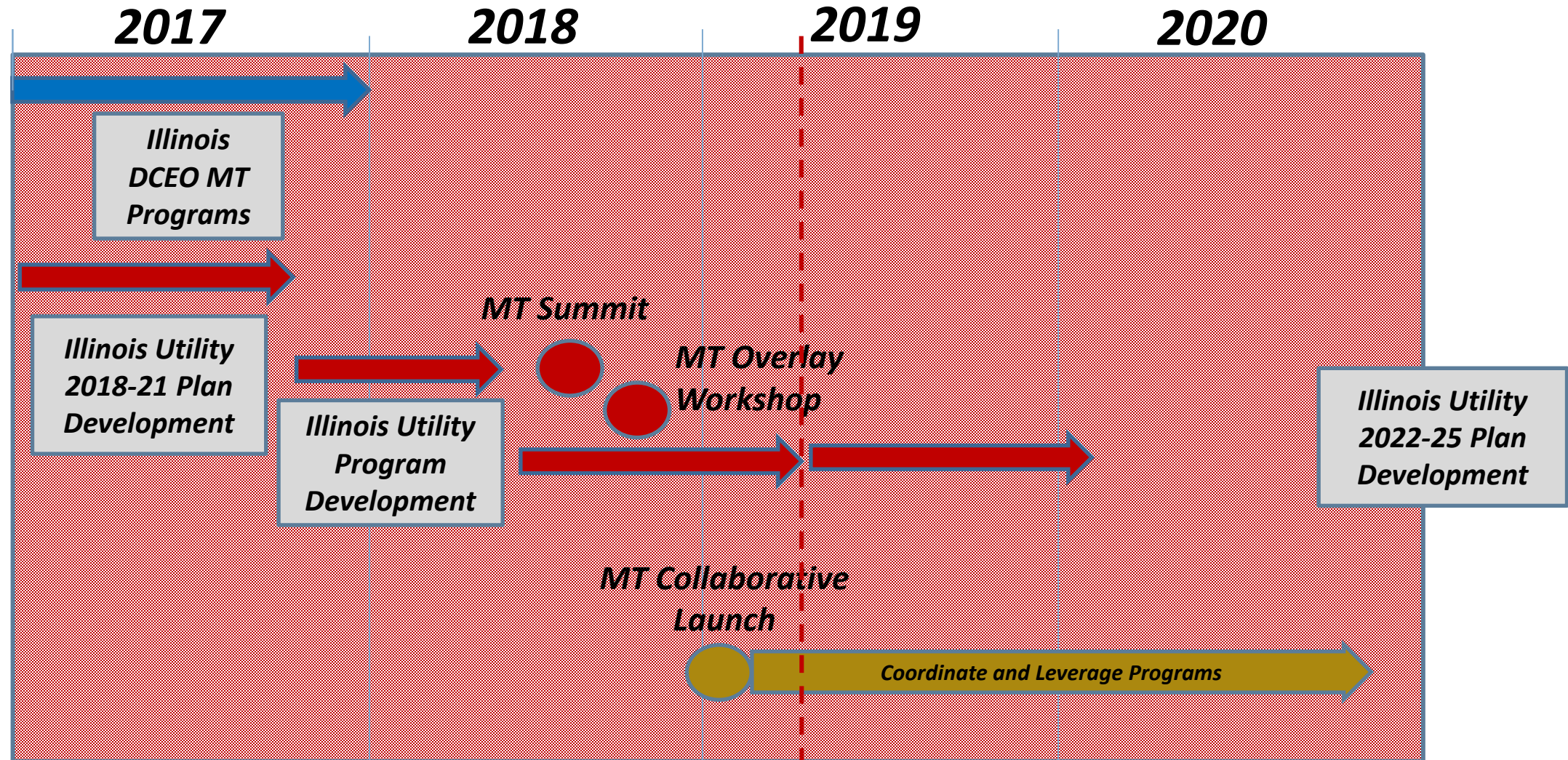


Market Transformation Activities to Date



A Summary of Market Transformation Initiatives

- 1. Training Industry EE Actors**
- 2. Moving Programs Upstream**
- 3. Building Codes Opportunities**

The 2 Market Actor Training Programs

- ✓ Illinois Home Performance (IHP) - Residential
 - Joint Program: 3 Northern Illinois Utilities
- ✓ Building Operator Certification (BOC) - Commercial
 - Joint Program: All 4 Illinois 4 Utilities
 - ComEd: MF PHA Version of BOC
- ✓ Both programs are being reviewed as MT Programs
 - Develop market potential view, logic models and business plans with Resource Innovations, MEEA and NEEA (NiCor and ComEd so far)

Upstream

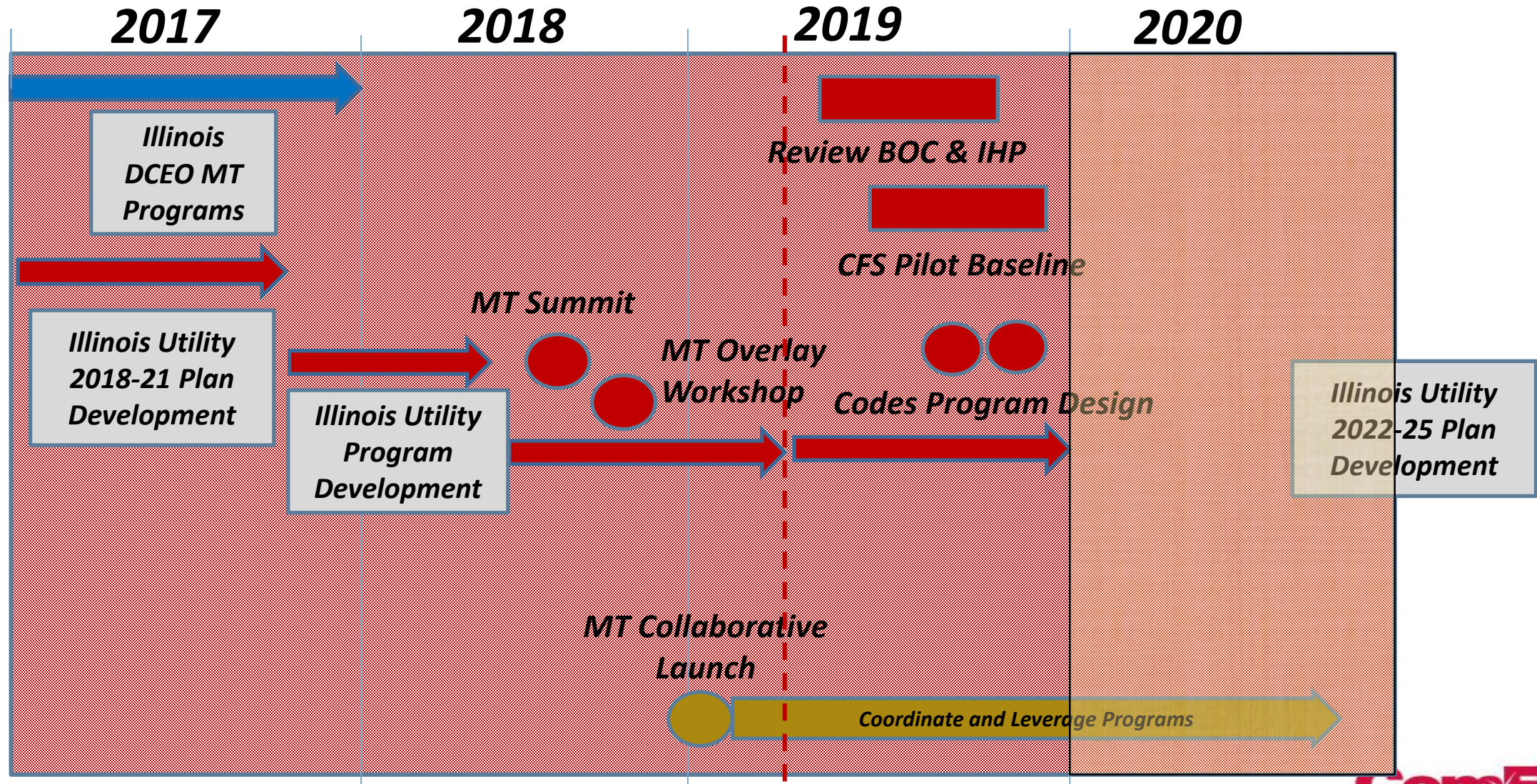
- ✓ Commercial Food Service Equipment
 - Joint Program: 3 Northern Illinois Utilities
 - CFS Phase I Complete – solid basis of market & savings data
 - Moving now to pilot Phase
 - Separate Effort with Resource Innovation to Develop MT Baseline for CFS
 - Decision: MT or RA



Codes

- ✓ MEEA/Cadmus *Existing Codes* Baseline Assessment should allow program development in Summer (Residential) and Fall (Commercial)
 - Joint Program: All 4 Illinois 4 Utilities
- ✓ A parallel effort looking at influencing *new codes/stretch codes* also in formative stages
 - Joint Program: All 4 Illinois 4 Utilities
- ✓ Also,
 - MT Benchmarking Effort with IMT/City of Chicago

Market Transformation Activities to Date



Incorporating Market Transformation into the TRM

- ✓ 2019 MT decisions depend on 2020 “Rules of the Road” (i.e., the Illinois TRM).
- ✓ The goal for the TRM is to provide sufficient 2020 program guidance to support MT program decisions
- ✓ Process
 - JM/CN/MG Action Item to Develop Work Paper for TRM