

IL EE Stakeholder Advisory Group: Market Transformation Savings Working Group Small Group Meeting

Wednesday, October 26, 2022
9:00 – 10:30 am

Webex Meeting Link (Click to Join – No Registration Needed):

<https://celiajohnson.webex.com/celiajohnson/j.php?MTID=mdca2d0067a16b4bc294d5508a4bc75ad>

Meeting number: 2591 902 4196 // Password: p3PE2wa3pHc

If you plan to dial-in: 650-479-3208 // access code: 259 190 24196

Time	Agenda Topic	Discussion Leader
9:00 – 9:10 am	<p><u>Opening and Introductions</u></p> <p>Purpose of the meeting: To introduce topics for discussion by the Market Transformation Small Group.</p>	Celia Johnson, SAG Facilitator
9:10 – 9:25 am	<p><u>Introduction to Market Transformation Small Group</u></p> <ul style="list-style-type: none"> • Purpose of Small Group and topics to address • Q&A <p>Purpose: To introduce the Market Transformation Small Group; discuss feedback and questions.</p>	Celia Johnson, SAG Facilitator
9:25 – 10:25 am	<p><u>Logic Model Definition</u></p> <ul style="list-style-type: none"> • Background on the need to define “preponderance of evidence” – what is the standard used to determine if the logic model is effective in the marketplace? • Theory-based evaluation for market transformation • Q&A <p>Purpose: To discuss theory-based evaluation and the need for a logic model definition; answer questions.</p>	Jim Fay, ComEd Dan Violette, Apex Analytics Jeff Harris, Northwest Energy Efficiency Alliance (NEEA)
10:25 – 10:30 am	<p><u>Closing and Next Steps</u></p>	Celia Johnson, SAG Facilitator

Meeting Materials

- SAG Facilitator Presentation: Introduction to Market Transformation Small Group
- Apex Analytics Presentation
- Northwest Energy Efficiency Alliance Presentation