

A stylized, blue-toned illustration of a cityscape. Silhouettes of workers in hard hats are shown on ladders, performing maintenance or construction on various buildings. Some workers are holding small green plants, symbolizing growth and sustainability. The background features a mix of tall skyscrapers and smaller residential-style buildings, with some green trees scattered throughout. The overall aesthetic is clean and modern, using a limited color palette of blues and greens.

Ameren Illinois Energy Efficiency Programs Income-Qualified Initiative

Agenda

Income Qualified Initiative

1. 2023 Program Performance
2. Health & Safety
3. Overview of IQ Initiative
4. Customer Touch Points and Marketing Overview
5. MDI Integration
6. Measure Offerings
7. Customer Journey by Channel
 - a) CAA
 - b) Single Family
 - c) Electrification
 - d) Multifamily
 - e) Joint Utility
 - f) Healthier Homes
 - g) Mobile Homes

2023 Portfolio Overview

Program Performance: Income-Qualified Initiative Channels



2023 Income-Qualified (Electric) Spend

Channel	Actuals	Plan Budget
<i>IQ Community Action Agencies</i>	\$ 3,654,568	\$ 3,780,196
<i>IQ Community Kits</i>	\$ 672,741	\$ 674,004
<i>IQ Electrification</i>	\$ 577,795	\$ 1,745,295
<i>IQ Healthier Homes</i>	\$ 35,433	\$ -
<i>IQ Mobile Homes</i>	\$ 1,678,616	\$ 1,089,673
<i>IQ Multi Family</i>	\$ 7,999,962	\$ 5,197,216
<i>IQ Retail Products</i>	\$ 8,649,822	\$ 2,650,746
<i>IQ Single Family</i>	\$ 19,991,046	\$ 13,106,051
<i>IQ Smart Savers</i>	\$ 2,332,747	\$ 2,085,905
Total	\$ 45,592,730	\$ 30,329,086

Income-Qualified Initiative

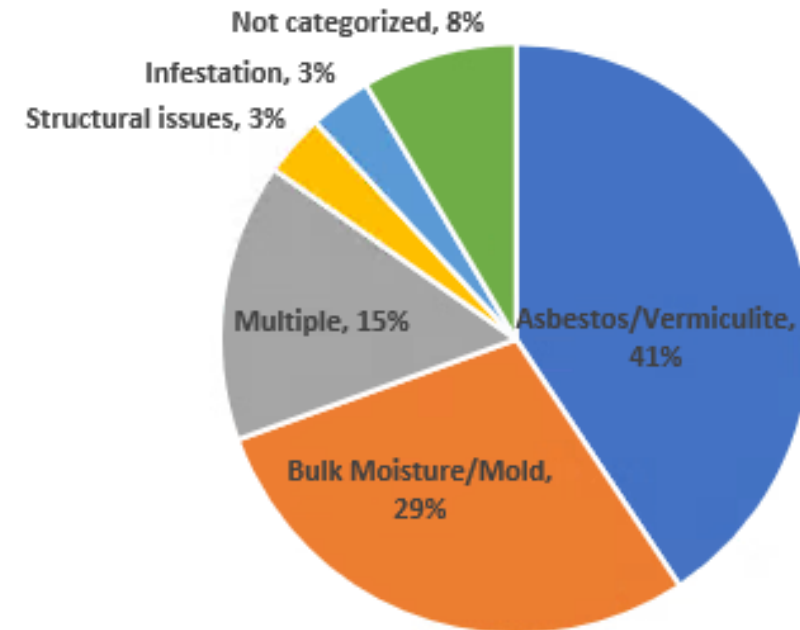
Health & Safety



Weatherization for Income Qualified Buildings:

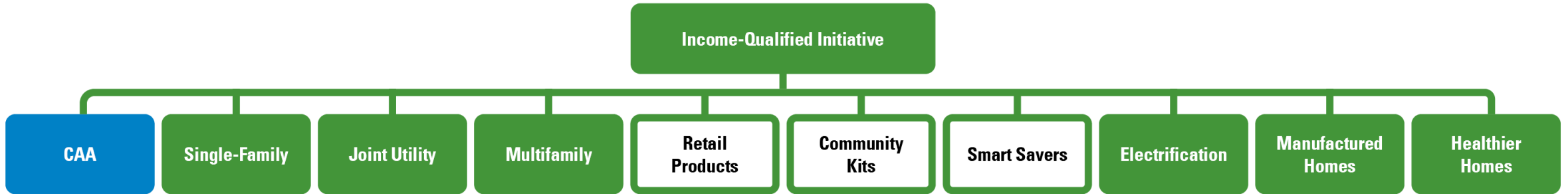
Buildings	CAA Single Family	IQ Single Family Channels	IQ Multifamily
Total Tracked	323	1237	148
Weatherized receiving Health & Safety (H&S)	295	1019	45
Did not need H&S to Weatherize	28	218	103
Not Weatherized due to H&S	0	59	0

TYPES OF HEALTH & SAFETY ISSUES IN BUILDINGS NOT WEATHERIZED AND FREQUENCY OBSERVED



Income-Qualified Initiative

Overview (cont.)



Legend:

- **Green Boxes:** Partner with Program Allies to implement Programs and Initiatives
- **White Boxes:** Customer entry points into the various Programs or Initiatives
- **Blue Box:** Local contractors work with Community Action Agencies

Income-Qualified Initiative

Customer Entry and Marketing Overview



Income-Qualified Initiative

MDI Integration Overview

Workforce Development

- Community Action Agency
- Program Ally support
- Internships
- Scholarships

Diverse Vendor Procurement

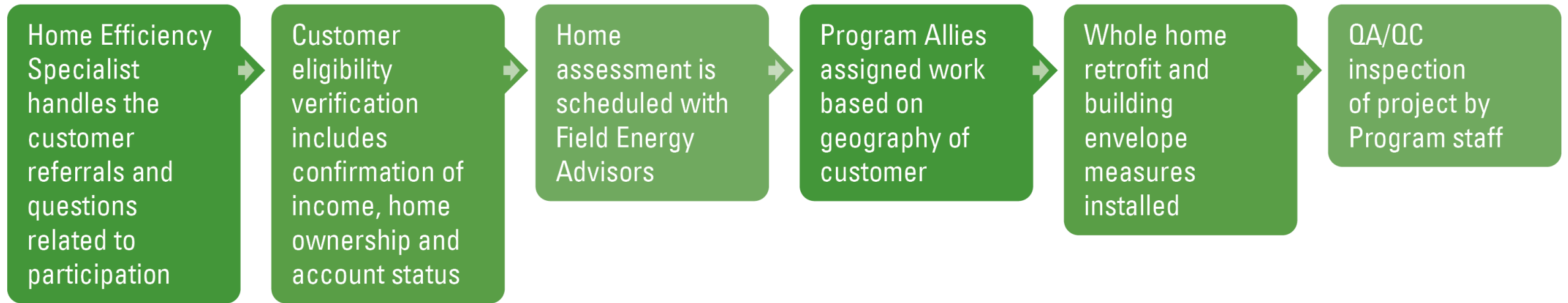
- Diverse Program Ally Incubator
- DVP Database

Community Based Organization Management

- HEIQ
- Smart Savers
- Community Kits

Income-Qualified Initiative

Customer Journey



Income-Qualified Initiative

Measure Offerings



Direct Install Measures

Advanced Powerstrips

LED Lighting

Showerheads

Faucet Aerators

Pipe Wrap

Light Switch Plate
Gasket Covers

Health and Safety

Moisture and Mold
Remediation

Gas Line Repair

Knob and Tube

Proper Ventilation

Building Envelope

Insulation

Air Sealing

HVAC

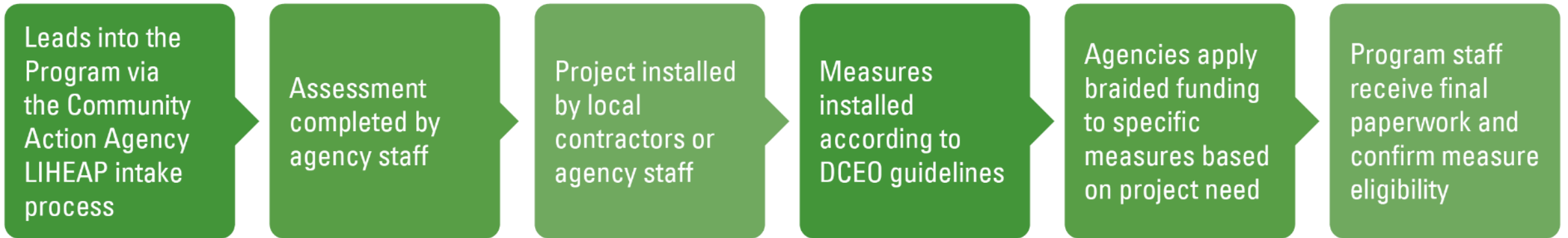
Furnace

Central A/C

Air Source Heat Pumps

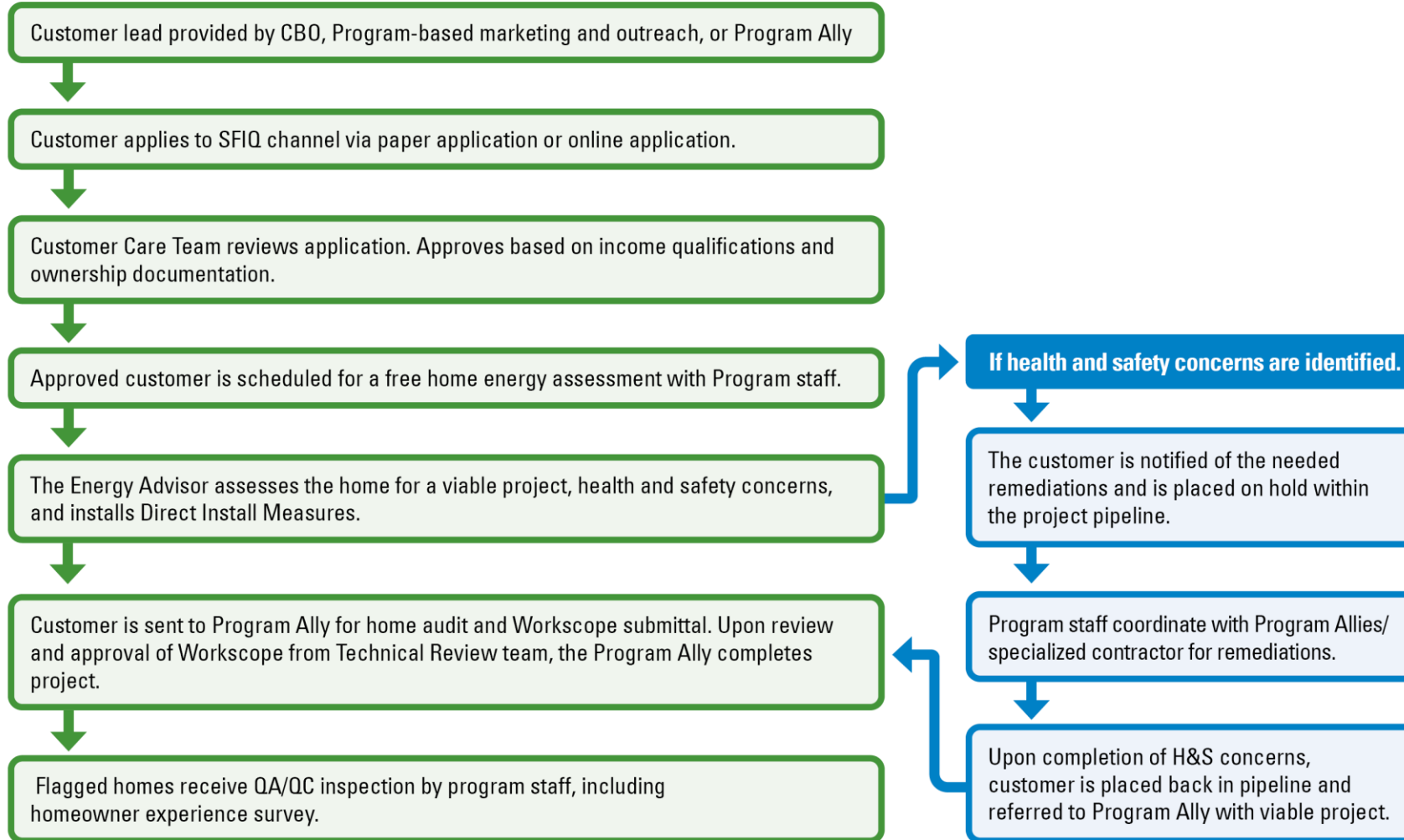
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Community Action Agencies (CAA) Braided Channel



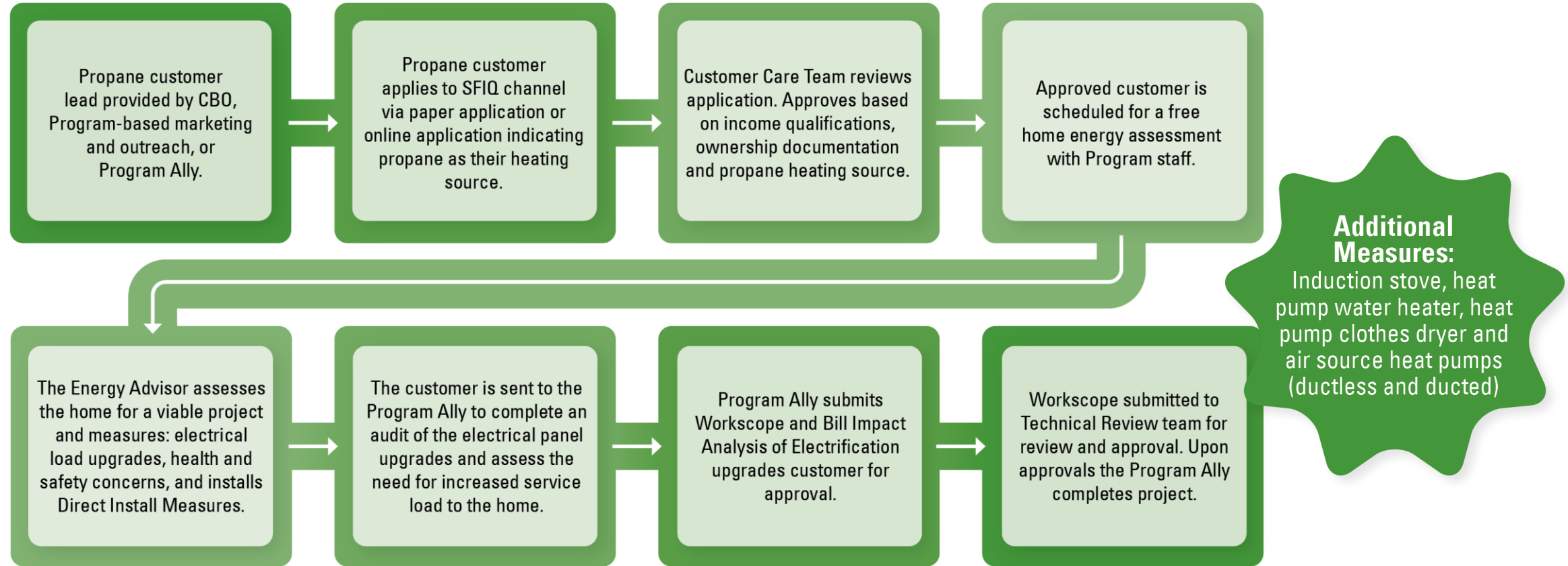
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Single-Family Channel



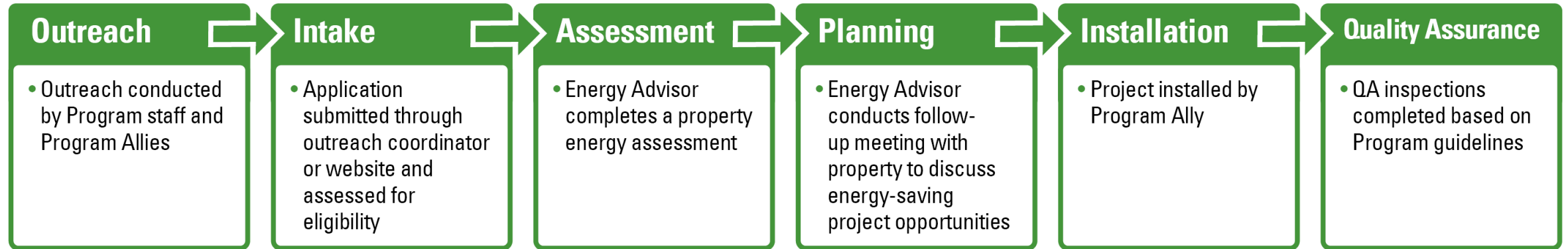
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Electrification Channel



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Multifamily Channel - One Stop Shop



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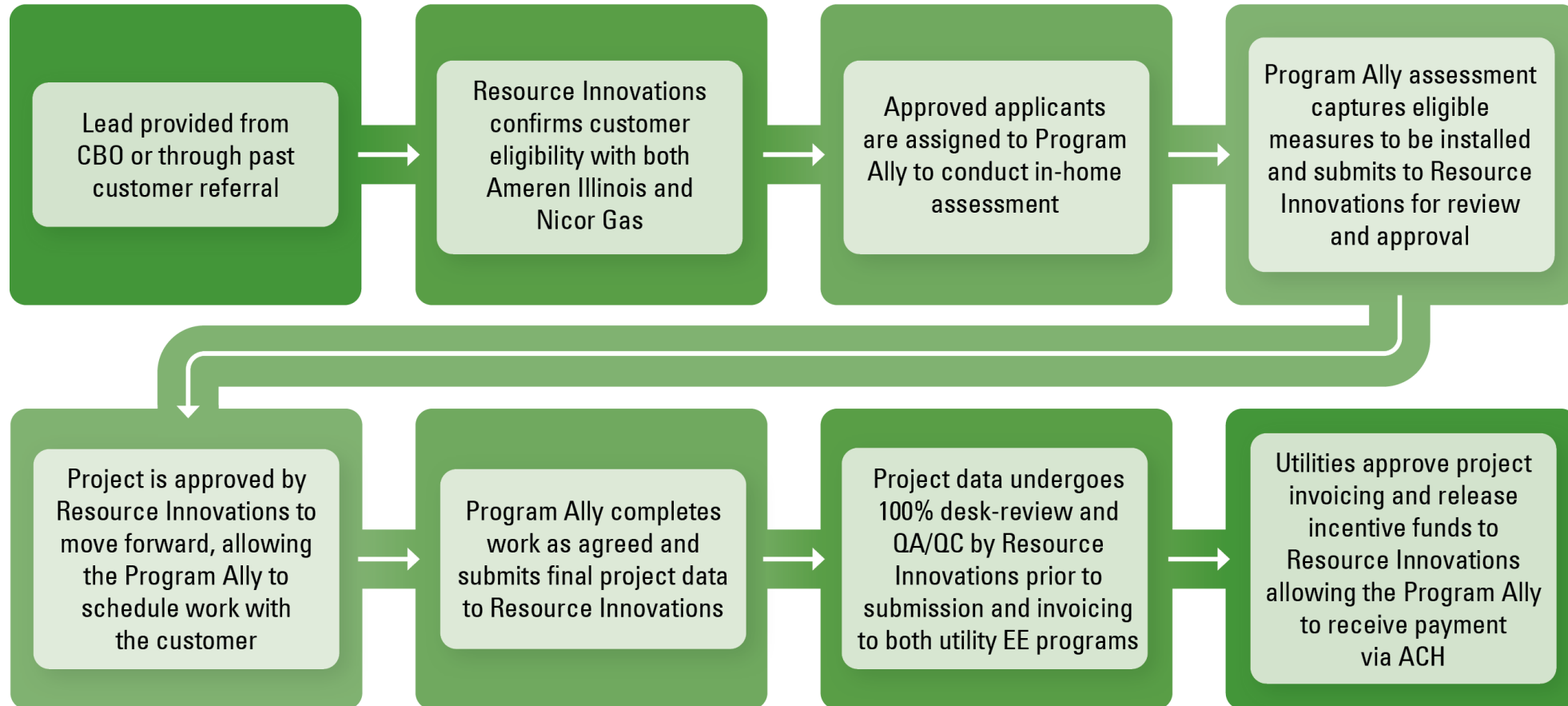
Joint Utility Channel



Energy Efficiency
PROGRAM

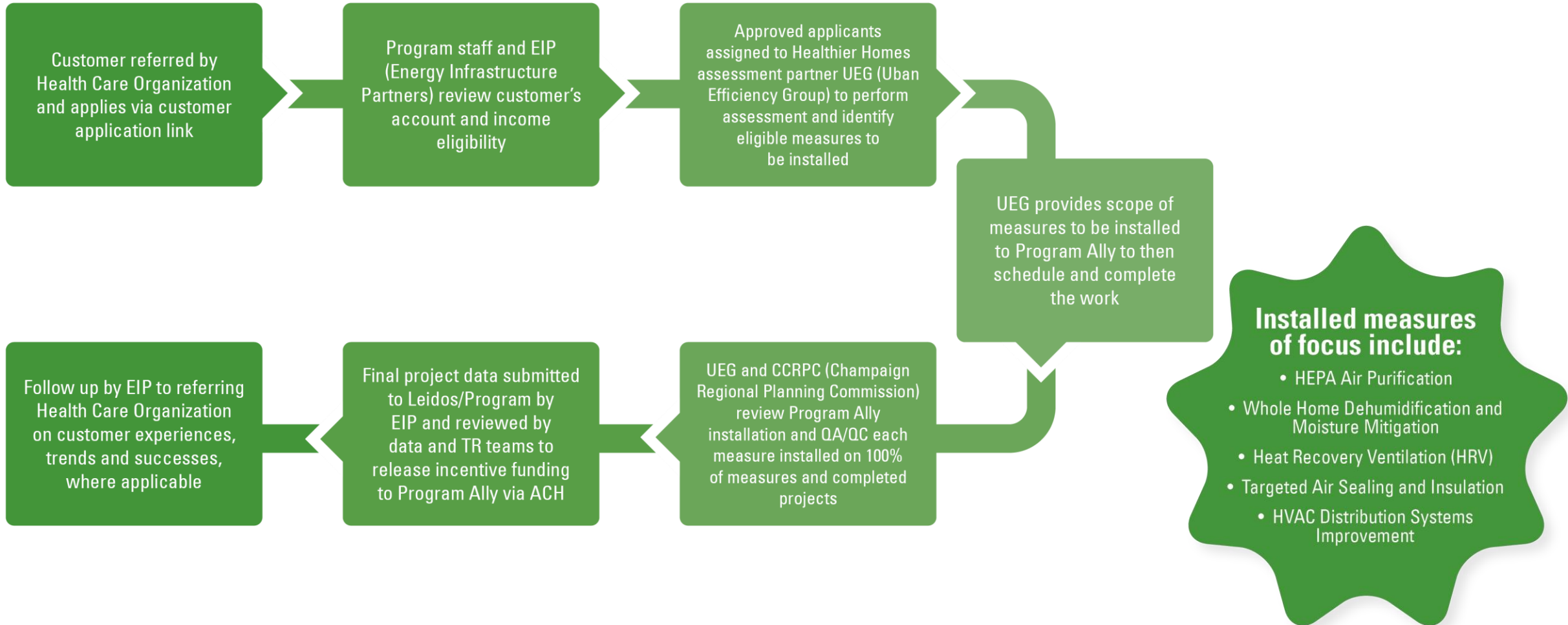


Energy
Efficiency
Program



Income-Qualified Initiative

Healthier Homes Channel



Income-Qualified Initiative

Mobile Homes Channel

Customers are identified and qualified by local Agency partners

Income-qualified customers receive an energy efficiency kit

Interested customers receive an energy assessment from a Program Ally

Program Allies install measures for eligible customers

Measures include air sealing, belly insulation, duct repair and sealing, and furnace replacement

QA/QC for 10% of installed projects



Energy Efficiency
PROGRAM

AmerenIllinoisSavings.com

Appendix: Income-Qualified Initiative

Multifamily - One Stop Shop

