



# MEMORANDUM

**To:** Nick Warnecke, AIC; Elizabeth Horne, ICC Staff; and Celia Johnson, SAG Facilitator  
**From:** Zach Ross and Rose Williamson, Opinion Dynamics  
**Date:** July 22, 2025  
**Re:** Q2 2025 Evaluation Expenditures

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This memorandum provides a summary of the evaluation team's activities and expenditures in Q2 of 2025, as stipulated in our evaluation contract. The team conducted these activities in support of AIC's 2022-2025 Portfolio of Electric and Gas Energy Efficiency Programs.

## OVERVIEW OF EVALUATION ACTIVITIES

### KEY ACTIVITIES FOR Q2 2025

In the second quarter of 2025, the evaluation team finalized the 2024 AIC Portfolio Integrated Impact Evaluation Report and continued ongoing research projects for the Residential, Business, and Pilots/Emerging Programs. Deliverables outside of the final 2024 AIC Portfolio Integrated Impact Evaluation Report included: the 2024 Portfolio Cost-Effectiveness Report, Healthier Homes Program Design/Non-Energy Impacts research, Small Business Initiative Free-Ridership memo, Midstream Food Service NTG Supplier and Enduser survey instruments, and Heat Pump Market Research Study memo. The evaluation team continued to engage with SAG committees and working group meetings as they occurred.

### UPCOMING ACTIVITIES FOR Q3 2025

In the third quarter of 2025, the evaluation team will launch interim impact research and continue ongoing research projects for the Residential, Business, and Pilots/Emerging Programs. Expected deliverables include the Multifamily process report, a draft Heat Pump Conjoint Survey Instrument, a draft evaluation plan for the HPW study, the Statewide Midstream Food Service NTG memo, and a draft interview guide for the IQ Electrification Study. The evaluation team will continue to engage with SAG committees, working groups, and TAC meetings as needed.

## SUMMARY OF EXPENDITURES

The tables below summarize expenditures through Q2 2025 based on team invoices received as of the end of July 2025.

Figure 1. Q2 2025 Expenditures for Evaluation of Program Year 2024

AIC 2024 Evaluation of the Commercial, Industrial, and Residential Energy Efficiency Programs			
	2024 Budget	Expensed to Date	Remaining
Impact EM&V	\$ 1,172,950	\$ 1,247,257	\$ (74,307)
Process EM&V	\$ 703,770	\$ 748,354	\$ (44,584)
Report Development	\$ 469,180	\$ 498,903	\$ (29,723)
<i>Program Specific Evaluation Efforts</i>	\$ 2,345,900	\$ 2,494,514	\$ (148,614)
Compliance and Stakeholder Engagement Activities	\$ 410,000	\$ 197,051	\$ 212,950
Cross-Cutting Evaluation Research	\$ 416,500	\$ 442,436	\$ (25,936)
Quality Assurance and Control	\$ 30,000	\$ 15,824	\$ 14,177
Portfolio Evaluation Reporting	\$ 50,000	\$ 69,584	\$ (19,584)
Other Non-Program Activities (Project Management, Evaluation Planning, Program Design Support, etc.)	\$ 429,500	\$ 469,041	\$ (39,541)
<b>Total Non-Program Specific Evaluation Efforts</b>	\$ 1,336,000	\$ 1,193,935	\$ 142,065
Contingency	\$ 6,573	\$ -	\$ 6,573
<b>2024 Total</b>	<b>\$ 3,688,473</b>	<b>\$ 3,688,449</b>	<b>\$ 24</b>

Figure 2. Q2 2025 Expenditures for Evaluation of Program Year 2025

AIC 2025 Evaluation of the Commercial, Industrial, and Residential Energy Efficiency Programs			
	2025 Budget	Expensed to Date	Remaining
Impact EM&V	\$ 1,179,500	\$ 169,815	\$ 1,009,685
Process EM&V	\$ 707,700	\$ 101,889	\$ 605,811
Report Development	\$ 471,800	\$ 67,926	\$ 403,874
<i>Program Specific Evaluation Efforts</i>	\$ 2,359,000	\$ 339,629	\$ 2,019,371
Compliance and Stakeholder Engagement Activities	\$ 370,000	\$ 112,868	\$ 257,132
Cross-Cutting Evaluation Research	\$ 314,300	\$ 103,451	\$ 210,849
Quality Assurance and Control	\$ 20,000	\$ -	\$ 20,000
Portfolio Evaluation Reporting	\$ 50,000	\$ 26,479	\$ 23,522
Other Non-Program Activities (Project Management, Evaluation Planning, Program Design Support, etc.)	\$ 410,000	\$ 357,976	\$ 52,025
<b>Total Non-Program Specific Evaluation Efforts</b>	\$ 1,164,300	\$ 600,773	\$ 563,527
Contingency	\$ 167,453	\$ -	\$ 167,453
<b>2025 Total</b>	<b>\$ 3,690,753</b>	<b>\$ 940,402</b>	<b>\$ 2,750,351</b>