



MEMORANDUM

To: Nick Warnecke, AIC; Elizabeth Horne, ICC Staff; and Celia Johnson, SAG Facilitator
From: Zach Ross and Rose Williamson, Opinion Dynamics
Date: July 22, 2025
Re: Q1 2025 Evaluation Expenditures

This memorandum provides a summary of the evaluation team's activities and expenditures in Q1 of 2025, as stipulated in our evaluation contract. The team conducted these activities in support of AIC's 2022-2025 Portfolio of Electric and Gas Energy Efficiency Programs.

OVERVIEW OF EVALUATION ACTIVITIES

KEY ACTIVITIES FOR Q1 2025

In the first quarter of 2025, the evaluation team delivered a draft 2024 AIC Portfolio Integrated Impact Evaluation Report, finalized the 2025 Evaluation Plan, and continued ongoing research projects. Outside of the impact reports for the Residential, Business, and Pilots/Emerging Programs, the evaluation team delivered the following memos: CAA Staffing Pilot Study, Multifamily Initiatives Process Research Report, and Smart Savers memo. The evaluation team also provided the preliminary findings for the LLLC MTI program and engaged with SAG committees, working groups, and TAC meetings as needed.

UPCOMING ACTIVITIES FOR Q2 2025

In the second quarter of 2025, the evaluation team will finalize the 2024 AIC Portfolio Integrated Impact Evaluation Report and continue ongoing research projects for the Residential, Business, and Pilots/Emerging Programs. Expected deliverables outside of the final 2024 AIC Portfolio Integrated Impact Evaluation Report include: Healthier Homes Program Design/Non-Energy Impacts research, Small Business Initiative Free-Ridership memo, Midstream Food Service NTG Supplier and Enduser survey instruments, and Heat Pump Market Research Study memo. The evaluation team will continue to engage with SAG committees, working groups, and TAC meetings as needed.

SUMMARY OF EXPENDITURES

The tables below summarize expenditures through Q1 2025 based on team invoices received as of the end of March 2025.

Figure 1. Q1 2025 Expenditures for Evaluation of Program Year 2024

AIC 2024 Evaluation of the Commercial, Industrial, and Residential Energy Efficiency Programs			
	2024 Budget	Expensed to Date	Remaining
Impact EM&V	\$ 1,172,950	\$ 1,235,183	\$ (62,233)
Process EM&V	\$ 703,770	\$ 741,110	\$ (37,340)
Report Development	\$ 469,180	\$ 494,073	\$ (24,893)
<i>Program Specific Evaluation Efforts</i>	\$ 2,345,900	\$ 2,470,367	\$ (124,467)
Compliance and Stakeholder Engagement Activities	\$ 410,000	\$ 184,220	\$ 225,781
Cross-Cutting Evaluation Research	\$ 416,500	\$ 438,410	\$ (21,910)
Quality Assurance and Control	\$ 30,000	\$ 15,824	\$ 14,177
Portfolio Evaluation Reporting	\$ 50,000	\$ 67,735	\$ (17,735)
Other Non-Program Activities (Project Management, Evaluation Planning, Program Design Support, etc.)	\$ 429,500	\$ 468,493	\$ (38,993)
Total Non-Program Specific Evaluation Efforts	\$ 1,336,000	\$ 1,174,680	\$ 161,320
Contingency	\$ 6,573	\$ -	\$ 6,573
2024 Total	\$ 3,688,473	\$ 3,645,047	\$ 43,426

Figure 2. Q1 2025 Expenditures for Evaluation of Program Year 2025

AIC 2025 Evaluation of the Commercial, Industrial, and Residential Energy Efficiency Programs			
	2025 Budget	Expensed to Date	Remaining
Impact EM&V	\$ 1,179,500	\$ 20,592	\$ 1,158,908
Process EM&V	\$ 707,700	\$ 12,355	\$ 695,345
Report Development	\$ 471,800	\$ 8,237	\$ 463,563
<i>Program Specific Evaluation Efforts</i>	\$ 2,359,000	\$ 41,185	\$ 2,317,815
Compliance and Stakeholder Engagement Activities	\$ 370,000	\$ 31,949	\$ 338,052
Cross-Cutting Evaluation Research	\$ 314,300	\$ 12,051	\$ 302,249
Quality Assurance and Control	\$ 20,000	\$ -	\$ 20,000
Portfolio Evaluation Reporting	\$ 50,000	\$ -	\$ 50,000
Other Non-Program Activities (Project Management, Evaluation Planning, Program Design Support, etc.)	\$ 410,000	\$ 195,908	\$ 214,092
Total Non-Program Specific Evaluation Efforts	\$ 1,164,300	\$ 239,908	\$ 924,392
Contingency	\$ 167,453	\$ -	\$ 167,453
2025 Total	\$ 3,690,753	\$ 281,092	\$ 3,409,661