



Quadrennial Highlights and Program Overview

Program Years 2022-2025 | November 12, 2025

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Peoples Gas and North Shore Gas

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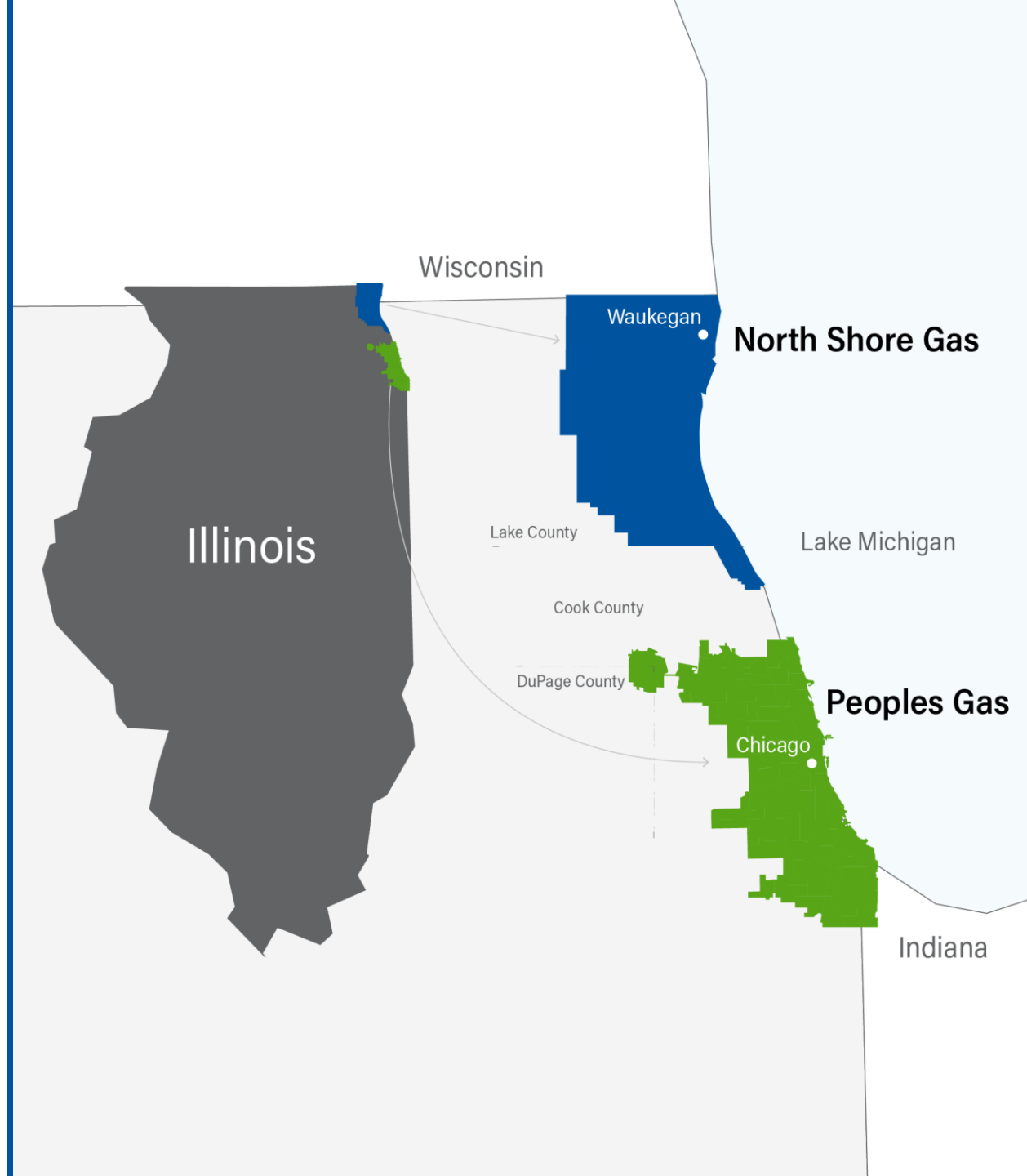
Who Qualifies

Customers in the North Shore Gas Territory

- Most of Lake County
- 54 communities north of Chicago to the Wisconsin border
- 165,000 residential and business customers

Customers in the Peoples Gas Territory

- City of Chicago
- 894,000 residential and business customers



Quadrennial to Date (2022–Q3 2025) Performance

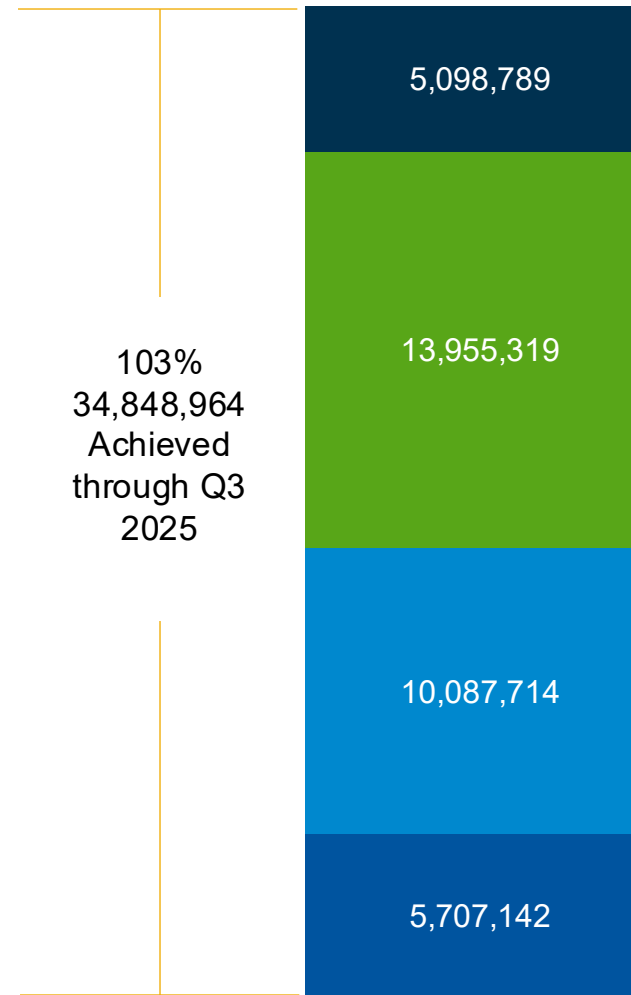
ENERGY SAVINGS

BUDGET SPEND

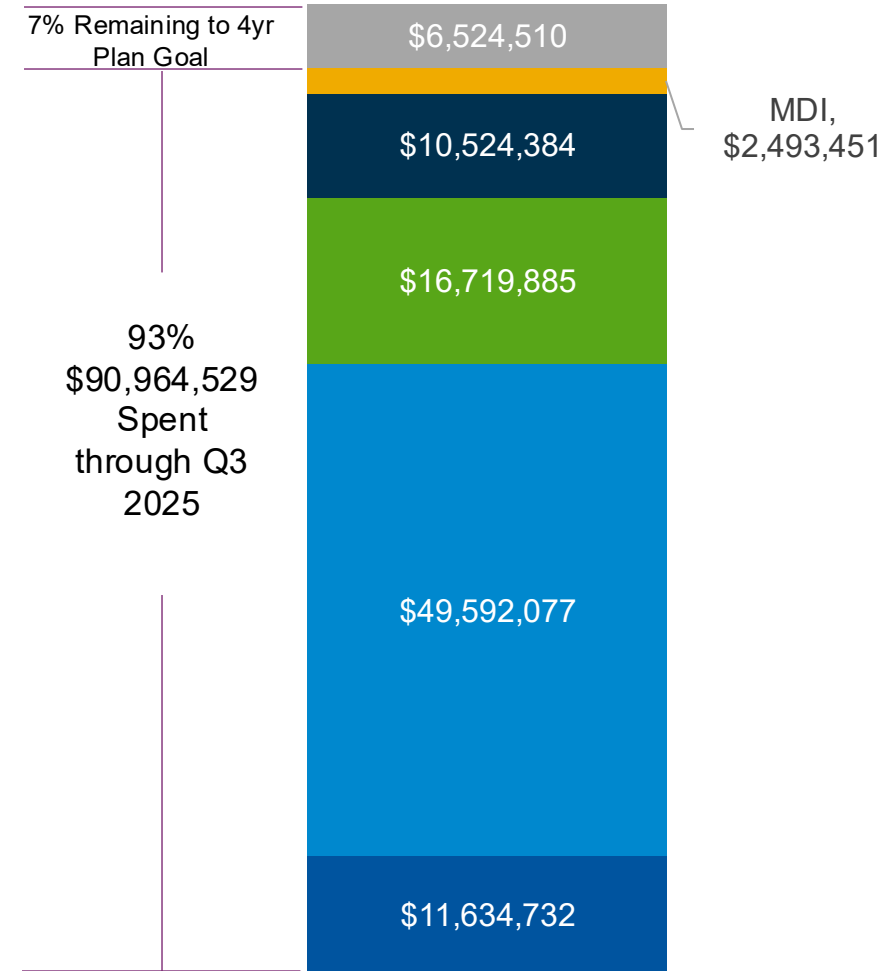
The Peoples Gas portfolio:

- Achieved **103%** of the Plan adjusted savings goal of 33,976,058 therms
- Spent **93%** of the \$97,489,039 program budget

- Public Sector Program
- Business Program
- Income Eligible Program
- Residential Program
- Market Development Initiative



Therms





Peoples Gas Q3 2025 Performance

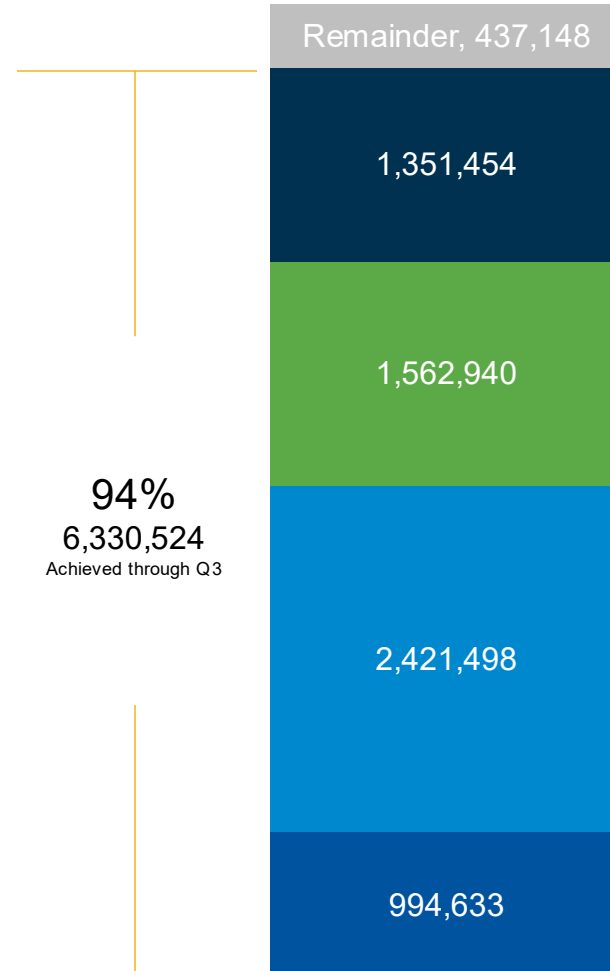
Through Q3 2025, the Peoples Gas Energy Efficiency portfolio:

- Achieved **94%** of the 2025 savings goal of 6,767,672 therms
- Spent **79%** of the \$25,807,714 **program** budget

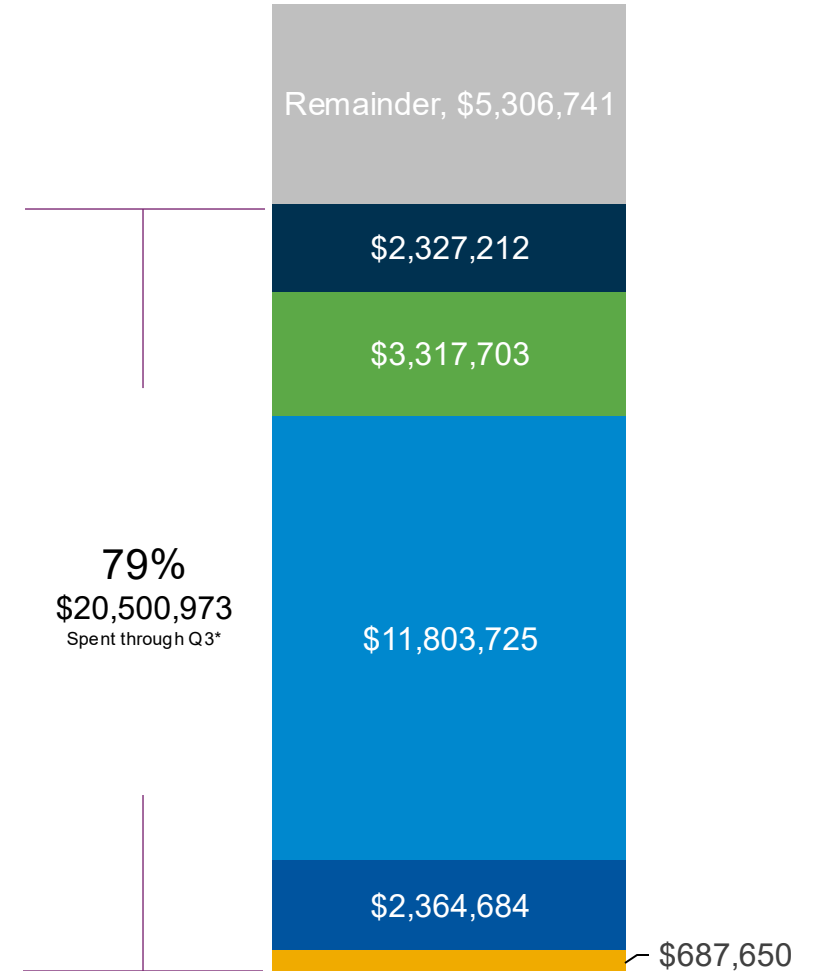
- Public Sector Program
- Business Program
- Income Eligible Program
- Residential Program
- Market Development Initiative

**Program spend does not include portfolio costs*

ENERGY SAVINGS



BUDGET SPEND



Quadrennial to Date (2022–Q3 2025) Performance

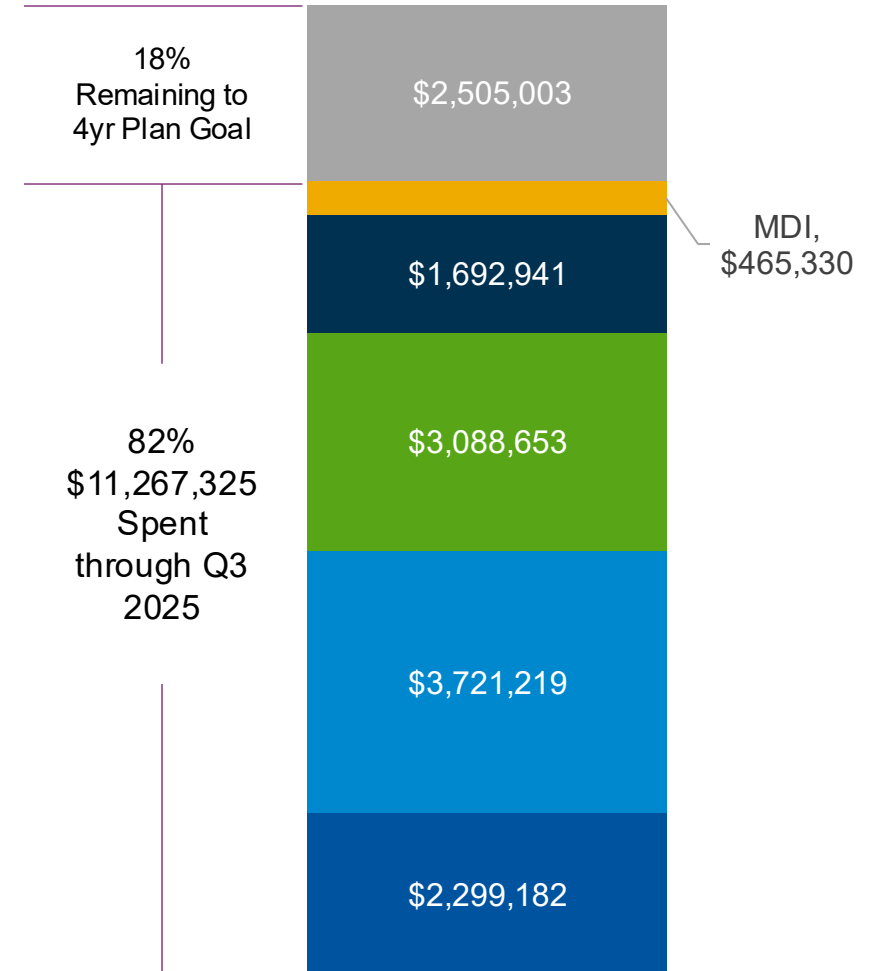
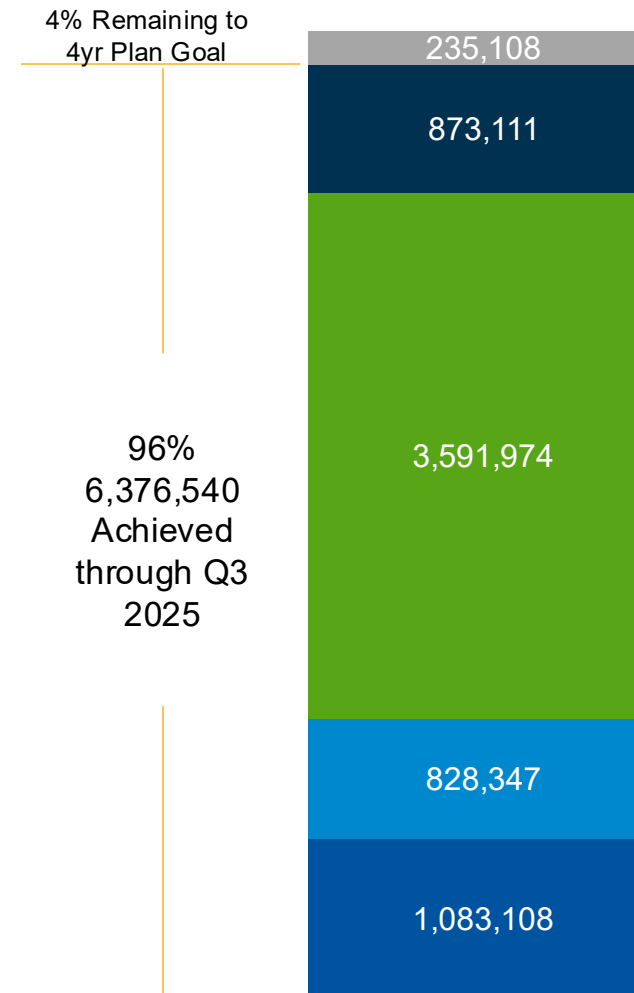
ENERGY SAVINGS

BUDGET SPEND

The North Shore Gas portfolio:

- Achieved **96%** of the Plan adjusted savings goal of 6,611,648 therms
- Spent **82%** of the \$13,772,328 program budget

- Public Sector Program
- Business Program
- Income Eligible Program
- Residential Program
- Market Development Initiative





North Shore Gas Q3 2025 Performance

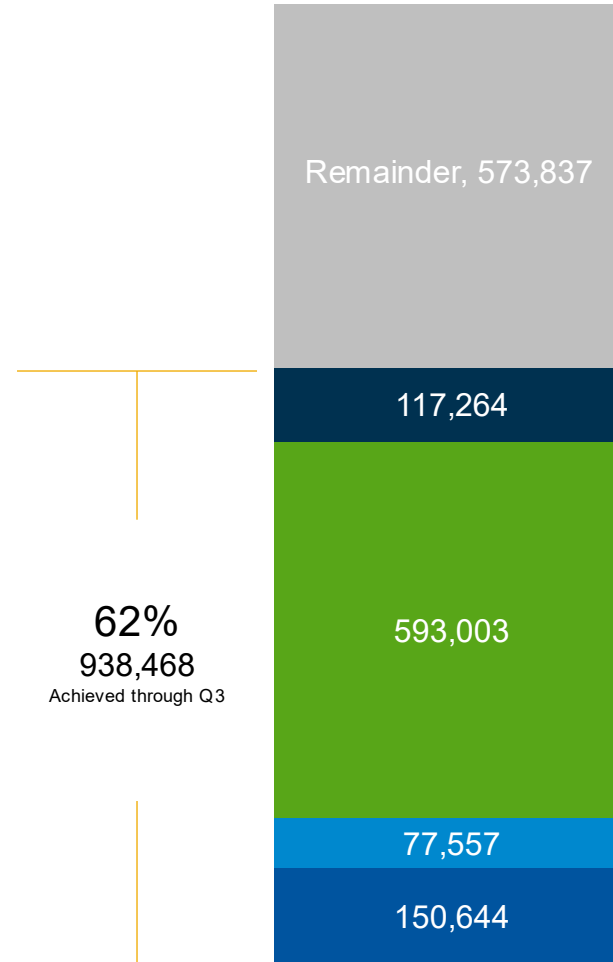
Through Q3 2025, the North Shore Gas Energy Efficiency portfolio:

- Achieved **62%** of the 2025 savings goal of 1,512,305 therms
- Spent **62%** of the \$3,682,408 **program** budget

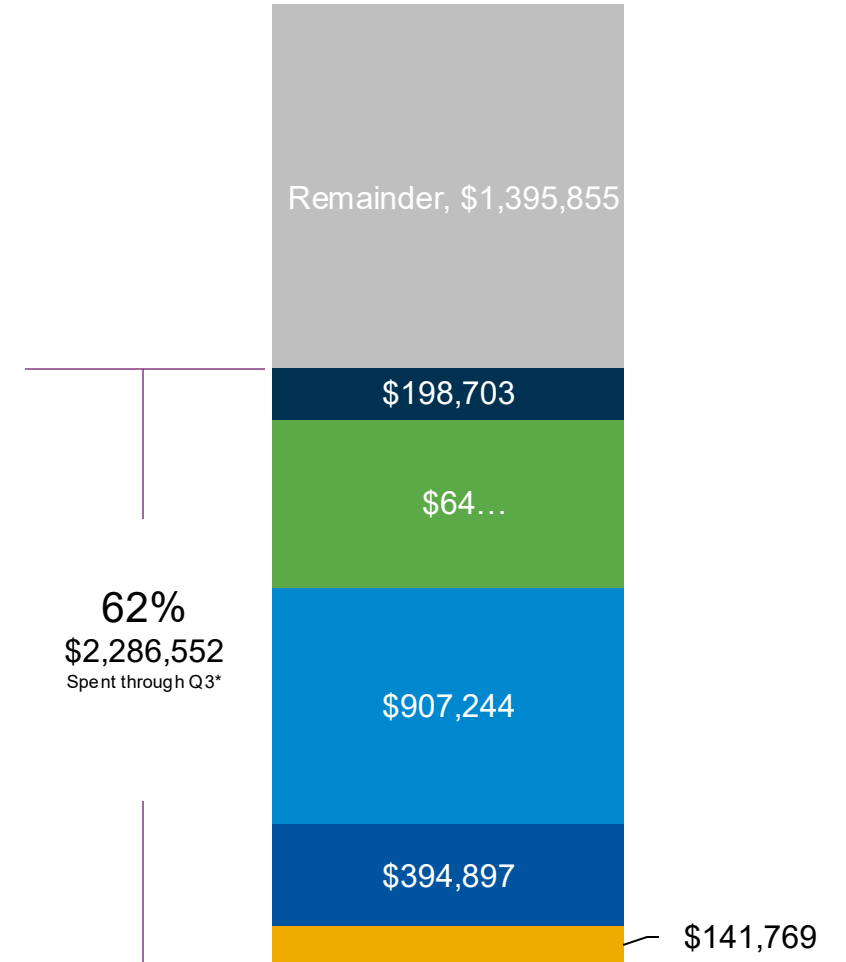
- Public Sector Program
- Business Program
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- Residential Program
- Market Development Initiative

*Program spend does not include portfolio costs

ENERGY SAVINGS



BUDGET SPEND



2022-2025 Environmental and Community Impact

ENVIRONMENTAL IMPACT

218,500

Acres of trees planted

218,000

Carbon reduction (tons)

50,800

Cars removed from the road

29,200

Homes' energy use offset

41,225,000

Net energy savings (therms)

COMMUNITY IMPACT

48,800

Residential homes served

151,700

Income eligible homes served

1,500

Businesses served

296

Direct portfolio jobs

25%

Diverse Spend (Implementation only)



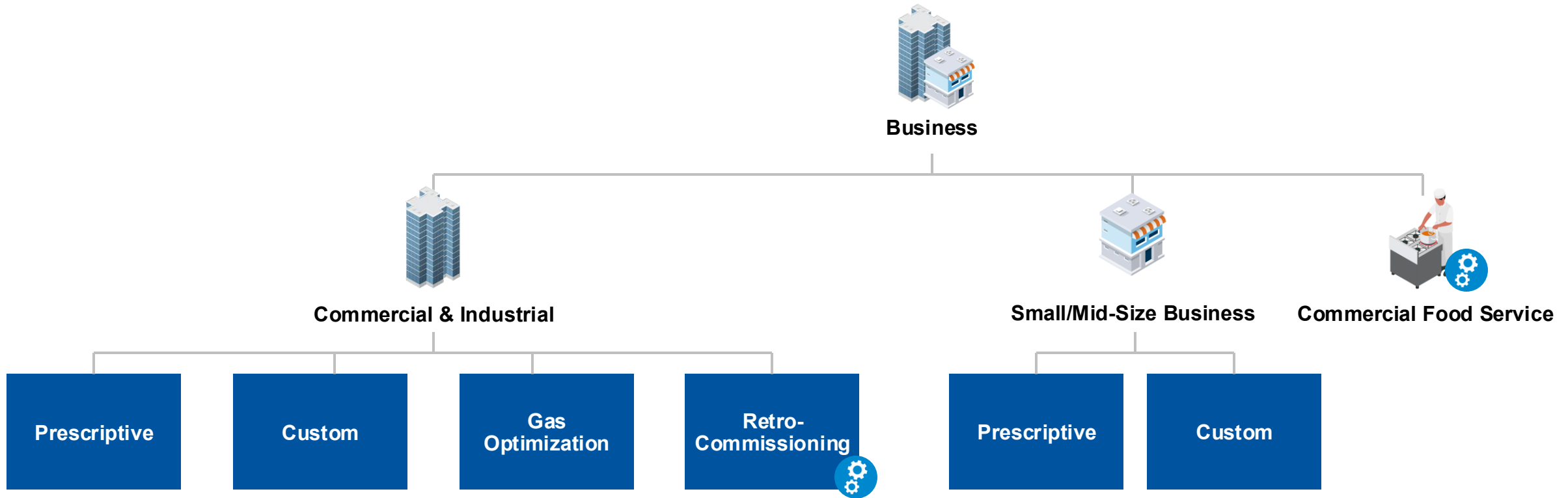


Business Programs

C&I, Small Business, and Public Sector



Overview of Business Programs



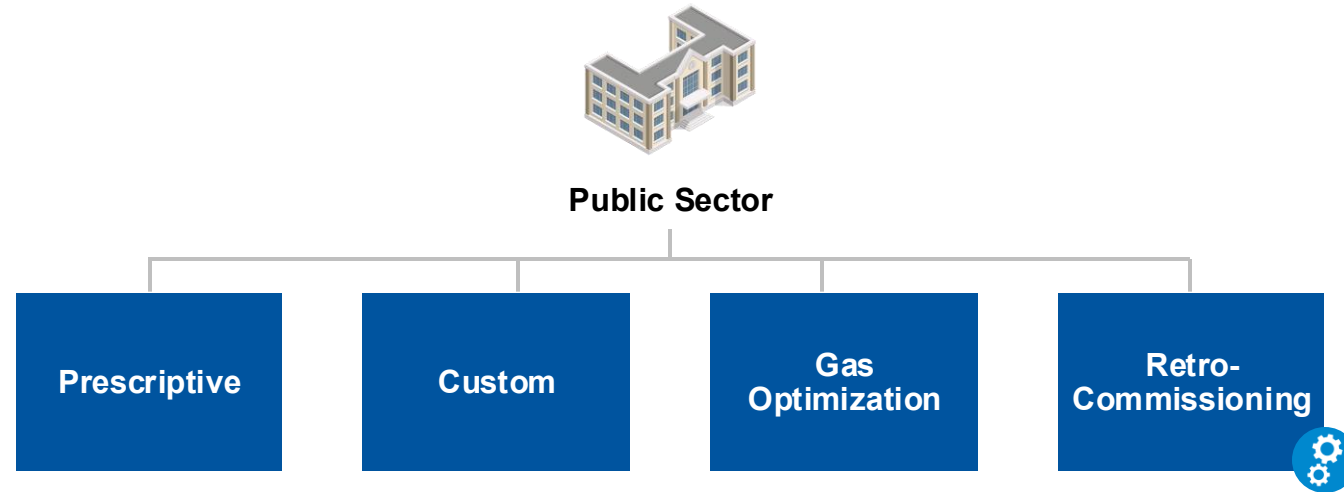
Joint Programs



Coordinated Programs



Overview of Public Sector Programs



Joint Programs



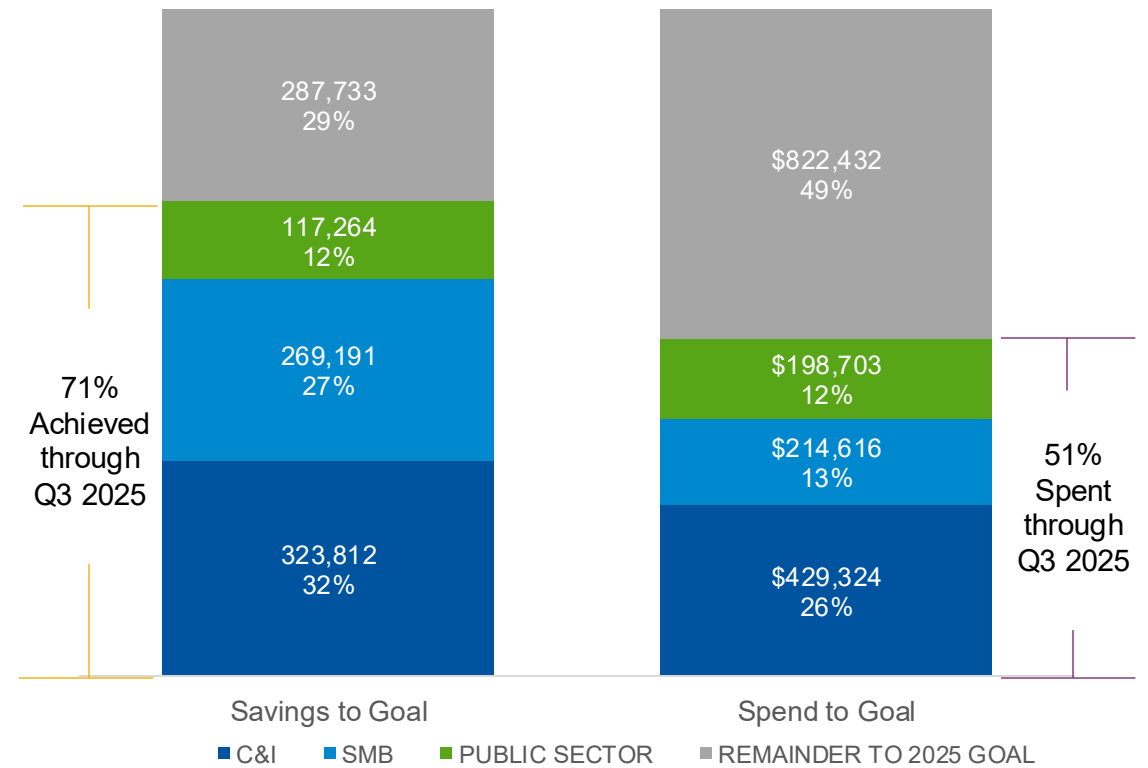
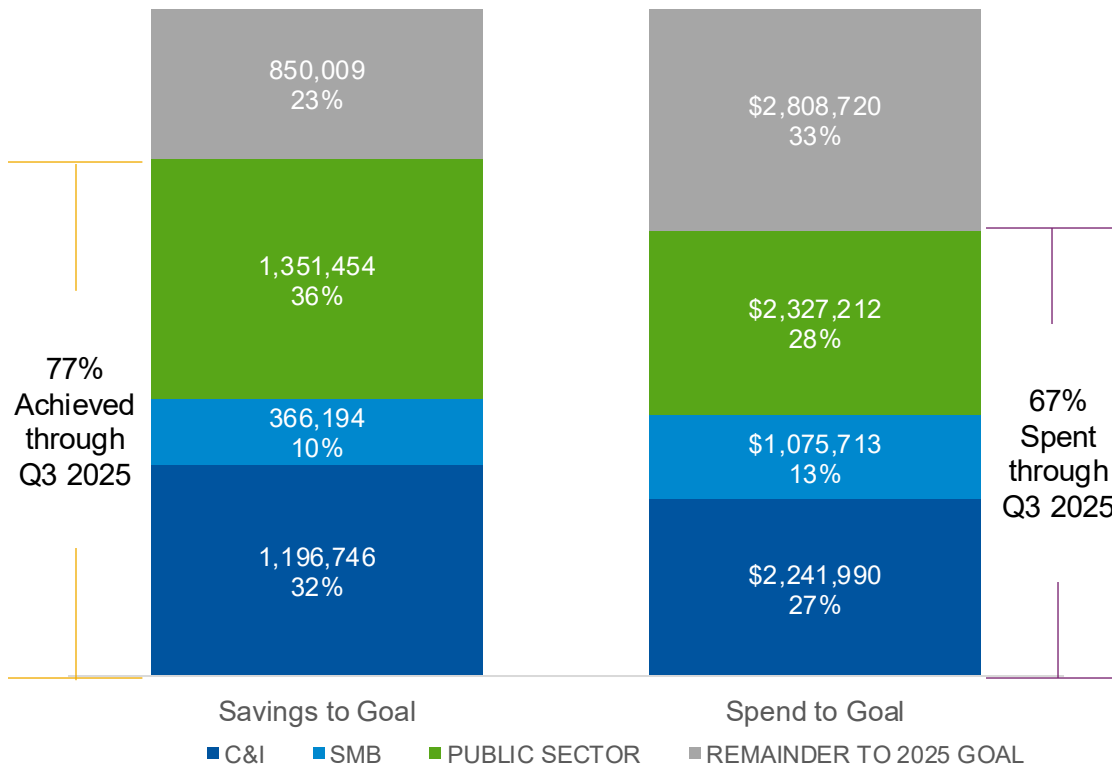
Coordinated Programs



Business Program

PEOPLES GAS

NORTH SHORE GAS





Public Sector Program Delivery 2022–Q3 2025

Delivery of **\$6.34 Million** in incentives; **5.7 Million therms** saved; more than **720 public sector buildings** improved.

Cook County

- 654,000 therms saved
- \$1.5 million in incentives

CPS

- 3.4 million therms saved
- \$2.7 million in incentives
- More than 400 buildings improved

CTA

- 244,000 therms saved
- \$418,000 in incentives

North Shore Water Reclamation District

- 76,000 therms saved
- \$194,000 in incentives

Waukegan Community School District

- 217,000 therms saved
- \$199,000 in incentives



Chicago Public Schools

In 2025, Chicago Public Schools (CPS) has:

- Received **\$834,000** in incentives
- Achieved **1.2 million** in therm savings
- More than **115** projects across their 1,000 buildings
- Continued to be a role model for their students with their focus on efficiency through projects such as boiler replacements, boiler tune-ups, steam trap replacements, pipe insulation and demand-controlled ventilation.

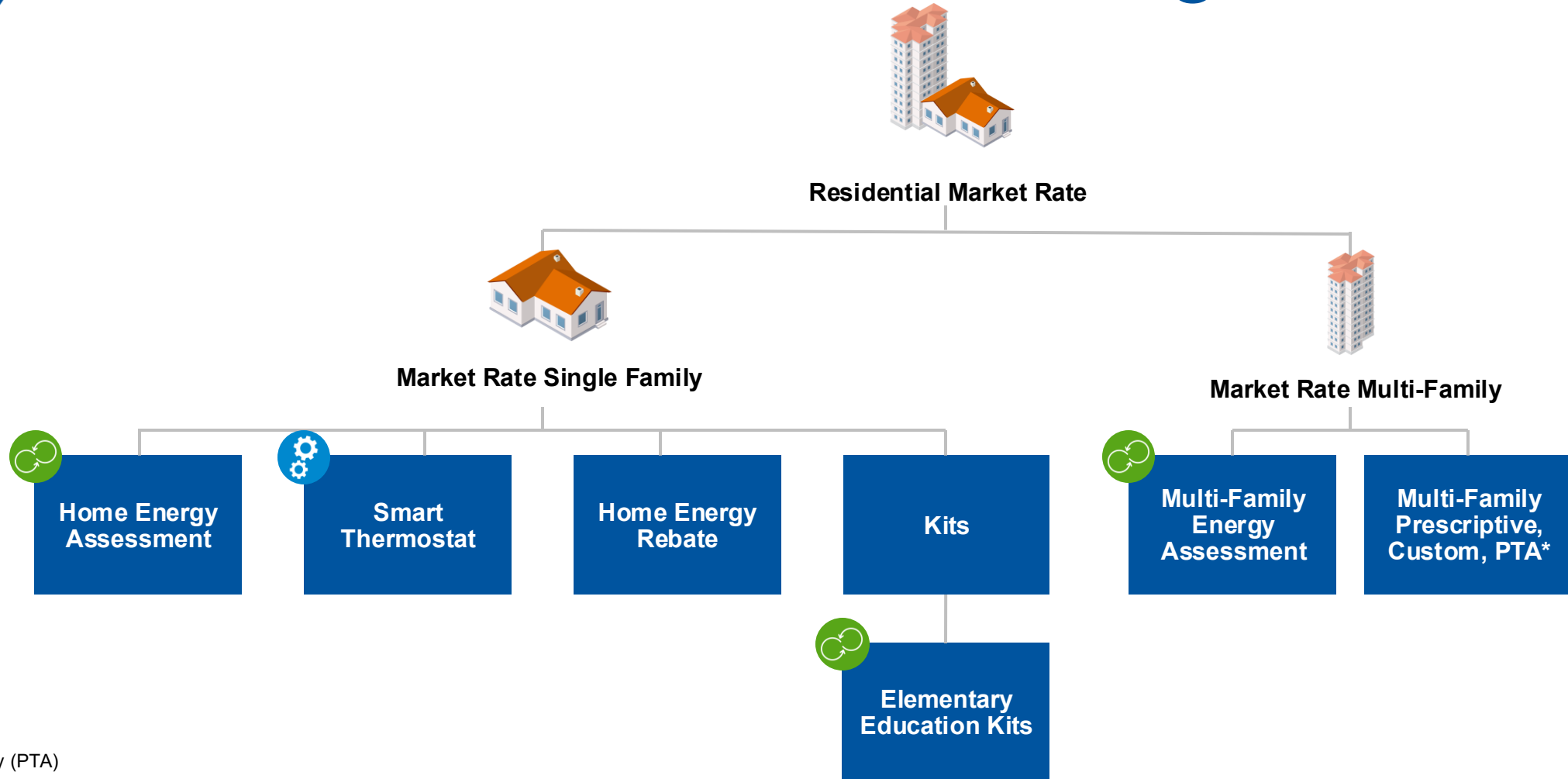




Residential and Income Eligible Programs




Overview of Residential Programs



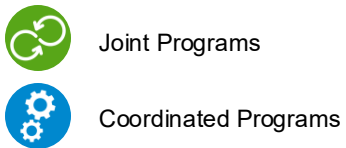
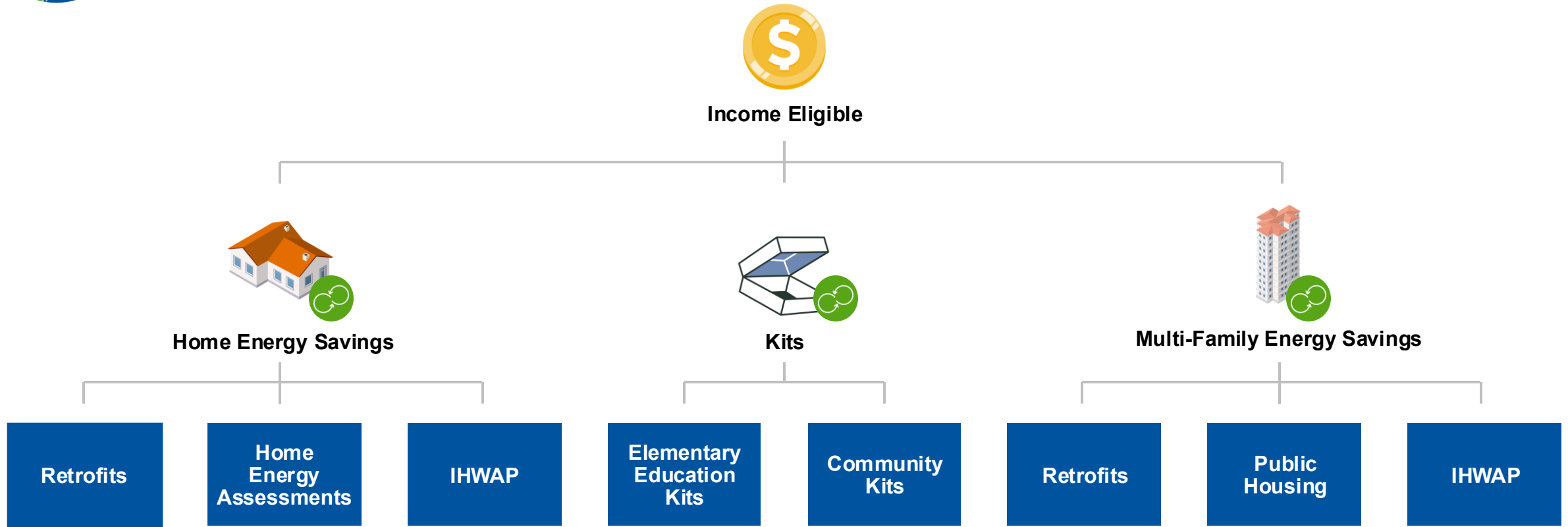
*Partner Trade Ally (PTA)

 Joint Programs

 Coordinated Programs



Overview of Income Eligible Programs

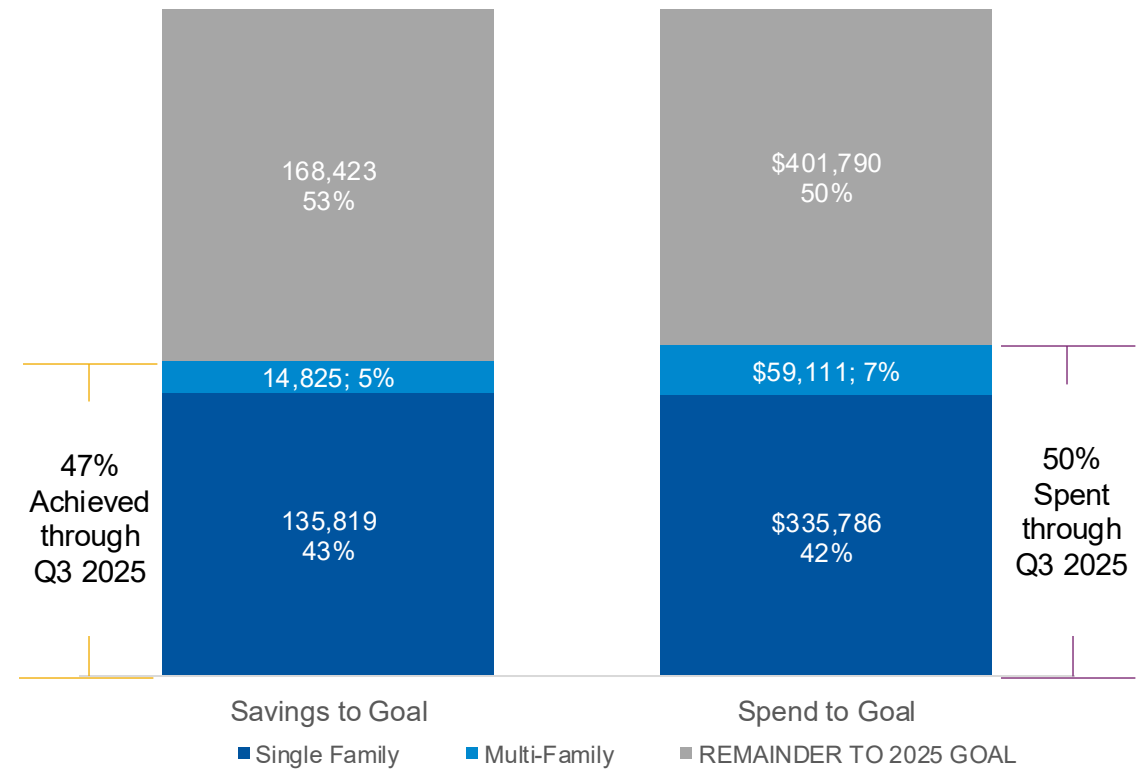
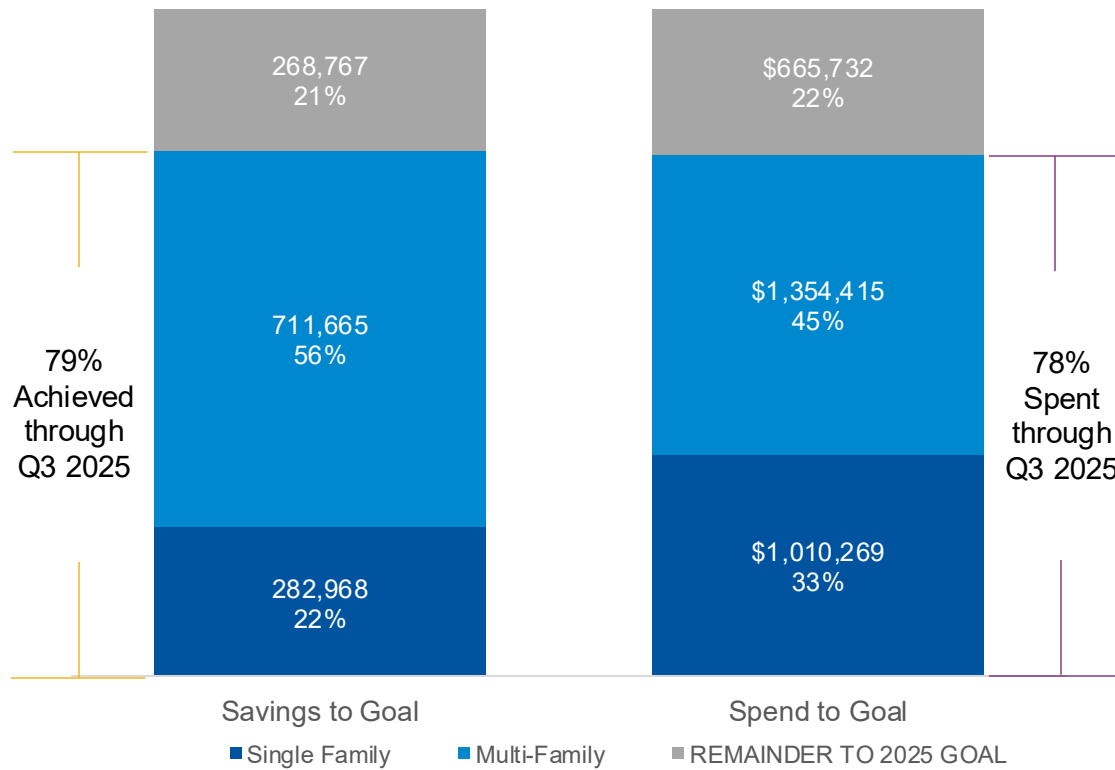




Residential Program

PEOPLES GAS

NORTH SHORE GAS

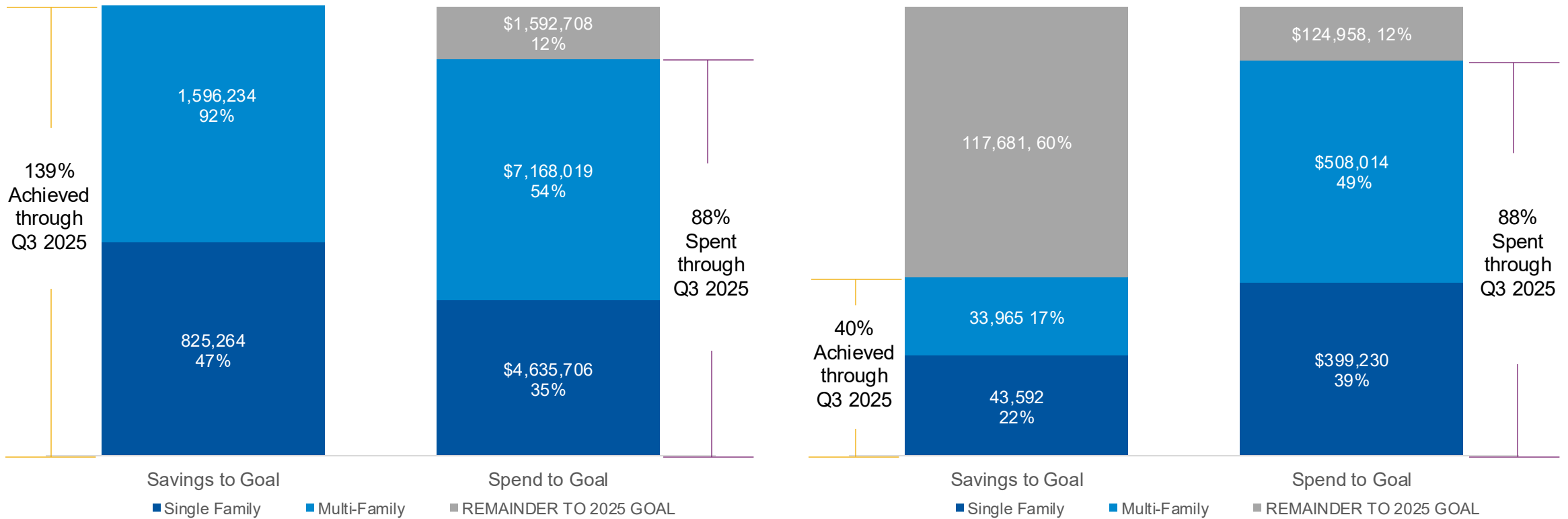




Income Eligible Program

PEOPLES GAS

NORTH SHORE GAS





Chicago Housing Authority

From 2022-2025 Chicago Housing Authority has:

- ✓ Completed over **150** projects in 30 of their buildings
- ✓ Received **\$795,000** in incentives
- ✓ Saved over **114,000** therms

Trumbull Park Homes

- ✓ Received **\$131,500** in incentives
- ✓ Achieved **17,000** in therm savings
- ✓ Tested 275 steam traps and 84 replaced



Research and Development (R&D) evaluate innovative technologies and projects for possible future inclusion in programs to achieve additional therm savings. Projects are implemented in collaboration with research organizations, educational institutions, and non-profit organizations. This team is also engaged in Market Transformation (MT) activities to shift the market to greater adoption of energy-efficient technologies. Market Transformation initiatives are expanding new project launches and existing projects as joint IOU MT initiatives.



Research and Development and Market Transformation



Areas of focus include:

- Gas heat pumps
 - ✓ Residential and commercial units
 - ✓ TA training
- Micro combined heat and power systems
- Smart radiator controls
- Low-cost steam trap monitoring systems





Marketing, Outreach, and Trade Ally

2025 Marketing and Outreach Highlights

ENGAGEMENT

Outreach Events

We attended 33 events: 20 events were attended by joint program representatives

Customer Communications

Business and Public Sector

- *Energy Forum hosted at the Art Institute of Chicago, Energy Insights e-Newsletter, Customer Webinar: Latest in natural gas saving technology*

Residential

- *Multi-family Energy Reserve Newsletter, Customer Connections, North Shore Gas kit offering reaches more than 50% of goal in first month*

HIGHLIGHTS

Chicago Fire Partnership

In addition to game activations, Peoples Gas ads have been seen on the Fire's webpage and at the Chicago Pride Parade!

Energy Forum

Honored 12 business and public sector customers for reducing energy use, lowering their heating bills, and preventing carbon emissions by participating in our Energy Efficiency Programs.

Social

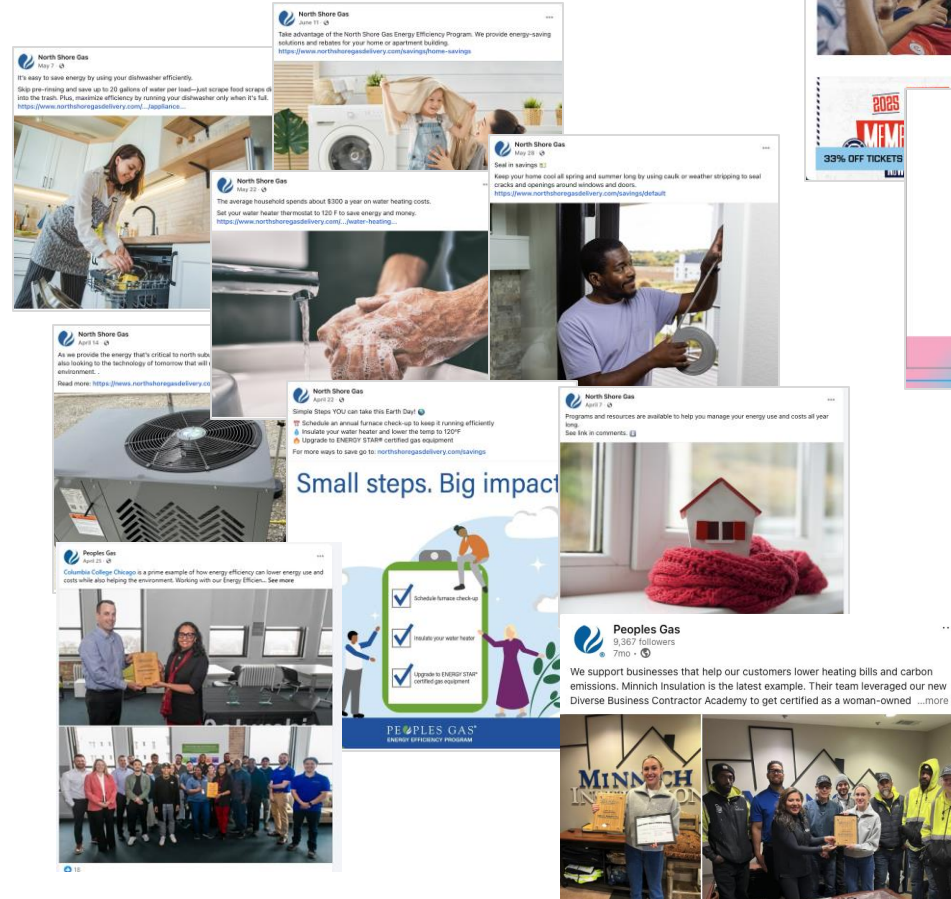
Consistently shared timely and relevant energy saving stories.



2025 Highlights: Portfolio Marketing

- Consistent and timely social media posts, ranging from Earth Day, energy-saving tips, congratulating Columbia College Chicago on their energy-saving projects, to our congratulating our diverse-owned business graduates
- Chicago Fire Partnership includes banner ads, emails and Chicago Pride activation
- April CustomerConnections newsletter included rebate information

Social Media



Chicago Fire Partnership



April CustomerConnections

Spring is finally here.
Did your heating equipment survive our cold winter?

Peoples Gas has rebates available to help offset the cost of new high-efficiency heating equipment in 2024:

| Equipment | Rebate |
|--|--------|
| 97% efficient furnace | \$225 |
| 95% efficient furnace | \$200 |
| 82.5% efficient steam boiler | \$150 |
| 88% efficient hot water boiler | \$350 |
| 88% efficient boiler + integrated domestic hot water two-in-one [1] unit | \$500 |

Learn more about available rebates by going to www.peoplesgasdelivery.com/residentalee.



The Peoples Gas Light and Coke Company and North Shore Gas Company provide these qualitative Quarterly Reports containing a program brief on activities of Program Year 2025. These reports are accompanied by the quantitative reports, which detail the program savings, costs, and results. These reports are provided pursuant to Section 6.6 of the Illinois Energy Efficiency Policy Manual Version 2.0 (effective January 1, 2020).

Data presented in this document is based on preliminary results and is subject to revision and evaluation adjustments.



Appendix

Offering descriptions and additional metrics provided in the Q3 2025 PGL NSG report are included here for reference.



Implementation Team

| ROLE | PARTNER |
|--|--|
| Portfolio | |
| Administrator | Erthe Energy Solutions (ERTHE, WBE) and Evergreen Consulting Group |
| Marketing and Outreach | ERTHE (WBE), Mulder Consulting (WBE) and L3 Agency (MWBE) |
| Program Implementer | |
| Business: C&I, Small Business, Public Sector | Franklin Energy |
| Joint Residential and Income Qualified | Franklin Energy, Resource Innovations, and CLEAResult |
| Joint School and Community Kits | Franklin Energy and Walker Miller (MWBE) |
| Gas-only Residential and Income Qualified | Franklin Energy |

Commercial and Industrial

The Commercial and Industrial Program seeks to engage customers using 400,000 therms or more per year, within the utility's territory. The program offers several outreach strategies aimed at reaching top-down and bottom-up stakeholders in delivering program funds to assist in improving the customer's operations and system reliability.

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ENERGY EFFICIENCY PROGRAM

Business Program



Prescriptive and Custom Rebates

Prescriptive rebates are standard incentive amounts for common energy efficiency measures, typically, with deemed energy savings in the Illinois Technical Resource Manual.

Custom rebates are awarded for the non-standard applications of energy efficiency measures or for projects that do not follow a one-for-one replacement. The review of several operating parameters determines the energy savings.

New Construction Rebates *(Joint Program)*

Rebates are provided towards new building projects or deep renovations, which are designed to exceed regional energy-efficiency code requirements. This is a joint program implemented with partnering utility, ComEd.

Gas Optimization Studies

This comprehensive facility review focuses on gas systems and is like an ASHRAE Level 2 Audit. The study aims to identify custom and prescriptive opportunities. Customers may receive up to \$15,000 for onsite engineering assistance from a 3rd party engineering firm.

Retro-Commissioning *(Joint Program)*

This comprehensive study provides insights into the performance of a facility's existing energy-using systems. To help facilities perform optimally, this program focuses on identifying no- and low-cost energy-saving operational improvements with a simple payback within 18 months. This is a joint program with ComEd, and an approved 3rd party engineering firm conducts the study.

Engineering Studies

These studies focus on large, custom, capital-intensive energy-saving projects. An in-depth implementation study, investment-grade audit or process evaluation is provided focused on one process or project. Customers may receive up to \$15,000 to offset the costs of a 3rd party engineering firm to conduct the study.

Staffing Grant

Customer grant recipients are provided up to \$50,000 to support a full- or part-time employee to oversee the implementation of natural gas efficiency projects that would otherwise not be implemented due to limited staffing.

Strategic Energy Management

Strategic Energy Management engages customers in long-term continuous energy efficiency improvements at their facilities by involving site management, leveraging data, and promoting best practices at the site.

Commercial Food Service *(Joint Program)*

Instant discounts on energy-efficient foodservice equipment. This is a state-wide program offered jointly by Peoples Gas, North Shore Gas, Nicor Gas, ComEd and Ameren Illinois.

Small and Midsize Business

The Small and Midsize Business Program seeks to engage businesses with an annual gas use below 400,000 therms.

Outreach and rebates are designed to support the unique needs of these businesses in improving their operations and reducing their energy costs.

Business Program



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Public Sector

The Public Sector Program seeks to engage Public Sector entities in the utility's territory.

The program offers several outreach initiatives aimed at reaching top-down and bottom-up stakeholders within the Public Sector to facilitate program participation and assist in improving the customer's operations and system reliability.

Business Program



| | |
|--|---|
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| Retro-Commissioning <i>(Joint Program)</i> | This comprehensive study provides insights into the performance of a facility's existing energy-using systems. To help facilities perform optimally, this program focuses on identifying no- and low-cost energy-saving operational improvements with a simple payback within 18 months. This is a joint program with ComEd, and an approved 3rd party engineering firm conducts the study. |
| Engineering Studies | These studies focus on large, custom, capital-intensive energy-saving projects. An in-depth implementation study, investment-grade audit or process evaluation is provided focused on one process or project. Customers may receive up to \$15,000 to offset the costs of a 3rd party engineering firm to conduct the study. |
| Staffing Grant | Customer grant recipients are provided up to \$50,000 to support a full- or part-time employee to oversee the implementation of natural gas efficiency projects that would otherwise not be implemented due to limited staffing. |
| Strategic Energy Management | Strategic Energy Management engages customers in long-term continuous energy efficiency improvements at their facilities by involving site management, leveraging data and promoting best practices at the site. |



Waukegan School District 60

Waukegan School District awarded for their Commitment to Energy Efficiency:

- Received **\$135,000** in incentives
- Achieved **164,000** in therm savings
- More than **30** projects across 24 buildings



2025 Marketing Highlights: Business and Public Sector

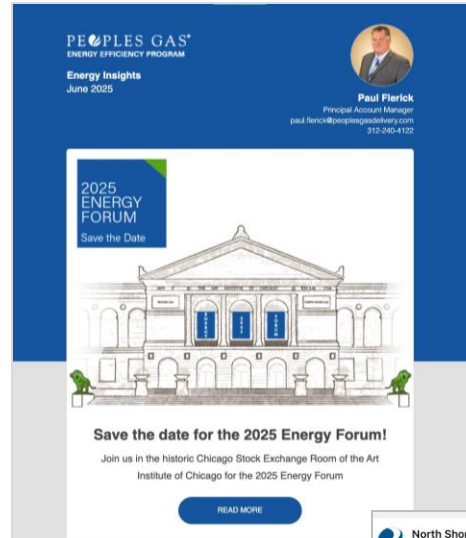
Customer Communications

- Customer Webinars
- *Energy Insights* Quarterly newsletter

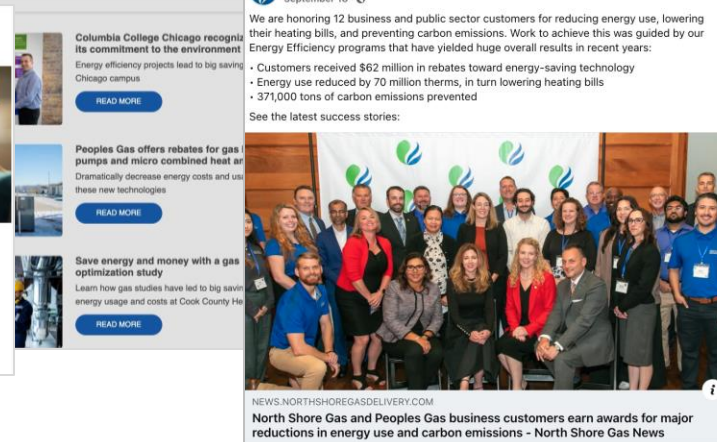
Customer Recognition

- Columbia College Chicago was recognized for their participation at an event
- 2025 Energy Forum hosted at the Art Institute of Chicago
- Chicago Park District was recognized for their participation during an event in July
- Letters and certificates continue to be sent to congratulate customers for their completed project (monthly)

Energy Insights Newsletter



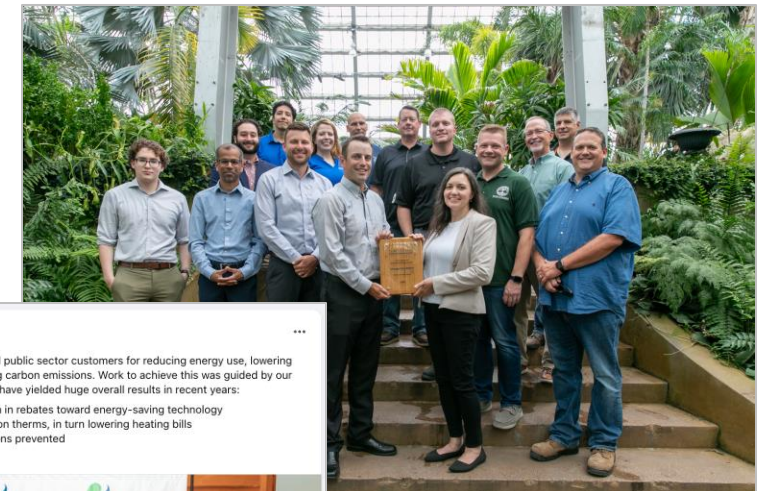
**Customer Webinar:
Latest in natural gas saving
technology**



Columbia College Chicago Recognition Event



Chicago Park District Recognition Event



Single Family and Multi-Family

Residential single-family offerings provide residential customers access to energy efficiency via two paths—Home Energy Assessment and Home Energy Rebates. The programs are designed to help customers save energy immediately through the direct installation of measures while identifying major upgrades (i.e., furnace or boiler replacement, attic insulation) for future consideration.

Residential Multi-Family Program offers a comprehensive program of assessments, direct install, prescriptive and custom rebates, and partner trade ally projects.

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Residential Program



| | |
|--|---|
| Home Energy Assessment <i>(Joint Program)</i> | Offers energy-saving products installed in homes at no-cost to the customer. The Home Energy Assessment program is a joint program offering provided in partnership with Peoples Gas, North Shore Gas and ComEd. Homeowners can reduce their energy and water use with the installation of products available to owners of single-family homes, two-flats, and individually metered condos and townhomes. Renters are also eligible with permission from their landlords. |
| Smart Thermostats <i>(Joint Program)</i> | A joint utility offering that provides residential customers discounted smart thermostats through the ComEd Marketplace. |
| Home Energy Rebate | This is a gas-only offering provided in collaboration with local Trade Allies. The program offers rebates on energy-efficient heating, ventilation, air conditioning and water heating equipment and qualifying weatherization projects for residential customers. |
| Elementary Education <i>(Joint Program)</i> | The Elementary Education Program is a free energy efficiency educational program provided in partnership with Peoples Gas, North Shore Gas and ComEd. The program offers 5th grade energy efficiency lesson plans, equipping teachers with activity guides and take-home kits for students and their families to learn how to save energy by installing no-cost energy-saving products in their homes. |
| Multi-Family Energy Savings <i>(Joint Program)</i> | The Multi-Family Energy Savings program is a joint program offering provided in partnership with Peoples Gas, North Shore Gas and ComEd. The program offers free direct installation of energy-saving measures for multi-family buildings. |
| Prescriptive and Custom Rebates, and Partner Trade Ally (PTA) | A Peoples Gas and North Shore Gas-only offering provided in partnership with vetted Trade Allies. Prescriptive rebates are standard incentive amounts for common types of energy efficiency measures. Custom incentives are awarded for the non-standard technologies or for projects that do not include a one-for-one replacement. This is based on the review of several operating parameters that determine energy savings. |

Income Eligible Single Family and Multi-Family

Income Eligible Programs target the underserved income eligible market, providing services designed to make it easy for single-family and multi-family income eligible customers to take advantage of cost-effective energy saving retrofits.

Income Eligible Program



Illinois Home Weatherization Assistance Program (IHWAP) *(Joint Program)*

Leverage's state and federal funds to supplement incentives from utility programs. The program was designed to help low-income residents save energy and money while increasing the comfort of their homes. With a mission to insulate low-income customers, particularly the elderly, persons with disabilities, families with children, high residential energy users, and households with a high energy burden, to conserve needed energy and to aid those persons least able to afford higher utility costs. Weatherization services are provided to low-income residents through local community action agencies or not for profit agencies.

Home Energy Assessment *(Joint Program)*

Offers energy-saving products installed in homes at no-cost to the customer. The Home Energy Assessment program is a joint program offering provided in partnership with Peoples Gas, North Shore Gas and ComEd. Homeowners can reduce their energy and water use with the installation of products available to owners of single-family homes, two-flats, and individually metered condos and townhomes. Renters are also eligible with permission from their landlords.

Home Energy Savings Retrofits *(Joint Program)*

Offers direct install products and no-cost weatherization services for Income-Eligible Single-Family home customers. It is delivered jointly with ComEd through approved agencies or partners, e.g. Chicago Bungalow Association.

Income Eligible Multi-Family Savings *(Joint Program)*

Building owners receive free technical assistance to identify energy efficiency opportunities and install measures. Expenses are fully covered by the program, from the direct installation of energy efficiency products into tenants' units (light bulbs, aerators, showerheads, etc.), to common area measures, and more extensive measures requiring building owner co-pay. This program is a joint utility program offering.

Public Housing Energy Savings *(Joint Program)*

Offers prescriptive and custom rebates for gas measures in housing owned by Public Housing Authorities. This program is a joint program offering provided in partnership with Peoples Gas, North Shore Gas and ComEd.

Income Eligible Gas Kits *(Joint Program)*

Provides income-qualified customers with a kit of energy efficiency measures to self-install. The Income Eligible Gas Kits are distributed by ground mail to qualified customers vetted by the Low-Income Home Energy Assistance Program (LIHEAP). Provided in partnership with the Peoples Gas, North Shore Gas and ComEd.



Who is Eligible?

Single-Family Offering

- Customers living in a single-family home, two-flat, condo or town home
- Homeowners and renters can schedule their appointment by phone or online
- Renter eligibility:
 - ✓ Renters in a 1–2-unit rental property
 - ✓ Landlord or property manager approval and signature are required

Multi-Family Offering

- Renters in 3+ unit multi-family building can receive free energy-saving products through the multi-family offering
- Landlord or property manager must make appointment for assessment



Single-family offer

Single Family Energy Assessment

In-Person or Online

| In-Person | Online |
|---|--|
| Income Eligible customers | All residential customers |
| Free personalized home energy assessment conducted in person by an energy efficiency expert | Free home energy self-assessment conducted by a customer using the online tool that guides them through opportunity identification |

Free energy-saving products:

- WaterSense® certified showerheads and faucet aerators
- Pipe insulation
- Advanced Power Strip
- ENERGY STAR® certified LEDs
- Programmable thermostats (in-person only)

Provides recommendations for larger upgrade projects and rebate opportunities



Multi-Family Assessments

Assessments

- Walkthrough of building to identify potential upgrades in common spaces
- Installation of free energy-saving products

Energy-Saving Products and Services

- Free programmable or smart thermostats
- Weatherization improvements
- Incentives for boiler replacements and other HVAC system upgrades
- Free energy efficient LEDs
- Pipe insulation and more



Rebate Success Story

“The program was very straightforward, very easy to work with the people. They kept us in the loop on everything. I think the education part from the contractor was very straightforward, and you made everyone understand what the process was, and when it came to execution, his people did a fantastic job.”

- Ernest Schalk, Board President
Vernon Hills, IL installed
weatherization improvements



The Willows Condo Association

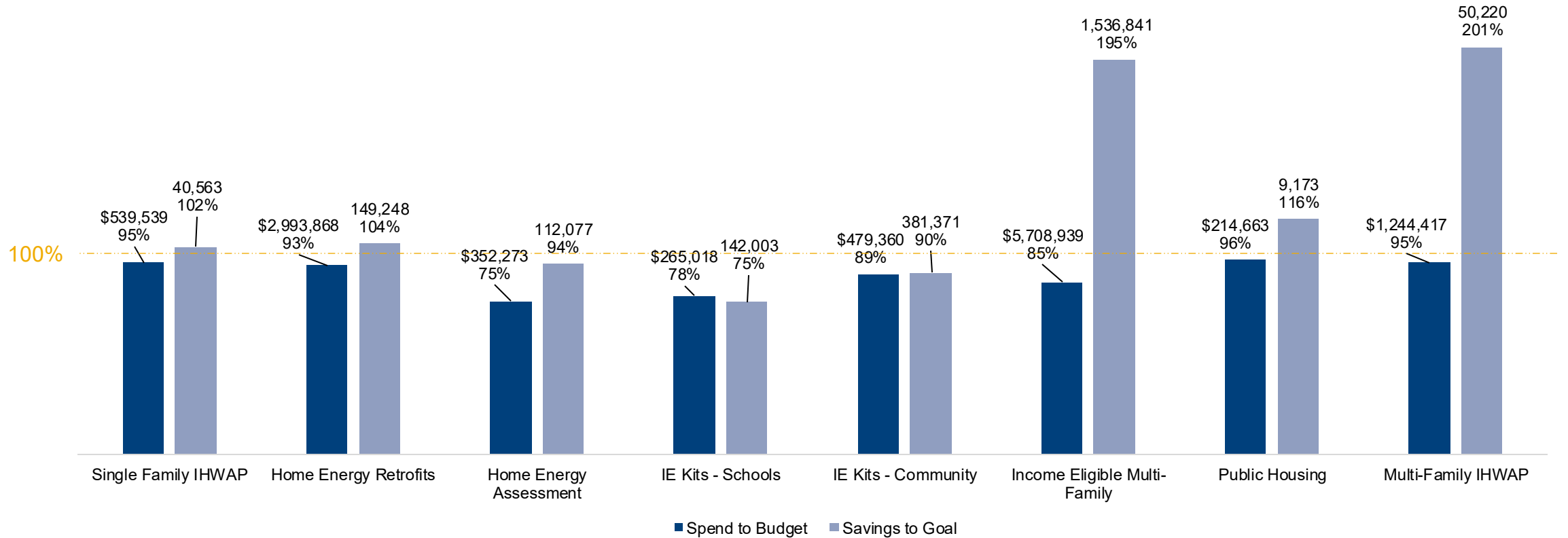
- Received **\$302,000** in incentives
- Achieved **28,000** in therm savings
- Completed weatherization projects including roof-cavity air sealing and insulation, wall insulation, and more in **all 15** buildings



Income Eligible Program



2025 Program Offering Savings and Spend

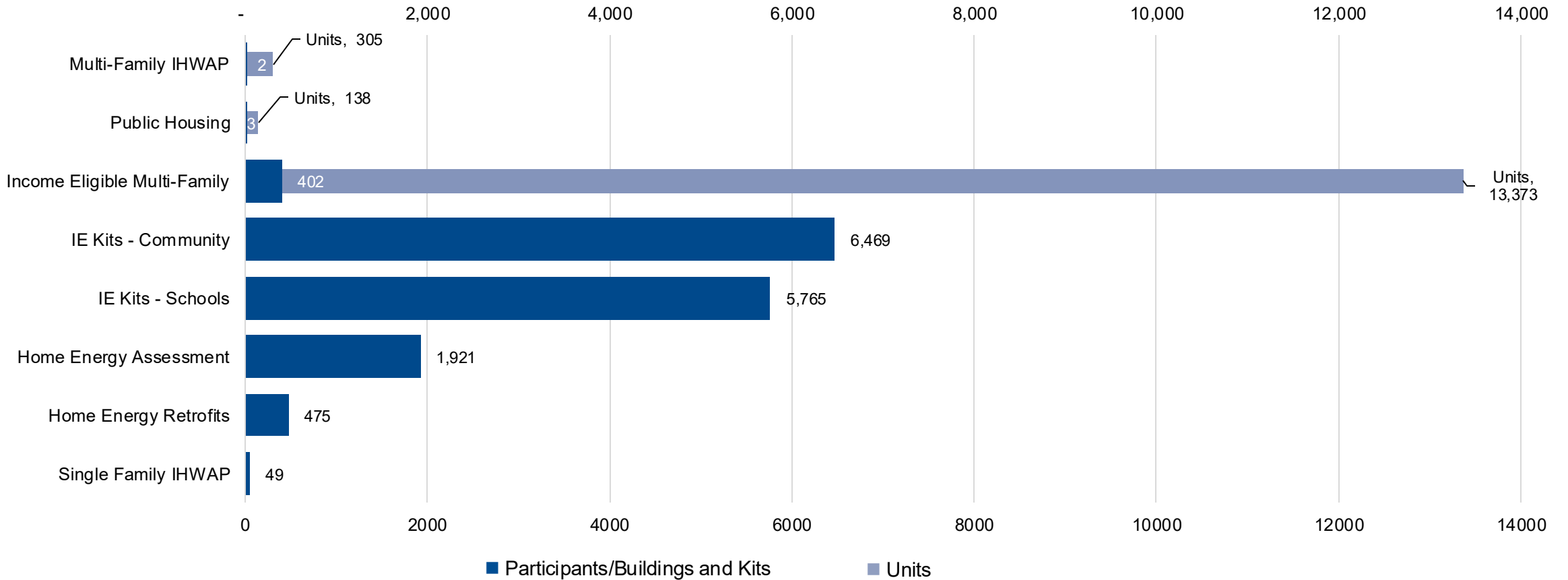




Income Eligible Program



2025 Program Offering Participants

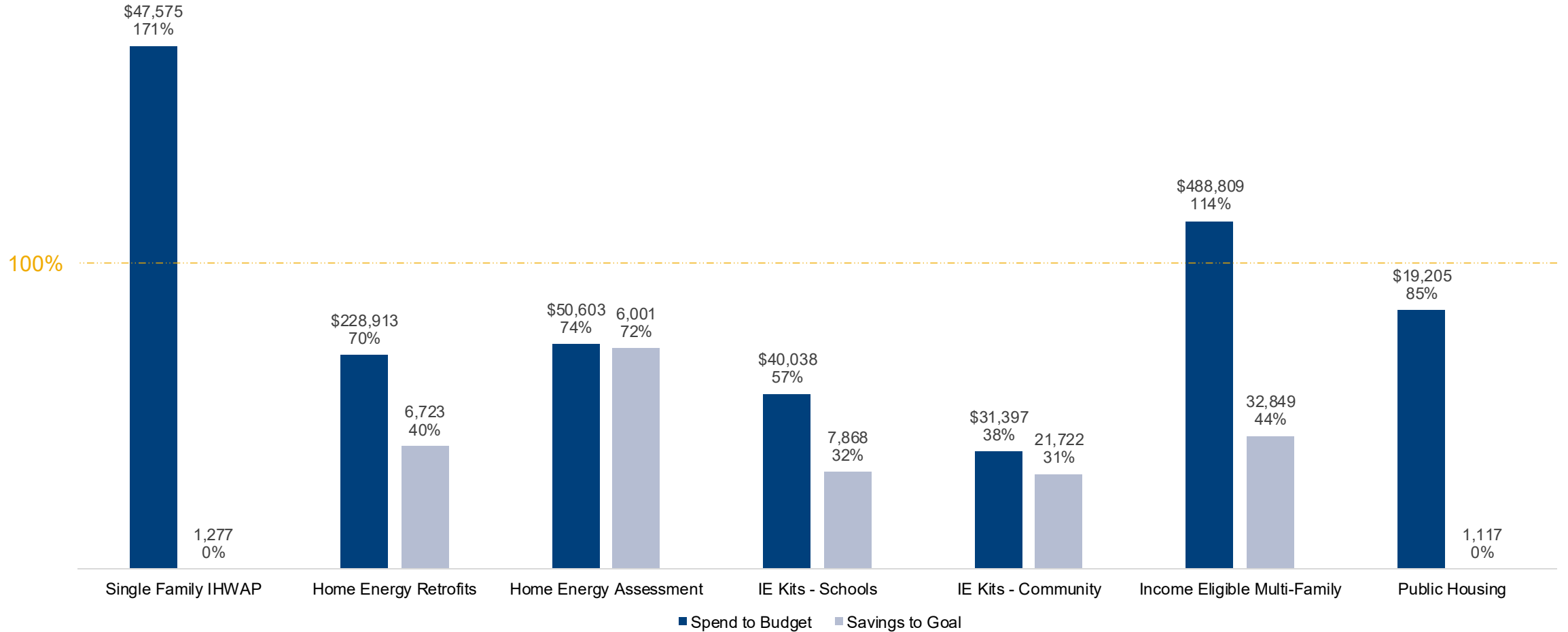




Income Eligible Program



2025 Program Offering Savings and Spend

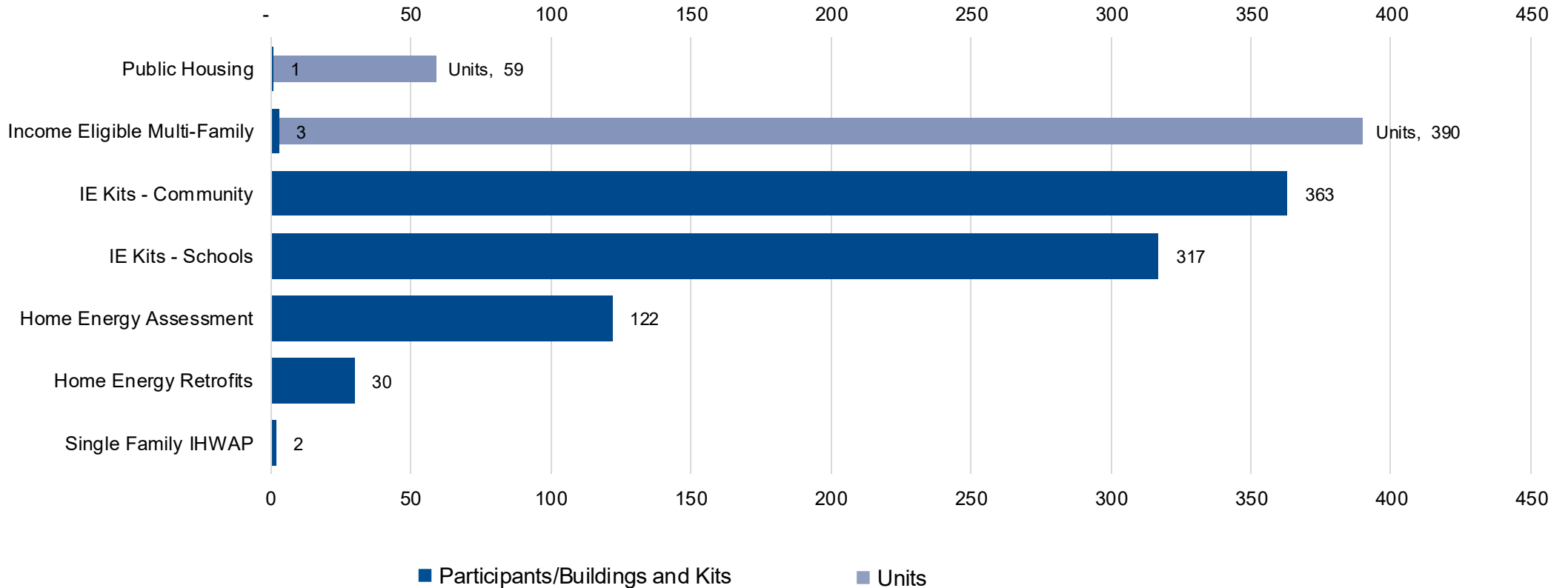




Income Eligible Program



2025 Program Offering Participants



2025 Marketing Highlights: Residential and Multi-Family

- *The Energy Reserve*, a multi-family focused newsletter was delivered to inboxes on June 2 and next edition in Q4 2025
- The North Shore Gas residential kit offering launched early September with an opt-in email and reminders
 - ✓ Over 400 customers opted in

North Shore Gas Residential Kit Offering

The image shows two versions of the North Shore Gas Residential Kit Offering communication. On the left is a desktop email layout, and on the right is a mobile app interface. Both versions feature the North Shore Gas Energy Efficiency Program logo and a central graphic of a hand holding a box labeled 'Your custom energy-saving kit has arrived!'. The email content includes a 'PROMO CODE' button, a list of items included in the kit (such as a smart thermostat, water-saving showerhead, door sweep, plumber's tape, and hot water gauge card), and a 'Claim my free kit' button. The mobile app interface mirrors this content, with a 'PROMO CODE' button at the top and a 'Claim my free kit' button at the bottom. The email footer includes the Peoples Gas Energy Efficiency Program logo and the text 'Start saving energy (and money) today. Sincerely, North Shore Gas Energy Efficiency Team'. The mobile app footer includes the URL 'NorthShoreGasDelivery.com/Savings' and a copyright notice: 'The program is funded by North Shore Gas customers in compliance with state law. © 2025 North Shore Gas'.

The Energy Reserve Newsletter

The image shows a screenshot of the 'The Energy Reserve' newsletter. At the top, it features the Peoples Gas Energy Efficiency Program logo and the title 'The ENERGY RESERVE'. Below the header is a green banner with the text 'HIRING HELP FOR PROPERTY MANAGERS' and a sub-headline 'Need to fill maintenance or admin roles fast?'. The main content area includes a link 'Learn How It Works' and three featured articles: 'BOOST ENERGY EFFICIENCY AND CUT COSTS', 'ENERGY BILL ASSISTANCE', and 'BOOST BOILER EFFICIENCY WITHOUT A REPLACEMENT'. Each article has a 'Read more...' link. At the bottom, there is a 'Quick links' section with links for 'Reporting a gas leak' and 'Natural gas safety tips', followed by the Peoples Gas Energy Efficiency Program logo, copyright information, mailing address, and a footer with a link to share the email.



2025 Highlights: Community Events

| Name | Territory | Date |
|--|-----------------|---------|
| 20th Ward Coat Drive | Peoples Gas | 2/1/25 |
| Project H.O.O.D. Energy Assistance Expo | Peoples Gas | 3/1/25 |
| Waukegan Park District Eggstravaganza Trail | North Shore Gas | 4/19/25 |
| 18th Ward Earth Day | Peoples Gas | 4/17/25 |
| 3rd Ward Resource Fair | Peoples Gas | 5/7/25 |
| 8th Ward Town Hall Event | Peoples Gas | 5/13/25 |
| Chicago Urban League Housing Fair | Peoples Gas | 6/7/25 |
| Colombian Fest Chicago | Peoples Gas | 7/18/25 |
| Chicago Fire Game Activation | Peoples Gas | 7/26/25 |
| Black Women's Expo | Peoples Gas | 8/1/25 |
| Senator Hunter's 3rd District Health Fair | Peoples Gas | 8/2/25 |
| Village of Vernon Hill's Public Works Open House | North Shore Gas | 8/26/25 |
| Gospel Run | Peoples Gas | 9/5/25 |
| Englewood Music Fest | Peoples Gas | 9/13/25 |
| Oktober Fest Highland Park | North Shore Gas | 9/20/25 |
| Fall Fest Winnetka | North Shore Gas | 9/27/25 |



2025 Trade Ally Highlights

ENGAGEMENT

Training Opportunities

Training topic examples:

- In-Person Gas Heat Pump Training at PETC
- Webinars: O2 Trim and Linkageless Controls, Reverse Osmosis Systems, Kitchen Demand Control Ventilation, Commercial Water Heating Applications for Gas Absorption Heat Pumps

MDI Opportunities

Trade Allies can register to post job openings for MDI graduates

Trade Allies who qualify but are not registered as a diverse business can receive application support

HIGHLIGHTS

Improved TradeAllyCenter.com Home Page

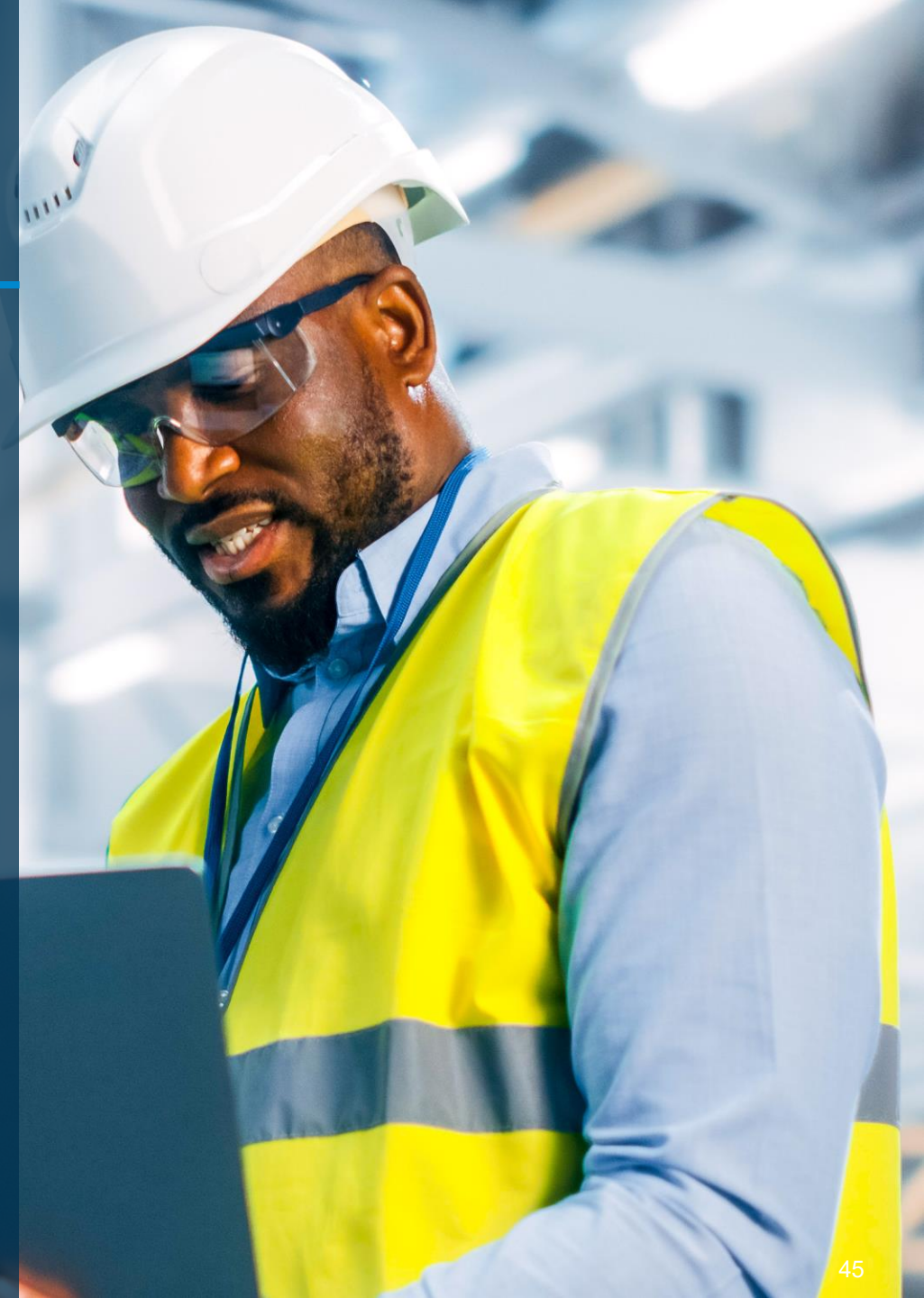
The Trade Ally website home page is updated to help Trade Allies access what they need faster and more easily. New [Innovative Solutions](#) webpage

Gas Heat Pump Training

On-demand courses are available in the Trade Ally Learning Center

Find a Trade Ally directory

Customer can search our [online directory](#) to find a Trade Ally





2025 Highlights: Trade Ally Events

| Name | Date |
|--|---------|
| Table Event | 2/11/25 |
| Distributors Training | 3/6/25 |
| Table Event | 3/11/25 |
| Ferguson Distributors Table Event | 4/15/25 |
| Ferguson Distributors Table Event | 5/13/25 |
| Able Distributors Table Event | 5/20/25 |
| Able Distributors Table Event | 6/9/25 |
| Ferguson Distributors Table Event | 7/15/25 |
| Able Distributors and Bosch Shop-A-Palooza (South) | 8/13/25 |
| Able Distributors and Bosch Shop-A-Palooza (Central) | 8/14/25 |

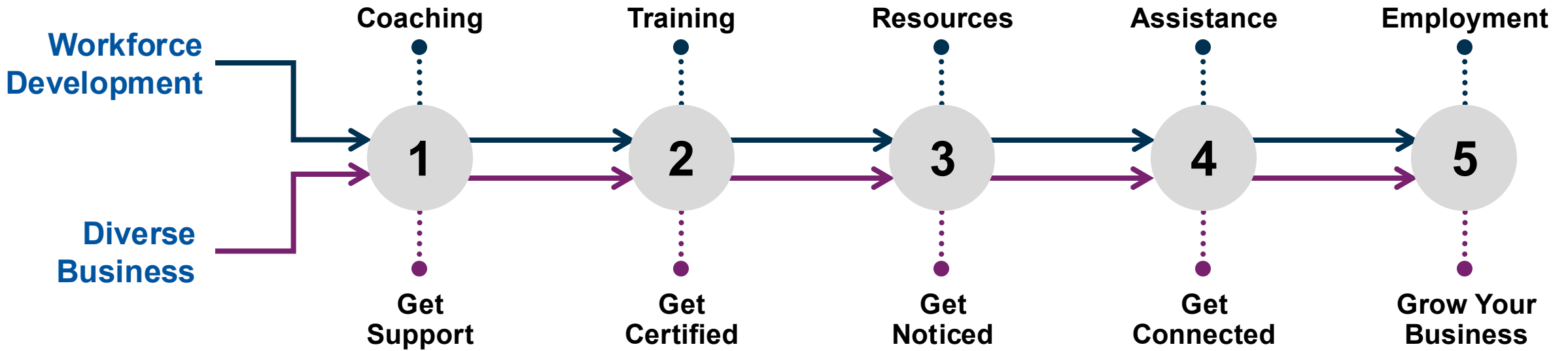




Market Development Initiative Update



MDI Impact Update



Workforce Development

Impacts to Date
(through Q3 2025)



671

Career Coach Engagements



144

Active EE Candidates

34

EE 3-Part Training Series
Completed to Date



710

External Training/Resource
Referrals



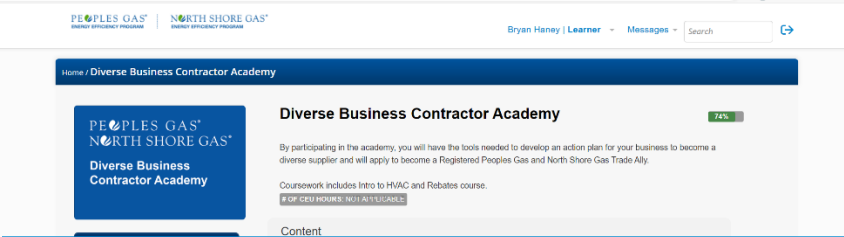
31

One-Time Payments for
Training Graduates



11

Job Placements



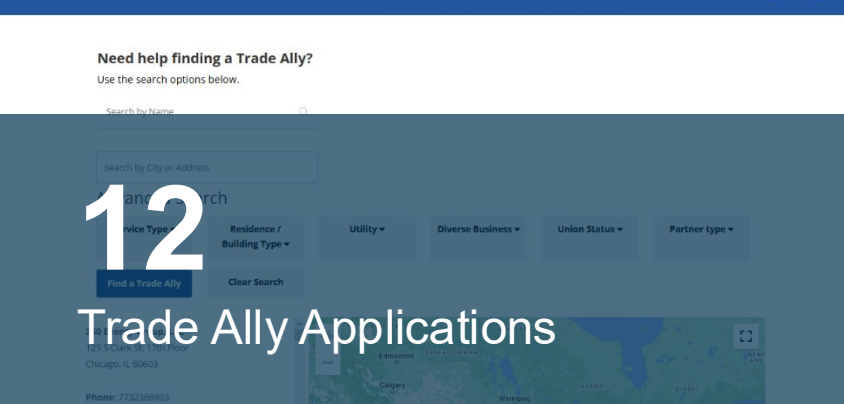
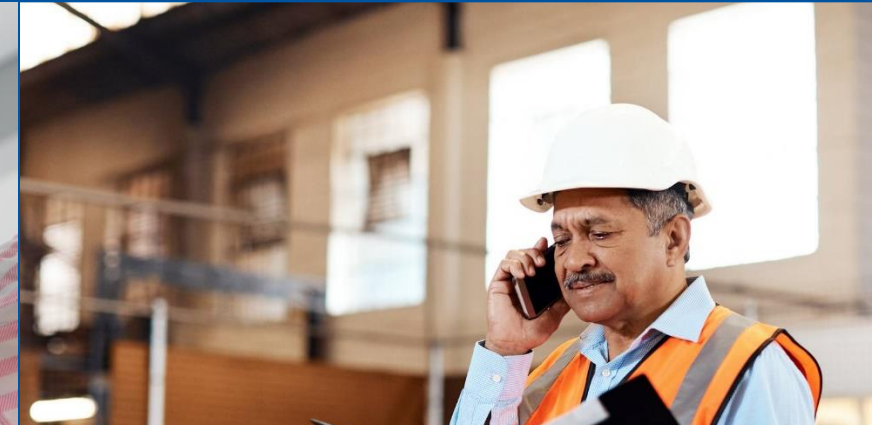
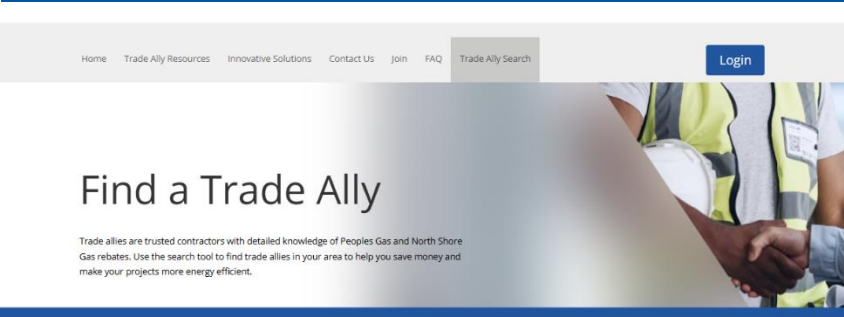
PEOPLES GAS®
NORTH SHORE GAS®
ENERGY EFFICIENCY PROGRAMS

Diverse Business Impacts to Date (through Q3 2025)

37
Academy Applications

14
Businesses Currently Enrolled

5
Certification Applications Submitted



7
Academy Graduates

\$34,000
Cumulative Microgrants Paid



2025 Spotlight: MDI Career Events

| Name | Date |
|---|---------|
| CPS Careers In The Park, Dunbar High School | 5/15/25 |
| Covenant House Youth Resource Fair | 6/12/25 |
| Chicago Urban League Citywide Job Fair | 6/18/25 |
| Chicago Public Library Green Job Fair | 6/25/25 |
| College of Lake County CEJA Hub Graduation | 8/28/25 |
| Malcolm X College Career Fair | 9/17/25 |
| Careers in Manufacturing Event | 9/24/25 |





FutureInEnergy.com

- Transitioned to new domain name
- Enhanced Community Partners Toolkit
 - ✓ FREE print materials ordering / shipping
 - ✓ Digital files download

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Click on each professional's photo to learn more



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- Job Seeker info card (Spanish) [\(pdf\)](#)
- Employer info card [\(pdf\)](#)
- Diverse Supplier info card [\(pdf\)](#)



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Social Media Templates
Help us promote energy efficiency training and job opportunities to job seekers and diverse businesses.

We provide you with:

- Social media graphics
- Social media videos
- Social media post content



Job Seeker Recruitment: Targeted Digital Campaign

Target Audience

- Job Seekers

Territory and Language

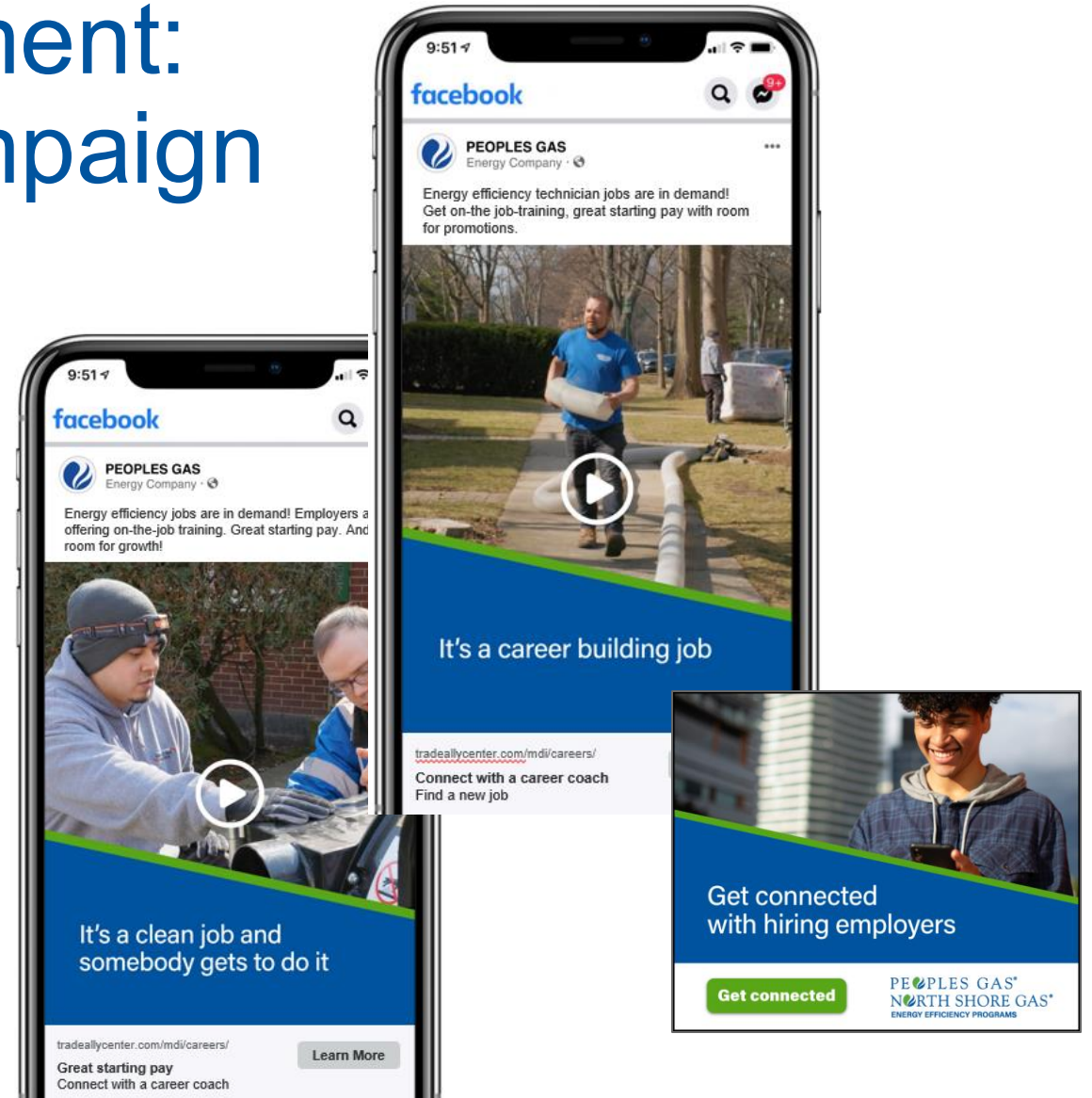
- Co-branded for both territories, in English and Spanish

Ad Type

- Social Media Ads (Static & Video)
- Banner Display Ads
- Social Display Ads

Schedule

- 3 x 3-week waves (Sep 11 – Nov 28)





205 Diverse Business Graduations

| Name | Date |
|--|---------|
| Minnich Insulation | 2/7/25 |
| Sparkle Palace Construction and Project Management | 4/30/25 |
| Prestige Remodeling Group | 8/21/25 |
| Prosperity Property Services | 8/21/25 |
| American Engineered Developments | 11/7/25 |
| Griffin Group Consulting | 11/7/25 |





Diverse Business Academy Graduate Minnich Insulation

Overview

Minnich Insulation provides expert insulation and weatherization contracting services across the Chicagoland area, delivering quality solutions for energy efficiency and comfort

Training and Support

Minnich Insulation joined the Diverse Supplier Academy to pursue the WBENC certification and strengthen its commitment to quality and excellence. Through the academy, they received individualized support, including a coach who streamlined the application process and connections to local business resources for strategic business planning

Outcomes

With the support of the Diverse Business Academy, Minnich Insulation successfully navigated the WBENC certification process and is now officially WBENC certified

Minnich Insulation is excited about the utility's upcoming offerings, particularly Gas Heat Pumps, and looks forward to exploring new opportunities



“The Diverse Supplier Academy has truly been a glow-up for my business! It gave us confidence, connections, and strategy to stand out. I feel empowered and ready to shine.” – Ishalena



Diverse Business Academy Graduate

**Sparkle Palace Construction
and Project Management**

Overview

Sparkle Palace Construction and Project Management, founded by Ishalena Moore, is a woman-owned, Chicago-based firm providing comprehensive construction and project management services. Sparkle Palace also helped establish and operates the non-profit Urban Roots Alliance to empower individuals through trade and entrepreneurship training and job placement support. Motivated by a passion for community empowerment and sustainability, Ishalena saw the academy as a gateway into energy efficiency. *“It offered the tools, connections, and knowledge to help me drive lasting change—especially in communities where energy waste and high utility bills hit hardest. This felt like a way to be part of the solution.”*

Barriers

As a growing company, Sparkle Palace has faced challenges with marketing, securing new projects, and maintaining a consistent, skilled workforce.

Training and Support

Ishalena received a \$3,000 microgrant from Peoples Gas and North Shore Gas to support Energy Efficiency Training and business training through the Women’s Business Development Center (WBDC). These programs provided essential tools, knowledge, and connections that have helped the company evolve beyond traditional construction services. Additionally, the WBDC helped Sparkle Palace secure a \$9,500 grant to further support growth.

Outcomes and Ongoing Support

Through active engagement with the Diverse Supplier Academy, WBDC, and Energy Efficiency Training, Sparkle Palace Construction and Project Management strengthened its operational foundation and positioned itself for strategic growth in the energy efficiency space. Reflecting on the journey, Ishalena shared, *“Now that I’ve graduated, I’m all in. We’re expanding into energy audits, HVAC and weatherization projects, and finding ways to bring these services into transitional housing and under-resourced neighborhoods. I also want to start hosting workshops that help families understand how small changes can lead to big savings. It’s about turning construction into a catalyst for comfort, cost-savings, and climate resilience.”*



“The Diverse Supplier Academy helped me see the greater potential for my business. It gave me clarity and the confidence to think bigger and explore new possibilities.”
– Stephanie Benison



Diverse Business Academy Graduate Prosperity Property Services

Recent Diverse Supplier Academy graduate Prosperity Property Services is a woman-owned business specializing in finished carpentry, landscaping and cleaning services. As a small team of four, the company struggled to expand its client base and scale operations while maintaining high-quality results across multiple service areas.

Owner Stephanie Benison received strategic guidance through SCORE Mentoring and participated in Energy Efficiency Training, which broadened her expertise and introduced new avenues for business growth. As a direct result of this training, the company is now actively exploring opportunities in the energy efficiency space.



“The Diverse Business Academy felt like more than just a program; it was a community that believed in our potential. We highly recommend the Diverse Business Academy to minority-owned businesses. The welcoming environment and step-by-step approach made preparing for supplier diversity and contracting success both practical and impactful.” – Diane Anderson



Diverse Business Academy Graduate Prestige Remodeling Group LLC

Recent Diverse Supplier Academy graduate Prestige Remodeling Group LLC is a Black-owned, family-run construction company in Chicago focused on revitalizing underserved communities through remodeling, workforce training, and skilled trade development. They faced challenges with procurement processes, lacked access to decision-makers, and didn't know how to prepare for contracting opportunities.

The academy provided hands-on guidance on working with corporations and utilities, with a strong focus on capacity building, marketing readiness, and certification strategies. Personalized instruction and one-on-one support significantly strengthened their business operations.



MDI Collateral Examples

- Outreach event kits ensure a consistent presence and message in the community
- Diverse Business Info Cards



Event Kits for Outreach

'We help diverse-owned businesses in the clean energy industry to grow.'

