

# MDI implementation update

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Energy  
Efficiency  
Program

# Early milestones

- Walker-Miller selected in late February
- Program planning from February through May
  - Utilized MDI research recommendations
  - Designed two MDI programs
- Community partner outreach began in late April
- Cohort recruitment began in mid-May
- Cohorts launch in July and August

# Trade Ally Development (TAD) Program



# Overview

## Objectives

- Support diverse trade allies
- Meet the needs of underserved communities

## Requirements

- Diverse business
- Contractor for two years in a key trade
- Licensed, insured and in good standing
- Contractor commitment



# Training timeline

**The Nicor Gas  
Energy Efficiency Program**

**July 27**

**Business planning for  
growth in energy efficiency**

**August 10**

**Project financing and  
other resources**

**August 24**

**Contractor Circle  
and certifications**

**August 3**

**Business model  
canvas**

**August 17**

# Training timeline (cont.)

**Understanding the  
“whole home approach”**

**August 30**

**Delivering an extraordinary  
experience to customers**

**September 14**

**Ongoing support  
services**

**Through November 17**

**Marketing, lead development  
and best practices**

**September 7**

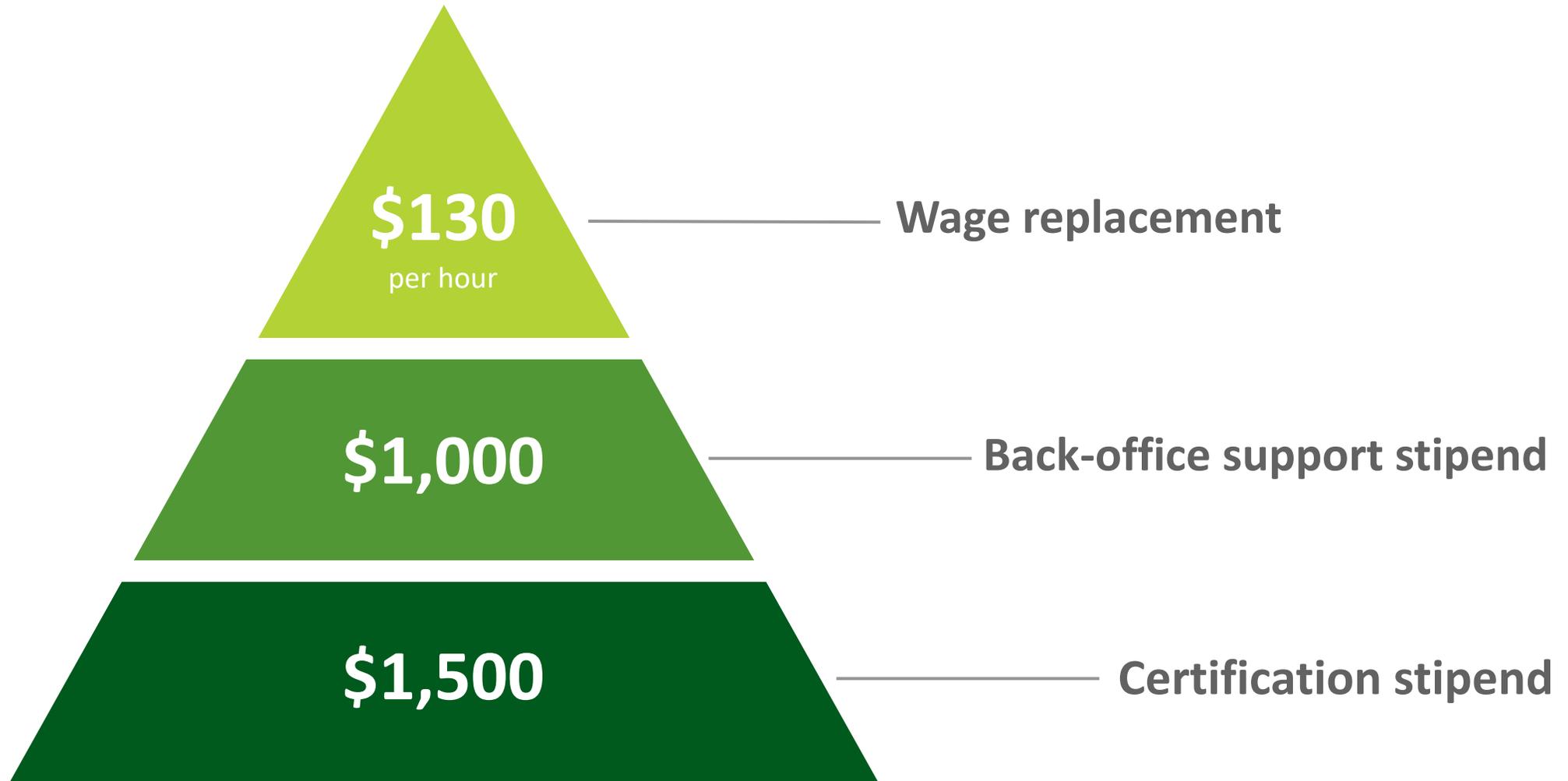
**Graduation  
ceremony**

**Week of October 2**

# One-on-one business coaching

- Weekly business coaching for 13 weeks
- Address individual needs of each business
- Assistance with certification application(s)
- Guidance on energy efficiency project applications
- Entry into our Contractor Circle network

# Wraparound services



# Workforce Training and Employment (WTE) Program



# Overview of WTE

## Objectives

- Develop the energy efficiency workforce
- Provide free hands-on training and industry certifications
- Find gainful employment in the industry

## Priorities

- Reduce barriers to success
- Focus on both skilled and unskilled workers



# WTE cohorts

## Unskilled cohort

- Target participants
  - Entry-level skillset
  - Types of workers
- BSP and field training
- Safety training
- On-job-training
- Partner employers

## Skilled cohort

- Target participants
  - Experience in related field
  - Employed by local contractor
- BSP/BA-T training
- Increase earning potential
- Potential for new diverse businesses

# Three-week skilled cohort

## Week one

Week of July 17

- **Monday and Tuesday:** Full day of training
- **Wednesday to Friday:** Full day with employer

## Week three

Week of July 31

- **Monday and Tuesday:** Full day of training
- **Wednesday:** Full day with employer
- **Thursday and Friday:** BA-T four-hour test

## Week two

Week of July 24

- **Monday to Wednesday:** Full day of training
- **Thursday and Friday:** Full day with employer

# Eight-week unskilled cohort

Week	Training
One: Week of August 28	Orientation and BSP
Two: Week of September 4	Hands-on field training
Three: Week of September 11	Healthy home principles
Four: Week of September 18	OSHA-10, confined spaces training
Five: Week of September 25	Additional safety training
Six: Week of October 2	Soft skills training
Seven: Week of October 9	On-job-training
Eight: Week of October 16	On-job-training

# Wraparound services



## Personal support

- Wage replacement
- Daily meals
- Childcare and travel
- Mental health

## Career support

- Financial literacy
- Career etiquette
- Resume writing
- Post-program check-ins

Questions?

