



ComEd[®]
Energy Efficiency Program

**ENERGY STAR[®] Retail
Products Platform**

ComEd Update

June 29, 2021

Product Categories

- » ComEd is continuing to target clothes washers and refrigerators in 2021
- » Participating retailers:

Retailer	# Stores
Home Depot	63
Best Buy	36
Lowe's	19
Nationwide	26
Abt	1
Total	145



RPP Product Strategy Options

- Midstream incentives – default strategy for most products – paid to retailers to encourage them to increase the availability of efficient models within the product category. In return they provide sales data, which informs strategy going forward
- Specification advancement – When ENERGY STAR specification has really high market share, work with EPA to increase the ENERGY STAR efficiency requirement
- Standards – similar to spec advancement; identify that ENERGY STAR products already have high market share so there is room to increase the federal standard
- Measurement & compliance – address flaws in test procedures or efficiency metric, or some other issue in the measuring and reporting of product efficiency
- Emerging Tech – Identification of technology advances that could significantly increase the efficiency of the product category

Midstream
Incentives

Specification
Advancement

Standards

Measurement &
Compliance

Emerging
Technology

2021 Retailer Incentives-Clothes Washers

Tier	Specification	Incentive
Basic	ENERGY STAR v8 (top-load only)	\$8
Advanced	ENERGY STAR Most Efficient 2021	0

Front and top-loading washers are treated as separate product categories

Top load continues to be the preferred product, and over half of top loading sales are non-ENERGY STAR, so incentives focused there

ESME is the dominant efficiency level for front-load washers, and not available for top-loading models, so no incentives provided

Incentives unchanged from last year

2021 Retailer Incentives-Refrigerators

Tier	Specification	Incentive
Basic	ENERGY STAR Most Efficient 2021	\$8
Advanced	ENERGY STAR Emerging Tech Award 2021	\$8

Last year, ENERGY STAR Most Efficient was the Advanced tier for RPP in ComEd territory, so RPP efficiency requirements have been increased

In 2021, RPP is working with EPA to influence manufacturers to bring advanced compressor technology proven in Europe to U.S.- this tech qualifies for the Emerging Tech Award

Models that meet the Emerging Tech Award criteria are 30% more efficient than federal standards (ES is 10% more efficient, ESME 20%)