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IL SAG Market Transformation Working Group – ComEd Updates

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ComEd Market Transformation Initiatives

- Retail Products Platform
 - Participating since 2020
 - Providing incentives to retailers for refrigerators and top-loading clothes washers
 - Evaluation underway for 2023 program year
 - 2024 program changes
 - » Program transitioned from pilot phase to portfolio
 - » Retail rebates eliminated for refrigerators
 - » Considering addition of additional appliances
- Codes and Standards
 - ComEd continuing ongoing work with Slipstream/MEEA team

ComEd Market Transformation Initiatives

- Electric Homes New Construction
 - Identification of all-electric homes
 - next steps: refinement of logic model, development of NMB
- Other initiatives
 - Appliance standards
 - MT market research