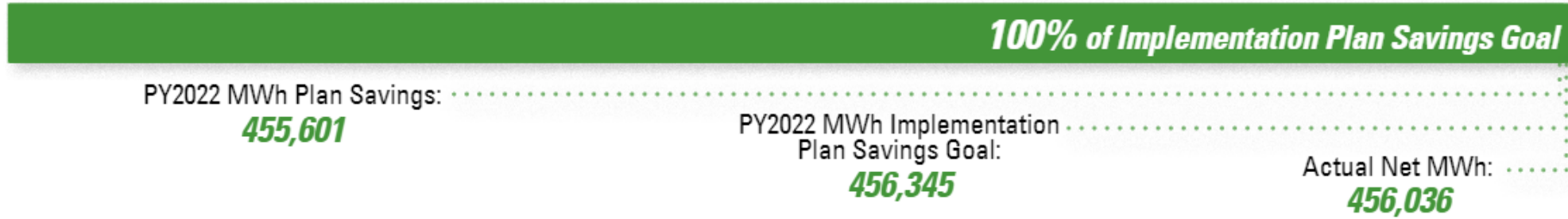


AMEREN ILLINOIS
ENERGY EFFICIENCY PROGRAM
PY22 RESULTS
PY23 PROGRESS UPDATE
APRIL 25, 2023

Artwork provided by Peoria Guild of Black Artists

Portfolio Overview: PY22 Portfolio Savings and PY22 Portfolio Spend

Electric Savings Goal



Gas Savings Goal

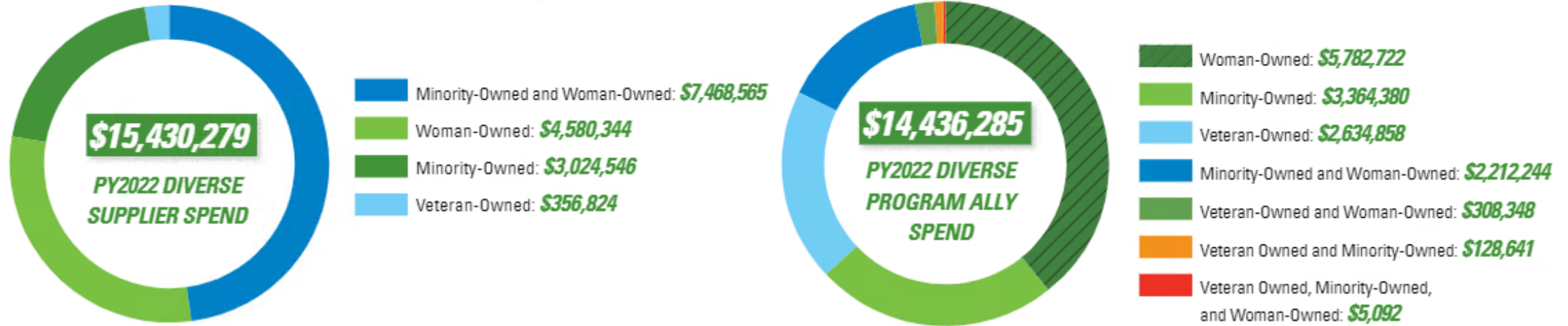


Portfolio Overall Spend Achievement in 2022



Portfolio Overview: PY22 Other Portfolio Spend Metrics

PY2022 Diverse Supplier and Program Ally Spend



PY2022 Health and Safety Summary

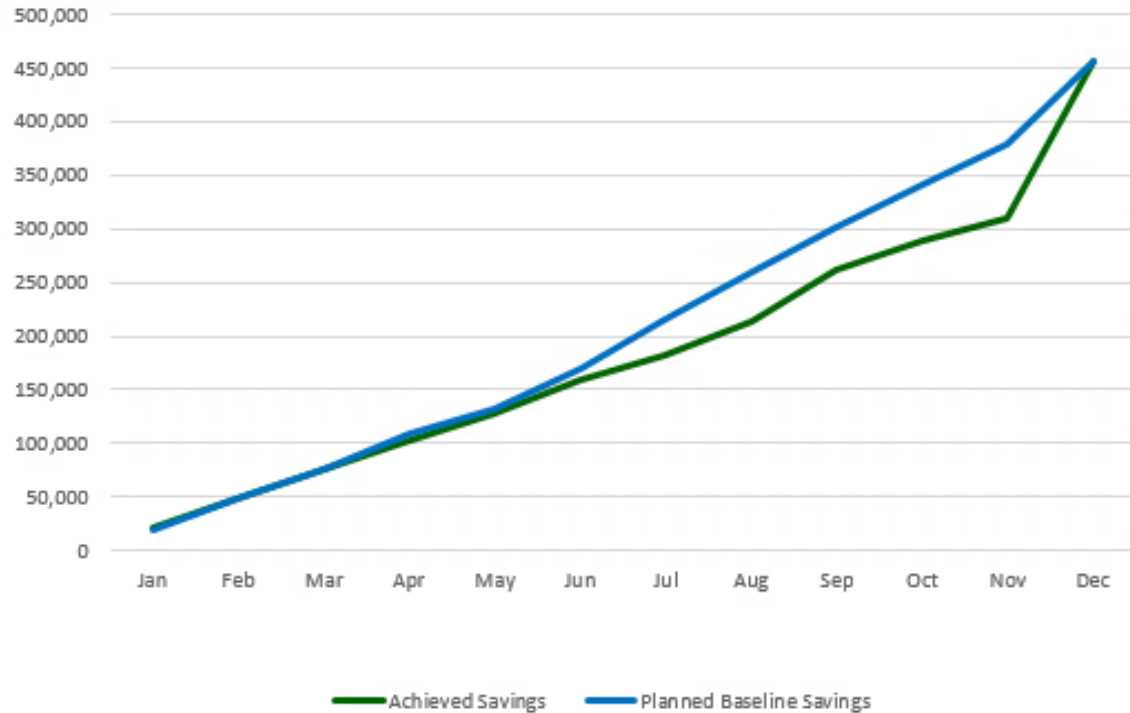
Channel	Overall Spend
IQ - CAA	\$159,618
IQ - Single-Family	\$2,484,315
IQ - Multifamily	\$51,816

Non-Profit Spend (Incentive and T/M): **\$2,951,637**

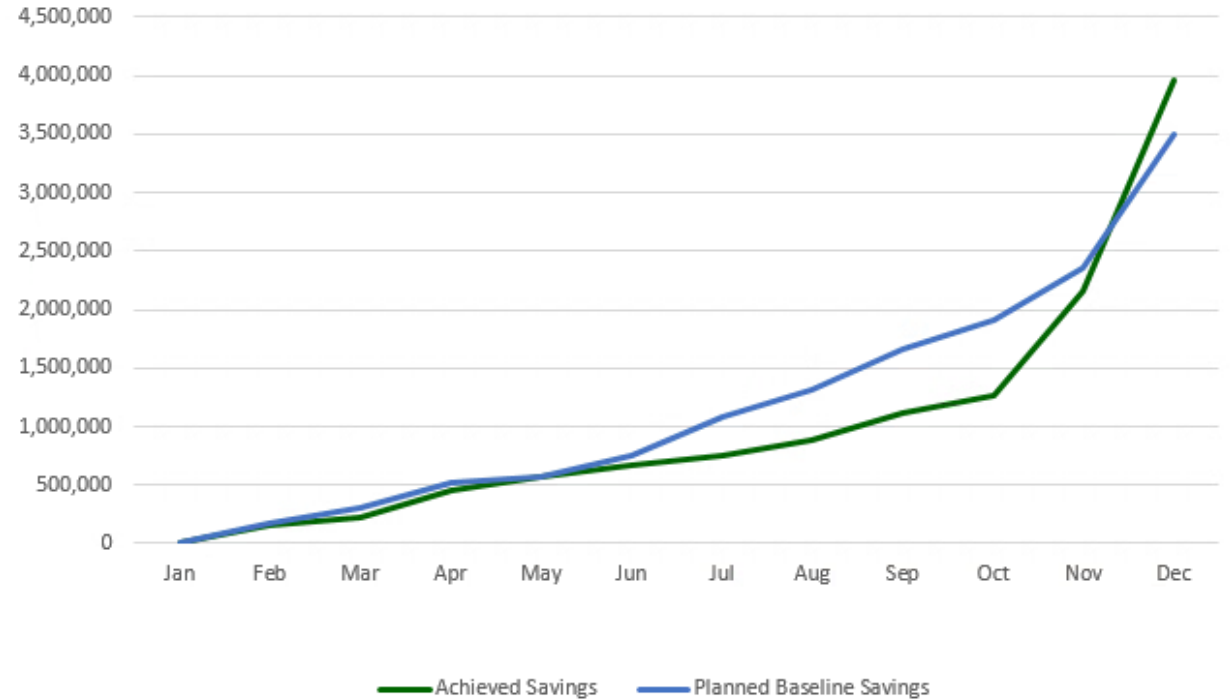


Portfolio Overview: PY22 Headwinds and Mitigation

Electric Savings (MWh)



Gas Savings (therms)



Preliminary information for SAG discussion purposes only; subject to Section 3.1 of EE Policy Manual

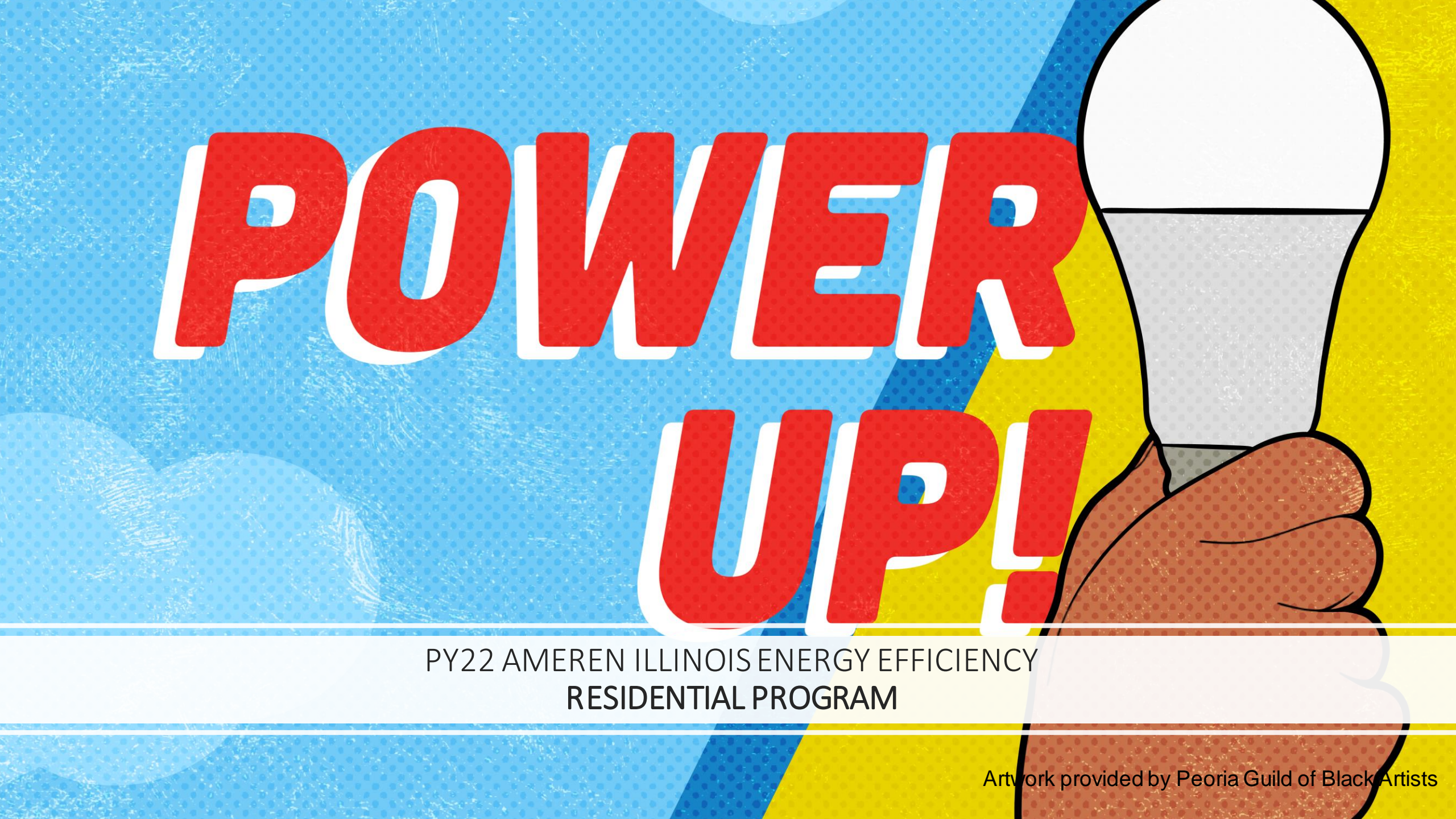
Portfolio Overview: Income Qualified (IQ) Spend Commitments

Electric		
Channel	2022 Actuals	2022 Plan Budget
IQ CAA	\$2,926,635	\$3,862,462
IQ Community Kits	\$238,149	\$711,022
IQ Electrification	\$195,162	\$872,780
IQ Healthier Homes	\$135,486	-
IQ Mobile Homes	\$883,462	\$1,089,673
IQ Multi Family	\$5,678,375	\$4,401,948
IQ Retail Products	\$5,548,328	\$2,650,372
IQ Single Family	\$15,955,860	\$13,960,242
IQ Smart Savers	\$412,352	\$2,280,123
Total Electric	\$31,973,809	\$29,828,622



Preliminary information for SAG discussion purposes only; subject to Section 3.1 of EE Policy Manual

POWER UP!

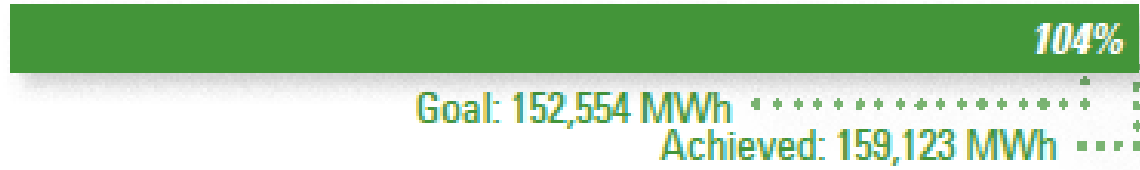


PY22 AMEREN ILLINOIS ENERGY EFFICIENCY
RESIDENTIAL PROGRAM

Artwork provided by Peoria Guild of Black Artists

Residential Program: Offerings Overview

Electric PY2022 implementation plan savings goal



Gas PY2022 implementation plan savings goal



Key Initiatives	PY22 MWh*	PY22 Therms*
Retail Products	121,777	1,477,585
Income Qualified Single Family	14,451	243,855
Income Qualified Multifamily	5,045	65,065
Smart Savers	3,630	42,917
Community Kits	2,772	53,778
Income Qualified CAA	892	92,278

- including gas-to-electric conversions



Residential Program Highlights: Income Qualified Health & Safety

H&S Provides Heat and Saves on Customer Utility Costs

Remediate the Suspect Asbestos Containing Duct Wrap

Install additional ductwork

Restore Heat with Energy Efficient Furnace

Remove barrier for full Building Envelope Project.

Installation of Smart Thermostat (not H&S budget funded)



Preliminary information for SAG discussion purposes only; subject to Section 3.1 of EE Policy Manual

H&S Provides Heat and Corrects Extreme Fire Hazard

Remediate Knob and Tube wiring

Run dedicated circuit

Install Air Source Heat Pump to provide heat

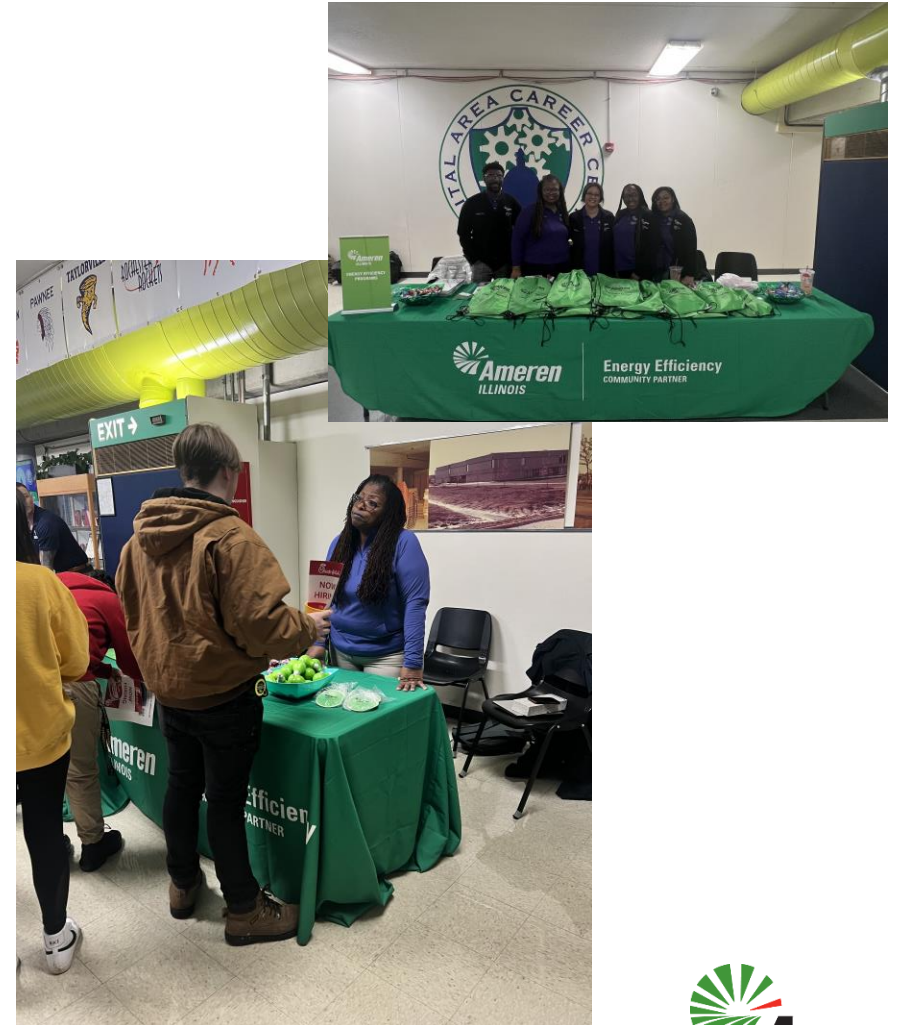
Remove barrier for full Building Envelope Project.



Residential Program Highlights: Community Action Agency

Capacity Building Efforts

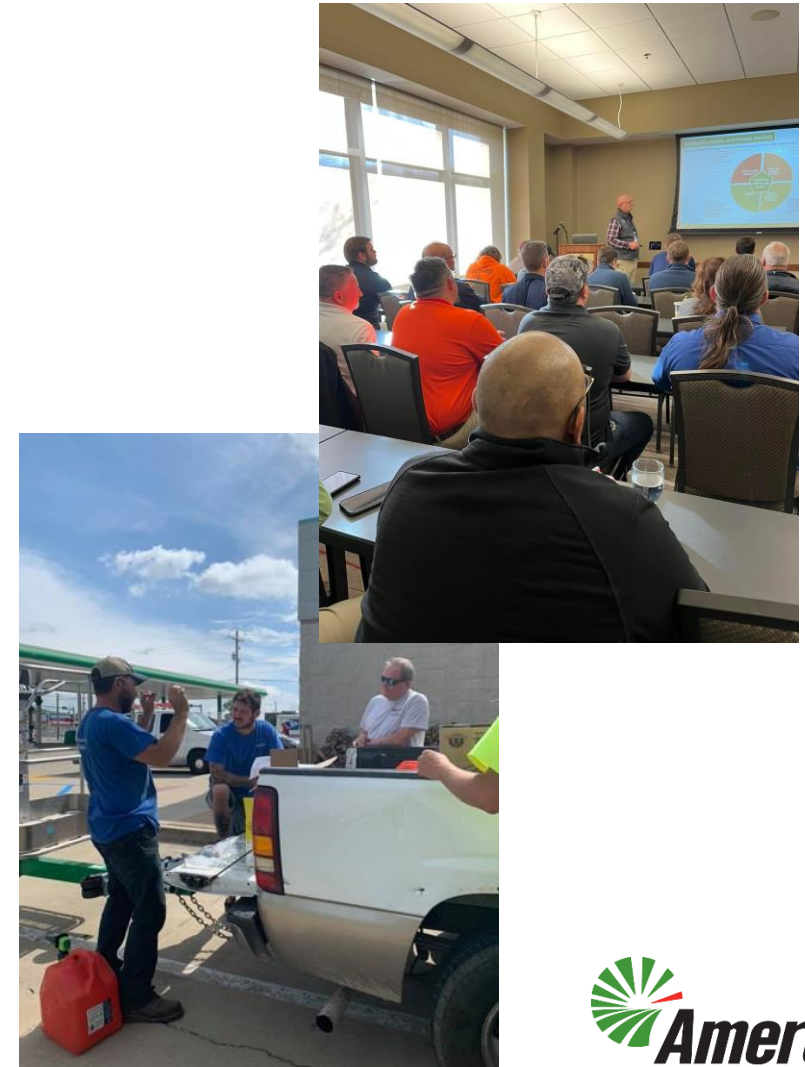
- Application assistance for agencies
 - Also helps with internal reporting for agencies
- Recruitment of weatherization contractors
- Recruitment for open positions
 - Numerous activities across the service territory
- Intra-agency training
- Production planning for agencies
 - Helps encourage completion of projects and the ability to maintain existing project forecasts



Residential Program Highlights: Program Ally Expansion Efforts

Program Ally Engagement and Recruitment Efforts (Q4 PY22 and Q1 PY23)

- 22 New Program Allies for various channels/initiatives
 - Out of these, 7 with identified diversity components
- Minority Business Development Center contractor leads
- Various direct engagement activities
 - Peoria Home Show
 - Republic Showcase
 - Crescent Showcase
 - High School Career Fair
- Community Action Agency Outreach



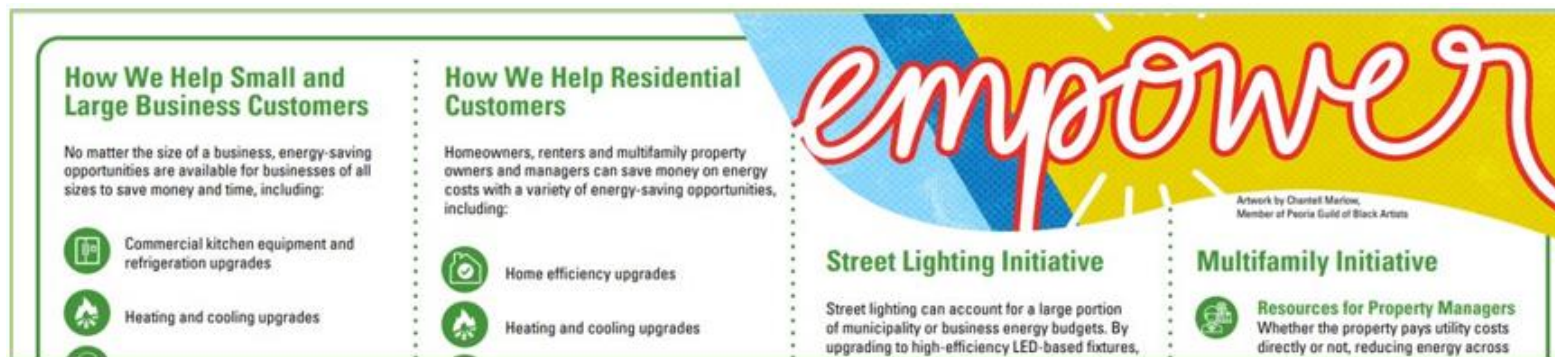
Customer Coordination and Cross Promotion

- Proactive Information Sharing on EE Outreach with Customer Service (CS)
 - Prevent chances of CS representatives misinforming customers that the Smart Savers Google Smart thermostat campaigns may be scams
 - Provide general awareness of EE efforts allowing CSRs to encourage customers to take advantage of EE programs during customer interactions
- Quarterly meetings with CS Performance Management and Training
 - Advising on updates to EE programs and offerings, webpage changes
 - Coordination of EE program training for Customer Service New Hires
 - Utilization of Customer Service collected data to augment EE marketing and outreach efforts
- Coordination at Senior Citizen Outreach events
 - Outreach events at Fairview Heights, Effingham, Quincy included Energy Efficiency, Customer Service Representatives, Credit and Collections, Corporate Communications, Regulatory, and Field/Operations staff



Customer Coordination and Cross Promotion

- Intentional efforts to ensure low-income certification is shared between EE and CS
- Customer Service and Credit and Collections representatives available to assist customers with billing/credit related concerns at:
 - Business Symposium – Springfield, IL
 - PGOBA "Light the Night" family event – Peoria, IL
- Inviting Reference Material for Customer Service Representatives
 - Quick reference placemat in hard and digital copy
 - EE program information including URLs and contact phone numbers



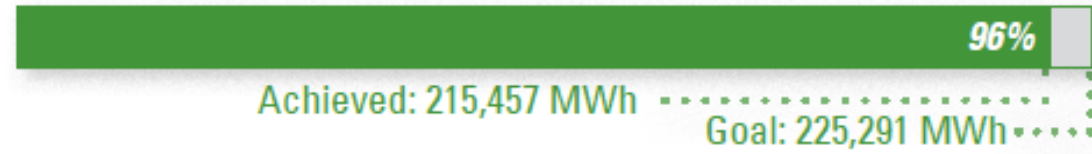


PY22 AMEREN ILLINOIS ENERGY EFFICIENCY
BUSINESS PROGRAM

Artwork provided by Peoria Guild of Black Artists

Business Program: Offerings Overview

Electric PY2022 implementation plan savings goal



Gas PY2022 implementation plan savings goal



Key Initiatives	PY22 MWh	PY22 Therms
Small Business	68,498	20,205
Custom	50,353	896,644
Standard	39,996	745,268
Midstream	28,396	58,988
Streetlights	23,088	
Retro-Commissioning	5,126	48,618

* including gas-to-electric conversions



Business Program Highlights: Custom Initiative

- Initiative continued providing enhanced incentives through Q4 for all eligible customers
- Length of time for completion of projects a concern particularly during Q4
 - Over 20 large projects not scheduled for completion until December 31
 - Majority completed on time, but several moved to PY24 due to supply chain issues
 - Reviewing options to increase early completion (bonuses, program staff augmentation)
- Engaged large customers that were previously not eligible, 10 projects completed in first year of returning to the program



Business Program Highlights: Small Business Initiative & Energy Performance

- The Small Business Energy Performance (SBEP) Channel achieved 98 net MWh and 20,205 net therm savings through Q4
- Weatherization and small business HVAC projects were completed for 39 facilities, focused on Empowered Communities.
- Facilities ranged from schools, thrift stores, libraries, churches, Boys & Girls Clubs and other youth activity facilities, municipal buildings, and homeless shelters.



Business Program Highlights: Continued

- Statewide Midstream Food Service Channel
 - Statewide contract was established in 2022 with incentives offered to customers
 - Statewide offering is being cross promoted on the AmerenIllinoisSavings.com webpage with a dedicated landing page
- Focus on measures
 - Ozone laundry and 60 pre-rinse spray valve direct installation projects completed
 - Lithium-Ion Batteries
 - Completed 3 forklift lead acid battery projects in large warehouses
- Business Symposium was held with over 500 attendees, 9 breakout sessions and 32 Program Ally booths



Business Program Highlights: Market Transformation

LED Luminaire Lighting Controls (LLLC)

- Training for Program Allies
- PY22 Q4 Ally Incentive Pilot
- Added LLLC to the Small Business Initiative
- Developing PY23 Calendar timeline of events and deliverables
 - Developing POC list for PY23 events and deliverables
 - Discuss final details of Market Transformation efforts engagement and coordination



Network Lighting Controls (NLC)

- Case Study with Champaign bank



Year	Projects
2018	1
2019	1
2020	0
2021	9
2022	12
2023 (Q1)	3 (15 in pipeline)





PY22 AMEREN ILLINOIS ENERGY EFFICIENCY
THIRD PARTY PROGRAMS

Artwork provided by Peoria Guild of Black Artists

Third Party Programs

Implementers selected for the following programs, as part of Commission approved plan RFP process, were unable to implement as designed

- Accessibility Pilot
 - Healthier Homes
 - Smart Savers
-
- Ameren is working with a diverse vendor to distribute RFP's and an RFQ for implementation going forward
 - Utilizing a diverse vendor and posting the RFP/RFQ process publicly promotes inclusion of diverse, local, and new businesses that can implement the programs





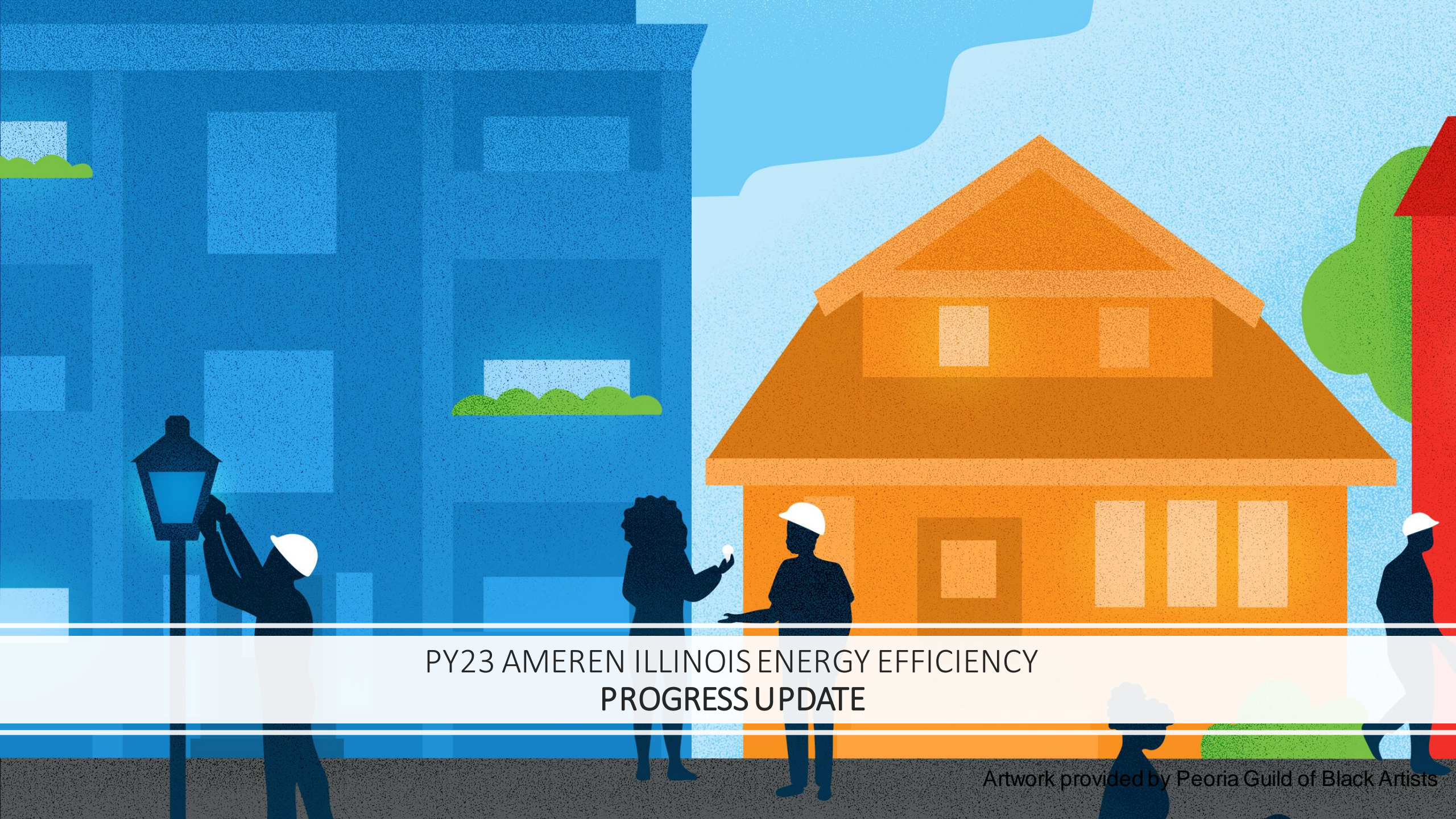
PY22 AMEREN ILLINOIS ENERGY EFFICIENCY
MARKET DEVELOPMENT INITIATIVE

Artwork provided by Peoria Guild of Black Artists

Market Development Initiative (MDI)

- SAG Equity Subcommittee meeting scheduled for July 12 , 2023
 - MDI Progress and Assessment Update
 - Market Development Action Plan (MDAP) Introduction and Reporting
 - Champaign County Regional Planning Commission (CCRPC) Annual Workshop 1 of 2
- New Partners
 - Macedonia Development Corporation (East St. Louis)
 - Decatur Empowerment Center (Decatur)
 - Decatur Homework Hangout (Decatur)
- [2022 MDI Recap Video](#)





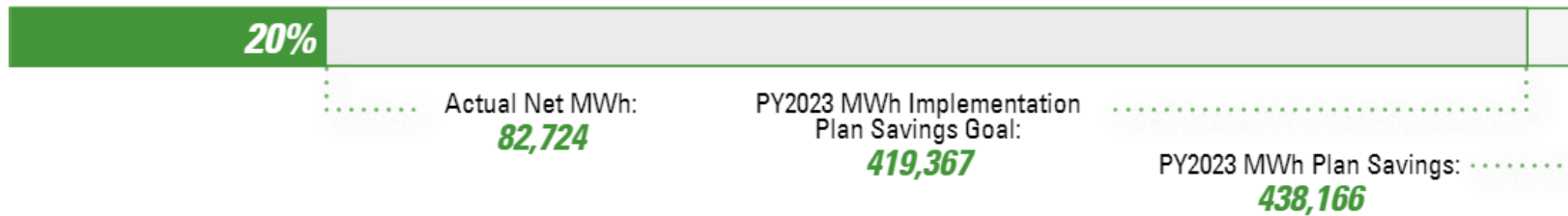
PY23 AMEREN ILLINOIS ENERGY EFFICIENCY
PROGRESS UPDATE

Artwork provided by Peoria Guild of Black Artists

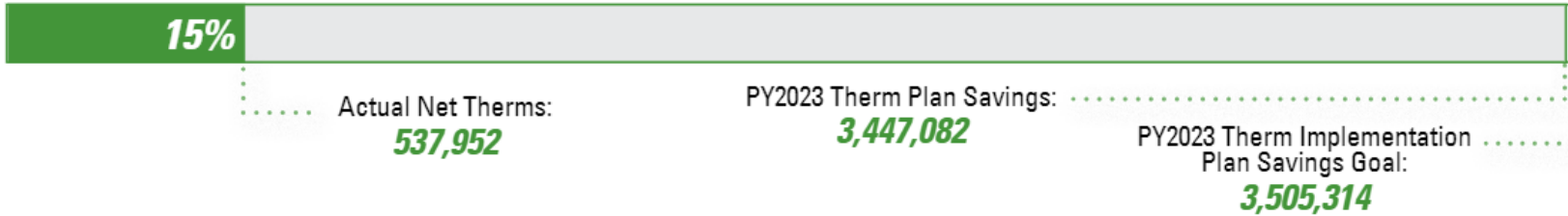
Portfolio Overview: PY23 Portfolio Savings and PY23 Portfolio Spend

Portfolio Overall Savings Achievement Jan. – March 2023

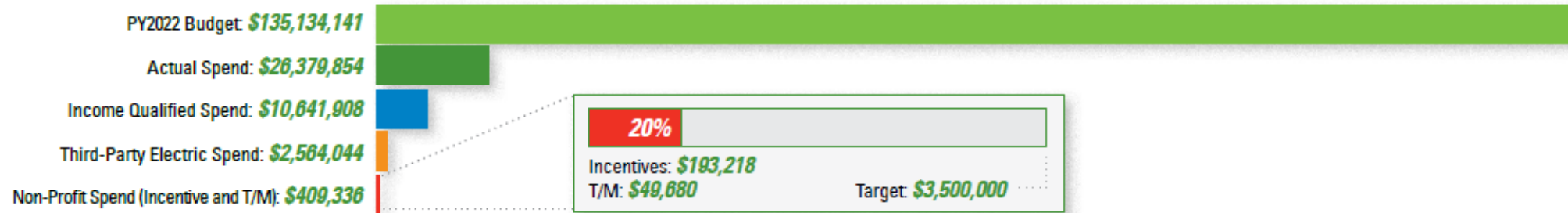
Electric Savings Goal



Gas Savings Goal

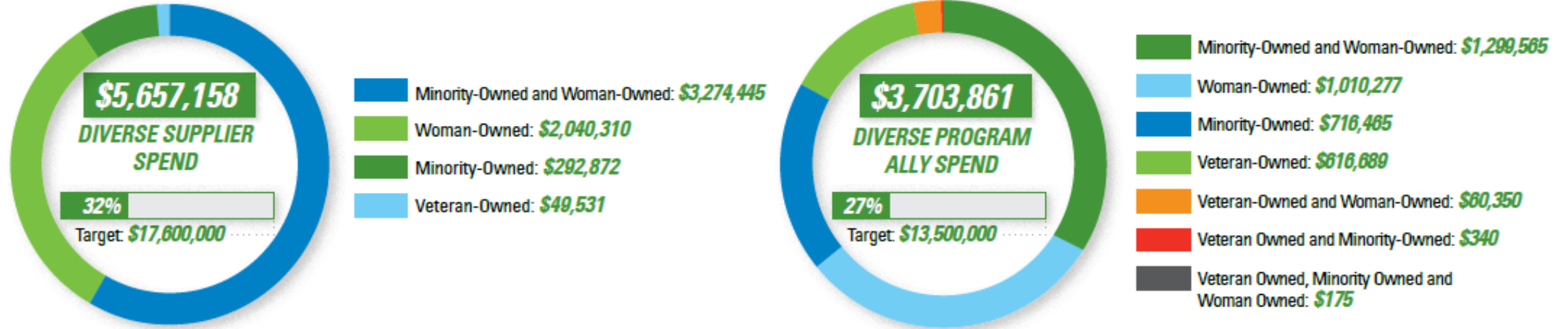


Portfolio Overall Spend Achievement Jan. – March 2023



Portfolio Overview: PY23 Other Portfolio Spend Metrics

Jan. – March 2023 Diverse Supplier and Program Ally Spend



Jan. – March 2023 Health and Safety Summary

Channel	Overall Spend (through end of March)
IQ - CAA	\$27,731
IQ - Single-Family	\$596,137
IQ - Multifamily	\$0

*Health & Safety spend is included in the Overall \$10,641,908 Income Qualified Spend.



Portfolio Highlights: Statutory Budget Flexibility

Utilization of Unspent PY22 Budget in PY23

- Residential Program
 - Multifamily Market Rate and Income Qualified (IQ) Multifamily Heat Pumps
 - IQ Single Family Partnership with Habitat for Humanity
 - IQ Community Action Agency (CAA) Staffing Assistance
 - IQ Smart Savers Incentives and Targets
 - IQ Electrification
- Business Program
 - Small Business Energy Performance long timeline projects
 - Small Business Junior Energy Advisors
 - Custom Staffing Grants for Project Development
- Diverse Program Ally (PA) Incubator
 - Increase PA involvement, increase program savings



Winter Heat Pump Installations are challenging. Flexibility helps provide better installation for customers.





AmerenIllinoisSavings.com