

2025 Progress Update SAG Large Group

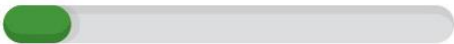
July 22, 2025



Portfolio Overview

Q1 Goal Achievement

ACHIEVED)))) 58,025 MWh
GOAL)))) 397,909 MWh



(((((15%))))))

of electric PY2025 implementation
plan savings goal

ACHIEVED)))) 576,900 Therms
GOAL)))) 2,579,569 Therms



(((((22%))))))

of gas PY2025 implementation
plan savings goal

Portfolio Overall Spend Achievement))))

PY2025 Electric and Gas
Total Budget  **\$138,078,612**

PY2025 Electric and Gas
Total Actual Spend  **\$24,529,340**

PY2025 Electric and
Gas Income Qualified
Actual Spend  **\$10,300,430**



Energy Efficiency
PROGRAM



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Residential Program

Jamey Neal

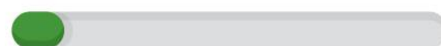
Residential Program

Offerings Overview



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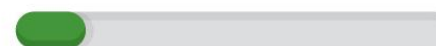
ACHIEVED)))) 16,454 MWh
GOAL)))) 139,817 MWh



(((((12%))))))

of electric PY2025 implementation
plan savings goal

ACHIEVED)))) 184,637 Therms
GOAL)))) 1,144,656 Therms



(((((16%))))))

of gas PY2025 implementation
plan savings goal

Key Initiatives	PY25 MWh*	PY25 Therms*
IQ	14,186	88,486
Market Rate Single Family	716	8,594
Market Rate Multifamily	24	2,752
Public Housing	37	0
Retail Products	1,134	96,976

* including gas-to-electric conversions

Income-Qualified Initiative

Customer Entry and Marketing Overview



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Income-Qualified Initiative



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Legend:

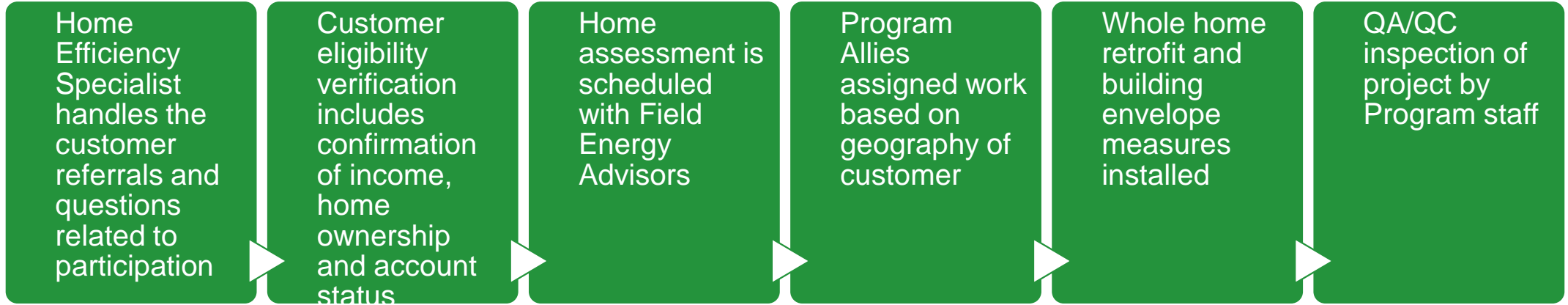
- **Green Boxes:** Partner with Program Allies to implement Programs and Initiatives
- **White Boxes:** Customer entry points into the various Programs or Initiatives
- **Blue Box:** Local contractors work with Community Action Agencies

Income-Qualified Initiative

Customer Journey



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Income-Qualified Initiative

Measure Offerings



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Direct Install Measures

Advanced Power Strips

LED Lighting

Showerheads

Faucet Aerators

Pipe Wrap

Light Switch Plate
Gasket Covers

Health and Safety

Moisture and Mold Remediation

Gas Line Repair

Knob and Tube

Proper Ventilation

Building Envelope

Insulation

Air Sealing

HVAC

Furnace

Central A/C

Air Source Heat
Pumps

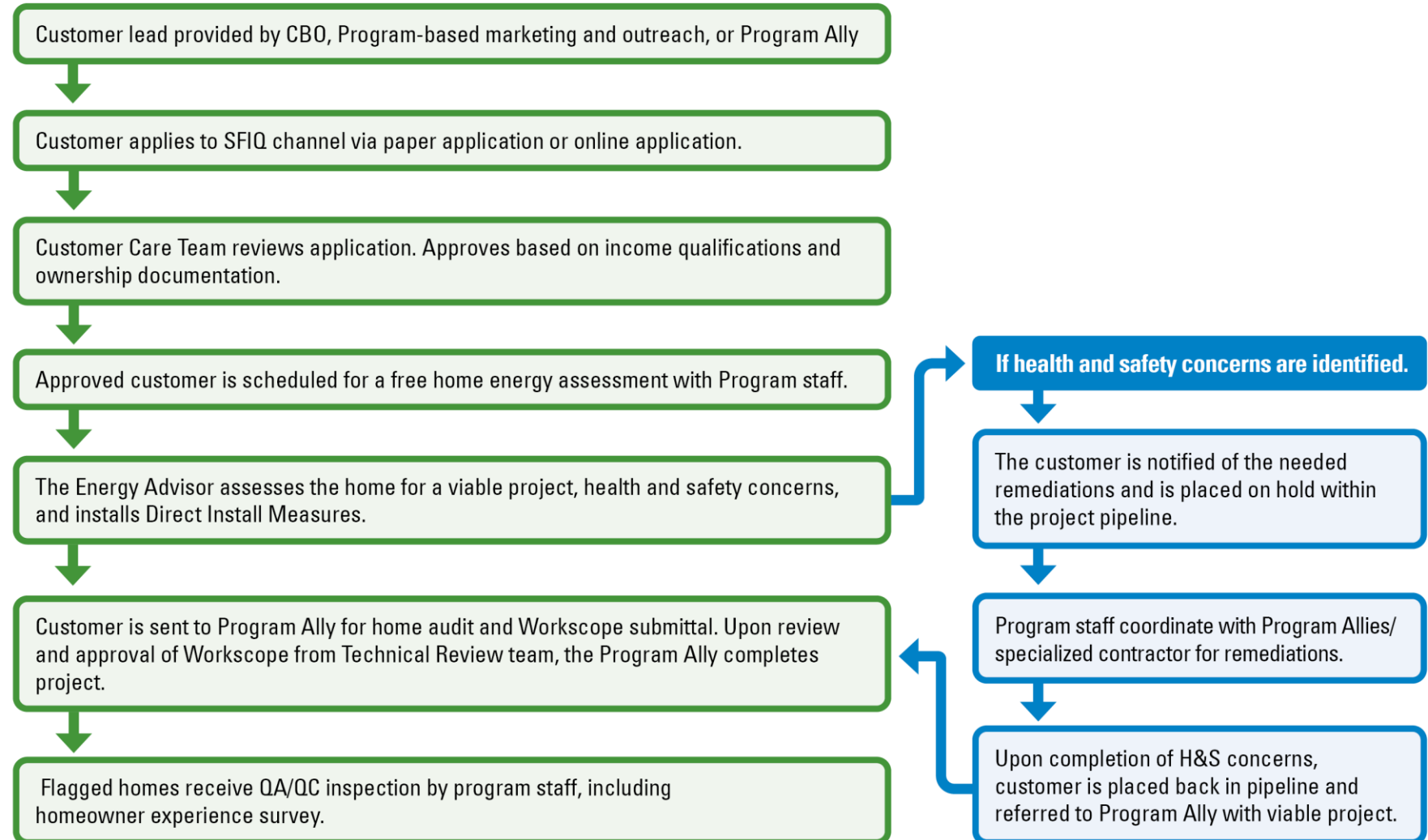
All income-qualified customers are eligible to receive the measures. Conditions in the home dictate which measures are installed.

Income-Qualified Initiative

Single-Family Channel



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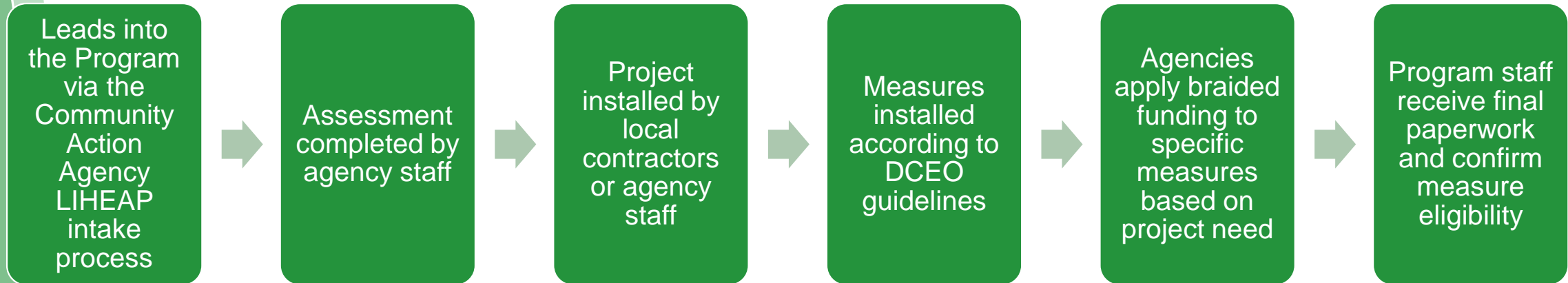


Income-Qualified Initiative

Community Action Agencies (CAA) Braided Channel



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See the Appendix for listing of CAA Channel Allowable Measures.

Residential Program Highlights

Market Effects

- **2024 Savings Captured:**
 - 1,597 MWh
 - Primarily through Air Source Heat Pumps and Ductless Heat Pumps.
- **2025 Savings (YTD):**
 - 0 MWh YTD
 - Market effects data follows a different timeline due to the distributors having to finalize their quarterly data internally before submitting it to us.
- **Data Processing Update:**
 - In 2024, we contracted an implementer to process all the distributor market data.
 - As of April 2025, processing was moved in-house to allow for greater oversight and alignment.
- **Full Data Sets Received by Quarter:**

Number of distributors	PY 24	PY 25
Q1	18	28
Q2	27	
Q3	33	
Q4	33	





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Business Program

Nick Crowder

Business Program

Offerings Overview



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ACHIEVED >>> 26,537 MWh
GOAL >>> 197,957 MWh



<<<< 13% >>>>

of electric PY2025 implementation
plan savings goal

ACHIEVED >>> 392,263 Therms
GOAL >>> 1,434,913 Therms



<<<< 27% >>>>

of gas PY2025 implementation
plan savings goal

Key Initiatives	PY25 MWh*	PY25 Therms*
Small Business	4,841	4,436
Custom	7,997	184,832
Standard	2,440	199,723
Midstream	10,406	3,272
Streetlights	0	
Retro-Commissioning	0	

* including gas-to-electric conversions

Business Program Highlights

Small Business



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Small Business Direct Install:

- Strategy
 - 15% incentive increase response to rising project costs
 - Analytics-driven outreach and engagement with targeted field visits
 - Segmented marketing outreach and support with intentional messaging for target audience
- Channel Participation trend
 - Increased production by over 6,000 MWh in Q2 compared to Q1
 - Over 550 MWh savings directly attributed to targeted field visits
 - Continued pipeline build with upward trends through Q2

Small Business Energy Performance:

- Strategy
 - Standardized Weatherization Application
 - Wx Program Ally Network Development:
 - Exploring Program Incubator Allies and Residential Ally crossover
 - Focusing on Disadvantaged Community, K-12, and All-Electric Customers
- Weatherization Participation trend
 - 51% savings attributed to Public School participation
 - 24% savings within Disadvantaged Areas

Business Program Highlights

Commissioning & ODC Pipeline Study

Retro- and Monitoring Based Commissioning:

- Strategy
 - 9 new Retrocommissioning Service Providers onboarded in the last year
 - Simplification of application and increased incentives
 - Targeting Hospitals and University Campuses
 - Great future pipeline driver
- Channel Participation trend
 - 6 new customers participating
 - 22 facility applications

Virtual Commissioning:

- Strategy
 - 33 projects so far in PY25
 - 22 Schools/Universities, 5 Retailers, 3 Municipalities, and others
 - Great future pipeline driver
- Channel Participation trend
 - Average Savings per Customer – 59 MWh



Business Program Highlights

Capital Project Insecurities

Large Project Pipeline Loss:

- 11 large projects voided in 2025 due to capital funding limits across:
 - Public Schools, Universities, Manufacturers, and Industrial Customers
 - HVAC and Manufacturing Processes

Large Project Pipeline Trend:

- 10 large project applications that were expected to be submitted for 2025, but delayed due to capital funding limitations:
 - Manufacturing and automotive assembly industries
 - Impacts from federal tax credit freeze
- Large Project Incentive Pipeline trend for 2026 is more expensive for large Custom and Standard projects compared to 2025: dollars shown are incentive only
 - Pipeline for 2025 as of July 2024 was at 72,000 MWh and \$5.3M
 - Pipeline for 2026 as of July 2025 is at 68,000 MWh and \$8.1M
 - 6% less savings for 53% more incentive dollars



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Market Development Initiative (MDI)

Nick Lovier

Market Development Initiative Highlights:



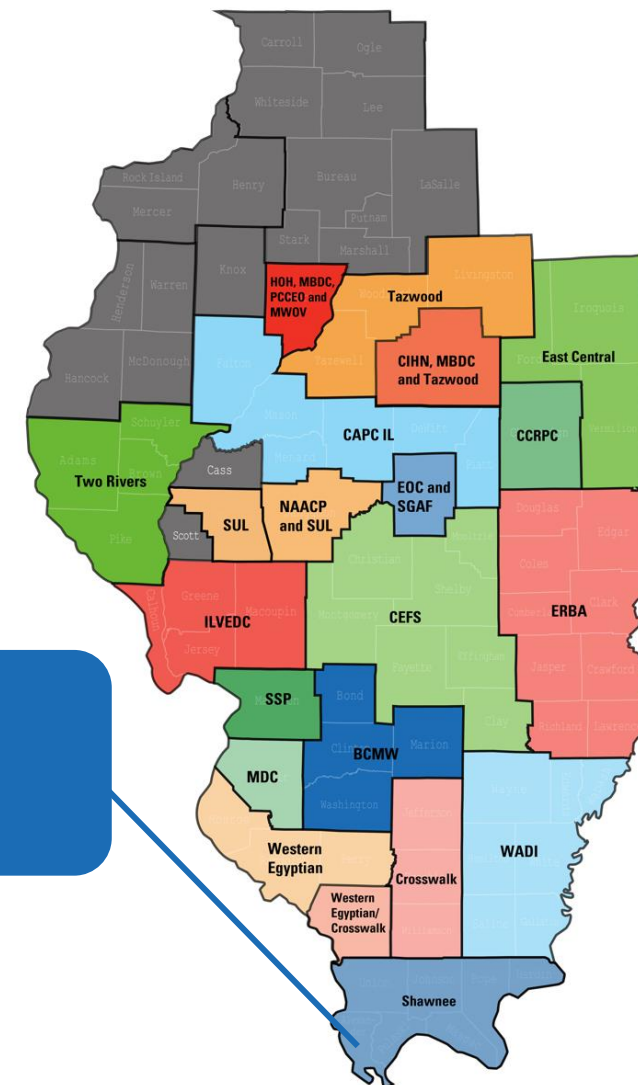
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Community Based Organization Q1 2025 Successes

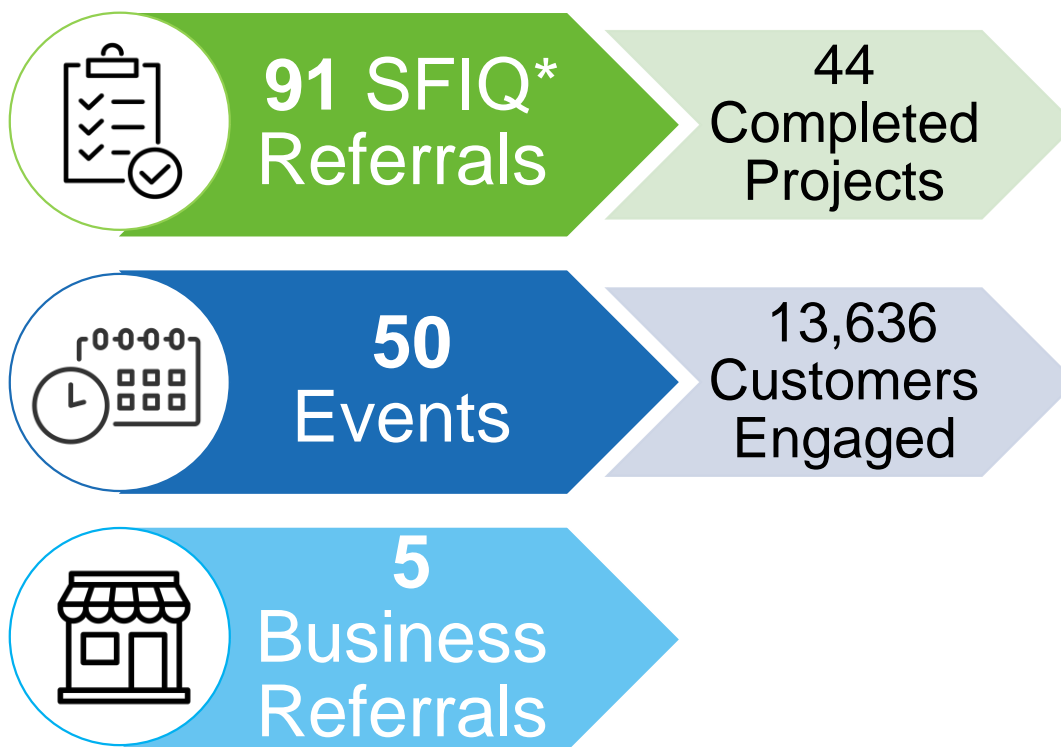
- Inaugural CBO Quarterly Roundtable meeting held in Peoria.
- New CBO partnership developed to reach customers in Ameren's southern territory.



New CBO Partnership:
Shawnee Development
Council, Inc.



Community Based Organization Q1 2025 Successes



*Single-Family Income Qualified

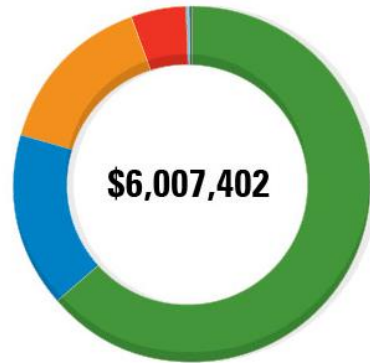
Market Development Initiative Highlights:

Workforce Development Q1-Q2 2025 Successes

- 2025 Summer Internship kicked off with 14 interns and 14 employers.
- 7 job-seekers have been placed into full-time energy efficiency jobs and 14 into training.
- Reaching students at an earlier age by tapping into local tech schools.

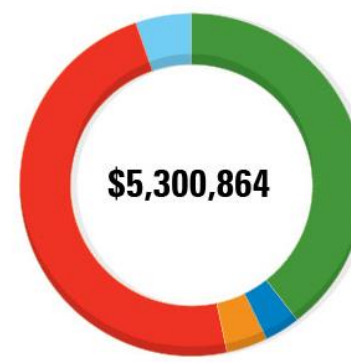


Program Ally Spend))))



Classification	Spend Total	Number Of Program Allies
Woman-Owned	\$3,661,466	22
Minority-Owned	\$995,213	19
Veteran-Owned	\$860,239	10
Minority-Owned & Woman-Owned	\$472,404	7
Veteran-Owned & Minority-Owned	\$7,942	2
Veteran-Owned & Woman-Owned	\$0	0
Veteran-Owned, Minority-Owned, Woman-Owned	\$10,139	2
Total Spend	\$6,007,402	62

Supplier Spend))))



Classification	Spend Total	Number Of Suppliers
Woman-Owned	\$2,089,258	15
Minority-Owned	\$184,969	6
Veteran-Owned	\$217,968	3
Minority-Owned & Woman-Owned	\$2,538,640	4
Veteran-Owned & Minority-Owned	\$270,028	1
Veteran-Owned & Woman-Owned	\$0	0
Veteran-Owned, Minority-Owned, Woman-Owned	\$0	0
Total Spend	\$5,300,864	29



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Please Note:

- 3 Program Allies serve in both Residential and Business Programs.
- Ameren Illinois has compiled and is providing this information as required by Illinois law, pursuant to 220 ILCS 5/8-103B.



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AmerenIllinoisSavings.com

Appendix: Income Qualified Single Family Qualifying Criteria



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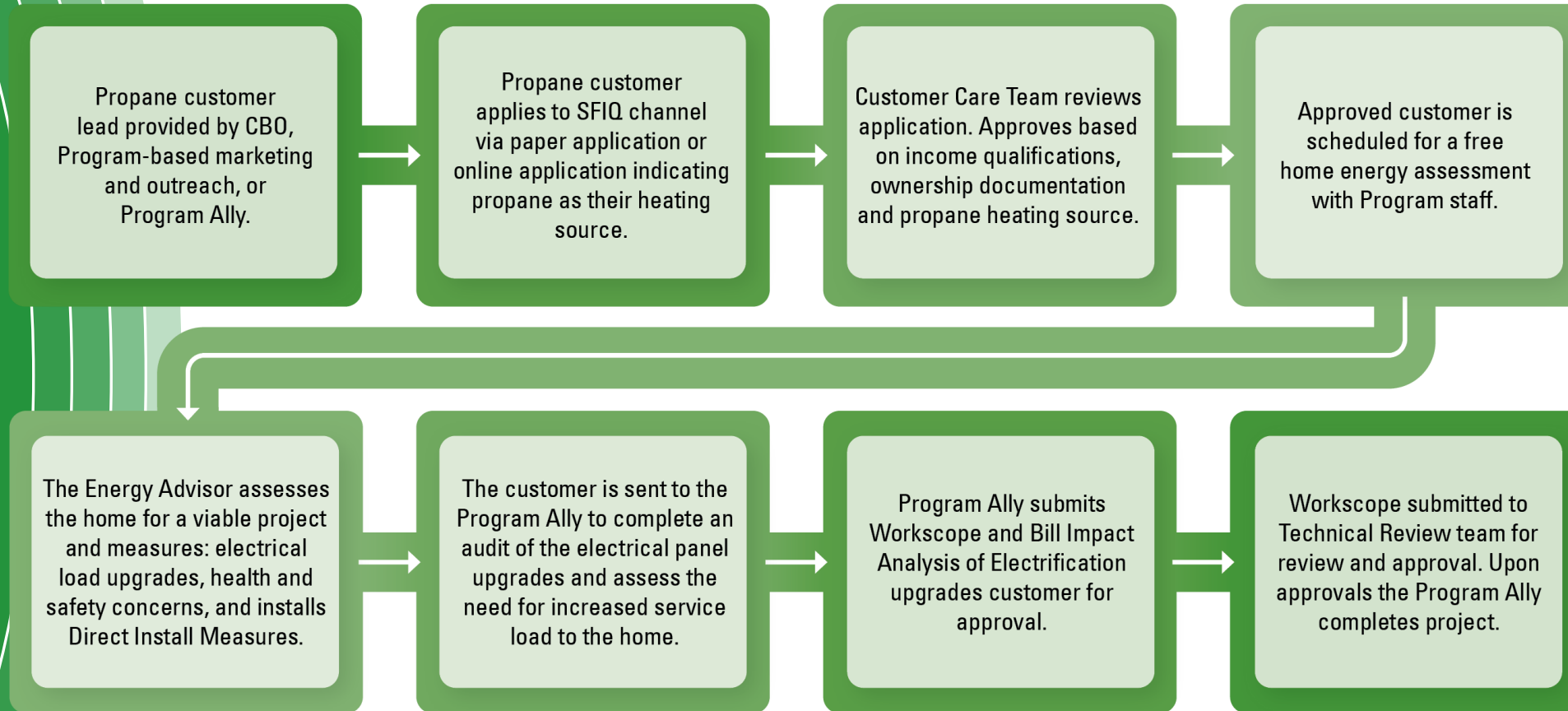
- Direct Install Measures: All customers who qualify for this channel are eligible to have direct install measures as a part of their assessment
- Health & Safety Measures, two types:
 - All customers whose home qualifies for a retrofit may have **H&S remediations** completed for major H&S issues like knob & tube, mold, moisture mitigation, etc.
 - All customers whose home qualifies for a retrofit may have **minor H&S measures** completed for other H&S measures like vapor barrier, venting bath fans, etc.
- Building Envelope Measures: Homes that have insulation levels less than or equal to an R30 in the attic qualify for the full suite of BE measures, which includes air sealing and insulation in all parts of the home (attic, crawlspace, knee wall, rim joist, etc)
- HVAC Measures:
 - High Need electric customers with an operating CAC rated 10 SEER less are eligible for a CAC replacement.
 - Any electric customer with existing electric resistance heat OR any customer with an existing Heat Pump 10 SEER or less qualify for a Heat Pump.
 - Any gas customer with an operable furnace rated 80% or less qualifies for a gas furnace replacement

Appendix: Income-Qualified Initiative

Electrification Channel



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Additional Measures:

Induction stove, heat pump water heater, heat pump clothes dryer and air source heat pumps (ductless and ducted)

Appendix: Income-Qualified Initiative

Mobile Homes Channel



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Customers are identified and qualified by local Agency partners.

Income-qualified customers receive an energy efficiency kit.

Interested customers receive an energy assessment from a Program Ally.

Program Allies install measures for eligible customers.

Measures include air sealing, belly insulation, duct repair and sealing, and furnace replacement.

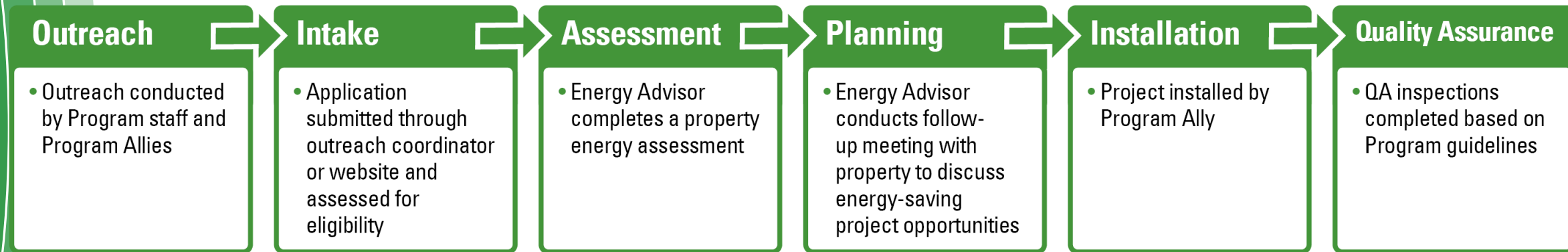
QA/QC for 10% of installed projects.

Appendix: Income-Qualified Initiative

Multifamily Channel - One Stop Shop



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Appendix: Income-Qualified Initiative

Community Action Agencies (CAA) Braided Channel - Allowable Measures



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Foundation	Health and Safety	Excluded Measures
Air Sealing Measures	Batteries for H & S Equipment	Appliances Stoves/Refrigerators
Attic	CO Detector	Central Air Conditioners
Insulation/Air Sealing (Finished and Unfinished Attic)	Smoke Detector	Replacement Doors/Windows
Baseload	Fire Extinguisher	Electric Furnace/Boiler
LED Bulbs	Dryer Vent Kit	Electric Water Heater
Faucet Aerators	ASHRAE Fan Kit*	
Low-Flow Showerheads	Standard Bath Fan	
Power Strips	Standard Bath Fan with Light	
Water Heater Pipe Insulation*	Kitchen Fan	
Smart Thermostat	Kitchen Range Hood	
Door	Vent New or Existing Fan through Roof	
Air Sealing Measures	Lead Safe Work Practices Sidewall Insulation	
Foundation	Lead Safe Work Practices General	
Air Sealing Measures	Aluminum Flashing	
Walls	Gas Shut Off	
Insulation/Air Sealing (Sidewall/Crawlspace/Bandjoist)	Drip Leg	
Windows	Discharge Pipe	
Air Sealing Measures	Chimney Liner	
Mechanicals	Water Heater Pipe Insulation*	
ASHRAE Fan Kit*	Gas Leak Repairs	
Air Source Heat Pump (ducted or ductless)	Correct Water Heater Venting	
Heat Pump Water Heater	Crawlspace Visqueen	
Natural Gas Water Heater	Furnace Repair	
Natural Gas Furnace		
Natural Gas Boiler		
Window Air Conditioner		