

Ameren Illinois Market Transformation Update

Energy Star Retail Products Platform

- Commenced incentives in April 2021
 - Clothes Washers
 - Refrigerators
- Received historical data from Home Depot and Lowes. Awaiting data from Best Buy and Nationwide before we can begin developing savings baselines and forecast of baselines. Asking for data back to 2019 because 2020 is an unusual year for the market
- Business plan developed and under review
- The logic model, incorporating elements from business plan, is developed. ODC will be reviewing the logic model for evaluability and reflection of program theory.
- National retailer interview guides reviewed. NEEA to start fielding in July, with findings in Aug-Sept